



For your fueling needs
Anywhere & **Anytime**



The Challenge in the India's Petroleum Industry!

"The biggest challenge petroleum Industry face today is the monopoly created by few of the petrol pumps—such as Bharat, Nayra by Reliance and Indian Oil, which operate in their own way.

"Finding a refilling partner since the market is huge and leaves a white space for the new entrants is still a challenge."

This brings us the vision to bring Humsafar Petrol bringing a new age refilling experience to the Indians :-

"EVERY REFILLING WILL BE AN EXPERIENCE WITH US."

Problem Statement



Filling out fuel in an unorganized manner takes time



Spillage, wastage of fuel & low-density fuel is filled



Dead mileage and decreased efficiency due to adulteration



High costs of manpower due to unplanned allocations



Lack of location knowledge leads to shut down of pump

Solution

Building New Fuel Delivery Ecosystem in India & For India!



Efficient Fuel Refill
with no adulteration



No Spillage and
Wastage



Saves Manpower costs
with optimal allocations



Saves time with
streamline process



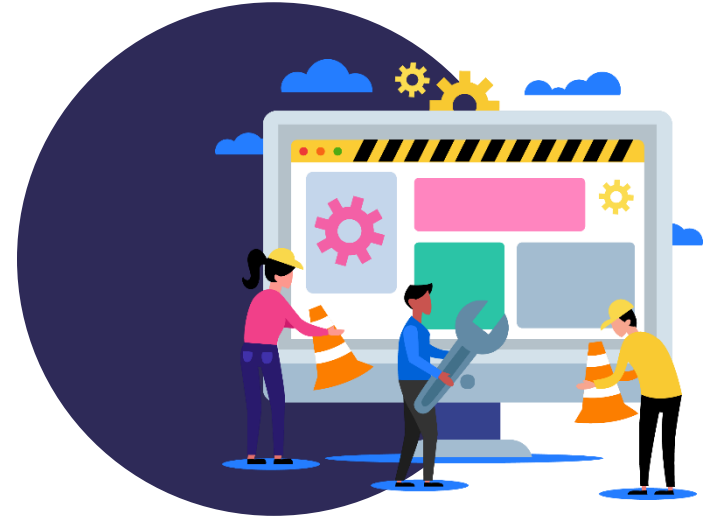
Complete knowledge
about the area



Get Bills & receipts
when you refill



With Free Air, drinking
& washroom facilities



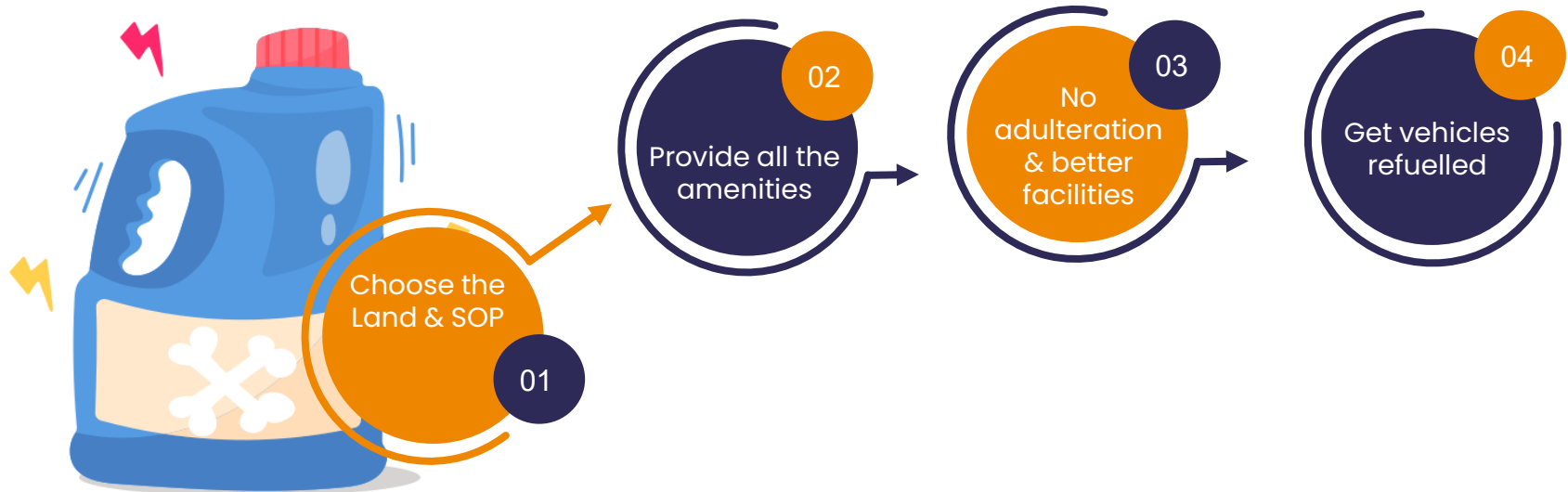
How We Are Changing the Fuel Ecosystem

Bringing new fuel ecosystem to you

Our Process

100% Assured Quality & New Experience at the Same Price

STEPS >





Humsafar Petrol Dispensers ensures proper customer identification, maps all transactions effortlessly and provides stock accounting facility and other Data Analytics features to clients.

- **Hassle Free Filling**
- **Delivery Tracking**
- **Fully Automated Process**
- **Accurate Quantity**
- **Same Price as the pump**
- **Complete Convenience**
- **Central Billing**
- **Full Amenities**

Market Size & Opportunity

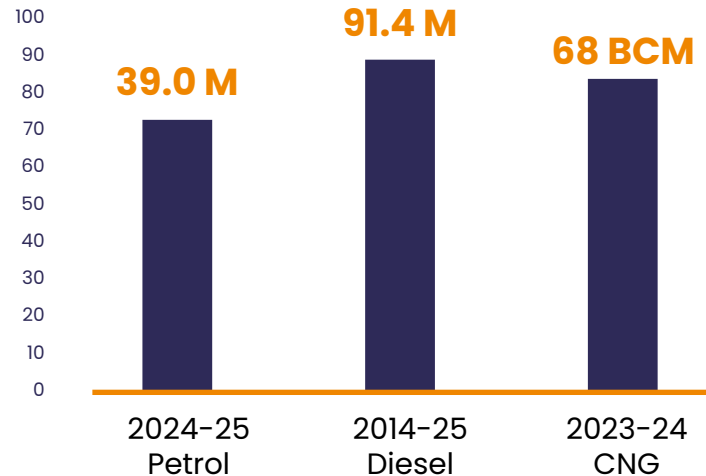


Our Target Market is **80-90%** of the consumption



80-90% is consumed on road by our clients

India consumption



All figures in Million Tonnes*

Target Market



Big Vehicles



Trucks



Cars



Commercial Vehicles



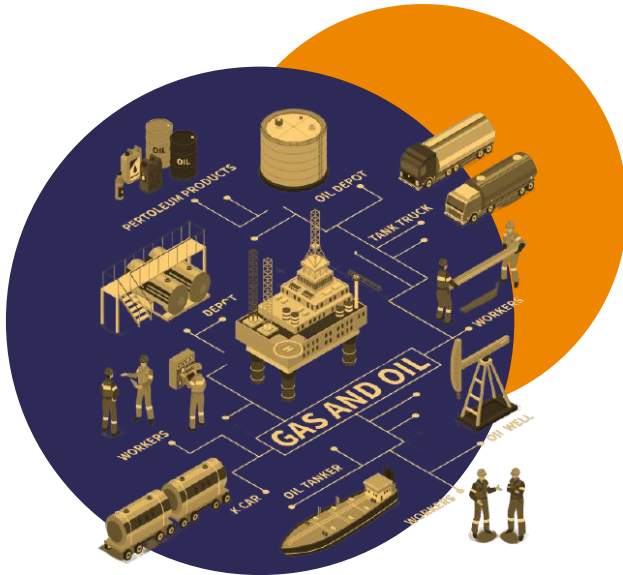
Two- Wheelers



Three Wheelers

Revenue Model

How Revenue will be generated



Subscription from loyalty program systems



Franchise and EOI support



Commission from fuel suppliers/ pumps



Bulk fillings for heavy vehicles



Other amenities such as repairs & refill of air

Petrol Pumps Images



Competitive Landscape



Advantages

Our Advantages

50+

Founders and advisors having over 50+ years of combined experience in multiple sector.



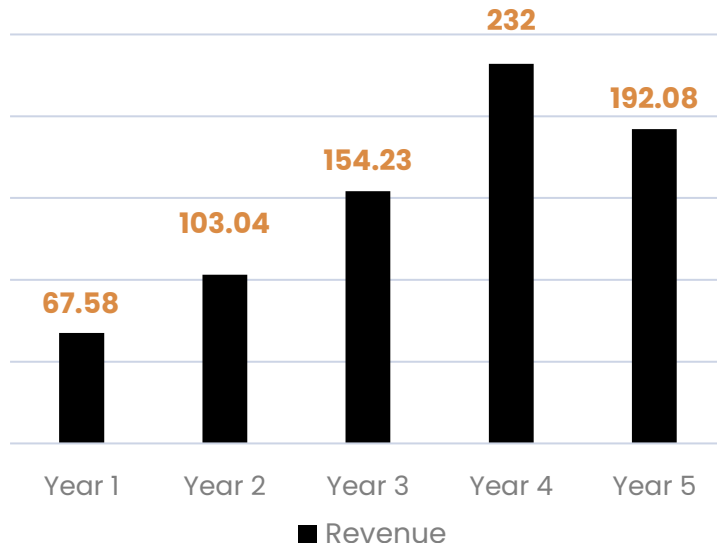
Indians' urbanization and development would lead the company towards a bright future with realistic, futuristic and modern ideologies.



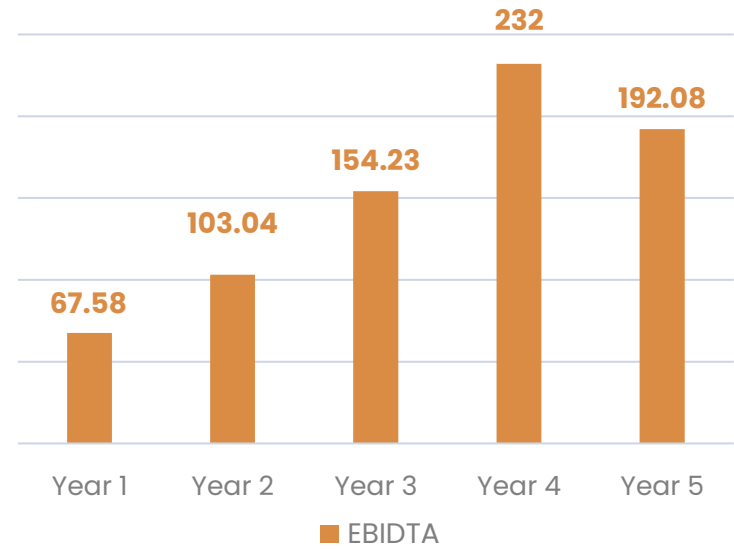
Having multiple fuel dispensing lanes in varying capacity and experienced team under a single petrol pump efficiently refueling vehicles



Financial Projections



* All values are in **INR Crores**



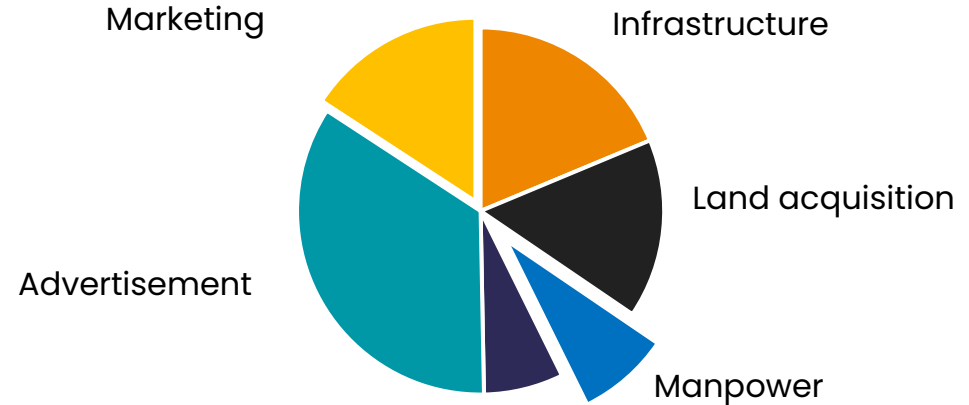
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The Ask

**USD
3-5 million**

(INR 21-36 Crore)

Fund Allocation



Loyalty Programs & Points

Unbeatable facilities & amenities

Paid partnership with other vendors

Insurance partnership

Reinforced with Strategic Marketing & GTM

Strong & professional ground staff team

Best in class facilities & location

Strong core team with experience


Future Roadmap




Open up our first petrol pump in the district




Getting more customers & expanding into new geographies



Increasing awareness and spending on marketing & promotions



Expand amenities, fabrication facility & other services



Improving on quality, technology and adding new features

Exit Strategy

Future Fundraising-

Funding Round after 24-36 Months at a higher valuation round of XX+ Crores



Mergers & Acquisitions

To be considered at later stages



Initial Public Offering

Going public provides liquidity to investors and access to a larger pool of capital for future growth.





HUMSAFAR

REIMAGINING THE FUTURE

Thank you

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