

RISHI SHARMA

Videos & Brand Storytelling Mentor | Reels & YouTube Expert | Podcast Producer

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Professional Summary

A creative video strategist with hands-on experience in brand storytelling, short-form content, and podcast production. Skilled in creating Reels, YouTube podcasts, and storytelling videos that inspire engagement and build trust. I help startups, founders, and personal brands present their ideas with clarity and emotion through authentic, high-quality visual content that grows audiences organically.

Areas of Expertise

- Video Content Strategy
- Reels & YouTube Growth
- Brand Storytelling
- Podcast Production & Editing

Helping founders craft powerful stories and build memorable brands through engaging visual and digital content.

Experience

- Mentoring startups at NeuSource to design impactful Reels, podcasts, and brand videos for digital presence and visibility.
- Conceptualized and directed over 100+ short-form videos, interviews, and podcast episodes for startup founders and influencers.
- Specialized in brand positioning through visual storytelling and digital media campaigns.
- Collaborated with creative teams for scripting, shoot planning, editing, and publishing high-engagement content across social platforms.

Highest Education Qualification

Bachelor's Degree in Mass Communication & Media Studies

Professional Certifications

- Advanced Video Editing & Post-Production
- YouTube Content Strategy Masterclass
- Digital Storytelling & Brand Communication

Mission Statement

Empowering founders to express their stories through impactful videos, authentic storytelling, and creative digital content that inspires audiences and strengthens brand identity.