



ADORAA LUXE PRIVATE LIMITED

"ADORAA LUXE - GIFTING HAPPINESS,
EMPOWERING WOMEN, MADE IN INDIA."



WELCOME TO ADORAA LUXE PRIVATE LIMITED

Adoraa Luxe Private Limited is a dual-vertical business operating at the intersection of premium corporate gifting and scalable fleet management solutions. We enable e-commerce and quick-commerce companies with reliable, cost-effective vehicle leasing services while simultaneously delivering customized, high-quality gifting experiences for corporates and personal celebrations. Built on a strong foundation of Make in India manufacturing and a women-led production ecosystem, Adoraa Luxe combines operational efficiency with creative excellence. Our model integrates logistics stability with high-margin lifestyle products, creating a scalable and sustainable business that serves both enterprise efficiency needs and evolving consumer gifting demands across India.



Vision

To become India's most trusted Make in India gifting and lifestyle brand by empowering women entrepreneurs and homemakers through sustainable manufacturing and customized gifting solutions.

Mission

To simplify logistics for enterprises and elevate gifting experiences through innovative, Make in India solutions powered by a women-led manufacturing network.

Problems

Unreliable Logistics Availability

E-commerce and quick-commerce companies often face inconsistent fleet supply during peak demand, affecting delivery speed and customer satisfaction.

Lack of Premium Customization in Gifting

Corporates and individuals find limited access to truly personalized, high-quality gifting solutions that reflect brand identity and occasion value.

High Operational & Maintenance Costs

Businesses struggle with rising vehicle maintenance expenses, unpredictable breakdowns, and inefficient asset utilization impacting profitability.

Unorganized Women Workforce Participation

Millions of skilled homemakers lack structured opportunities for income generation due to absence of organized, scalable manufacturing networks.





Our Solutions

Ready-to-Deploy Fleet Solutions

We provide flexible vehicle leasing with maintenance, insurance, and driver support ensuring uninterrupted e-commerce and logistics operations.

End-to-End Gifting Experience

We deliver fully customized gifting solutions from design to packaging and nationwide delivery for corporate and personal needs.

Predictable & Scalable Cost Model

Our fixed monthly leasing and bulk gifting systems help clients control costs while scaling operations efficiently and smoothly.

Women-Led Decentralized Manufacturing Network

We empower homemakers through structured training and production systems, enabling scalable, high-quality Make in India manufacturing.



Our Products

- * Customized Corporate Gift Hampers
- * Premium Diaries & Notebooks
- * Customized T-Shirts & Apparel
- * Cushions & Home Décor
- * Tote Bags & Laptop Bags
- * Jute & Eco-Friendly Bags
- * Water Bottles & Sippers
- * Wedding & Event Gifts
- * Employee Joining Kits
- * Festive Gifting Solutions



Our Strength

1. Make in India Products

Focus on locally manufactured, high-quality products supporting India's production ecosystem.

2. Sustainable Manufacturing

Eco-friendly and responsible production practices ensuring long-term environmental impact.

3. Pan India Delivery

Strong logistics network enabling seamless delivery across all regions of India.

4. Strong Corporate Relationships

Established and growing partnerships with corporate clients for recurring business.

5. Women Empowerment Focus

Building a scalable women-led workforce through training and decentralized manufacturing.

6. End-to-End Customization

Complete customization capabilities from design to packaging for corporate and personal gifting needs.

Our Uniqueness

Dual-Vertical Business Model

Unique integration of fleet leasing and premium gifting under one brand, balancing stable recurring income with high-margin seasonal growth.

Women-Led Decentralized Manufacturing

Scalable production network powered by trained homemakers, enabling cost efficiency, quality control, and strong social impact.

End-to-End Customization Capability

From concept design to delivery, we offer fully personalized gifting and branding solutions tailored to corporate identity and occasions.

Logistics-Backed Gifting Ecosystem

Strong operational synergy between fleet infrastructure and gifting services ensures faster, reliable, and nationwide execution capability.



Our Services



Fleet Leasing & Mobility Solutions

Flexible vehicle leasing with full support including maintenance, insurance, drivers, and scalable fleet deployment for logistics companies.



Corporate Gifting Solutions

Customized premium gifting for corporates including employee onboarding kits, festival gifts, and branded merchandise.



Personal & Event Gifting

Elegant and personalized gifting solutions for weddings, birthdays, and special occasions with end-to-end execution.



Manufacturing & Custom Branding Services

In-house production of bags, apparel, stationery, and décor items with full customization and branding capabilities.

Market size

1. Large and Expanding Market Base

India's corporate gifting market is valued at ₹12,000+ Crore, offering strong room for organized and branded players to scale.

2. Strong Annual Growth Momentum

The industry is growing at 10–15% CAGR, driven by increasing corporate spending on branding, employee engagement, and client relations.

3. Shift Toward Organized Gifting Solutions

Companies are moving away from unorganized vendors toward premium, customized, and reliable gifting partners.

4. Rising Demand from Corporate & Institutional Buyers

Growth in IT, BFSI, startups, and large enterprises is increasing consistent demand for bulk, customized corporate gifting solutions.





Target Market

- 01. E-Commerce & Quick-Commerce Companies**
Amazon, Flipkart, Blinkit, Zepto, and other platforms requiring scalable last-mile delivery fleet solutions.
- 02. Corporate & Enterprise Clients**
HR, marketing, and procurement teams in IT companies, banks, and large organizations for gifting and branding needs.
- 03. Event & Celebration Market**
Wedding planners, event organizers, and individuals seeking premium customized gifting for personal and social occasions.
- 04. SMEs & Local Businesses**
Small and mid-sized enterprises requiring affordable branding, merchandise, and short-term logistics support solutions.

Growth Roadmap

1. Phase 1: Market Entry & Foundation

Establish Delhi NCR operations, onboard corporate gifting partnerships, and build a 100+ women workforce network.

2. Phase 2: Expansion & Infrastructure Building

Set up dedicated manufacturing unit, scale PAN India distribution network, and grow to a 500+ women empowered workforce.

3. Phase 3: Global Expansion

Enter export markets, acquire international gifting clients, and scale to a 2,000+ women empowerment ecosystem.

4. Phase 4: Brand Leadership

Strengthen Adoraa Luxe as a leading dual-vertical brand in India with strong presence in corporate gifting and fleet solutions.

Financial Goals (3 Years)

Year 1

Achieve a revenue target of ₹1 Crore, focusing on establishing corporate gifting partnerships and initial fleet operations.

Year 2

Scale operations to generate ₹3 Crore revenue, driven by PAN India expansion and increased corporate client base.

Year 3

Reach ₹10 Crore revenue, supported by manufacturing scale-up, export opportunities, and diversified revenue streams.

Revenue Model

1. High-Growth Corporate Gifting Demand

Rising corporate culture, employee engagement programs, and branding needs are driving strong growth in premium gifting solutions.



2. Rapid Expansion of E-Commerce Logistics

Boom in quick-commerce and online retail is increasing demand for scalable, reliable last-mile delivery fleet solutions.



3. Shift Toward Make in India Products

Corporates are actively preferring domestic, customizable, and sustainable products over imported gifting and merchandise items.



4. Increasing ESG & Women-Led Procurement Focus

Companies are prioritizing women empowerment, sustainability, and ESG-aligned vendors in their procurement and sourcing decisions.



Our Aim To Scale Up

1. Expand PAN India Operations

Scale fleet and gifting services across major Tier-1 and Tier-2 cities to increase market reach and client base.

2. Build Strong Manufacturing Infrastructure

Establish dedicated production units to enhance capacity, quality control, and faster turnaround for customized products.

3. Strengthen Corporate Partnerships

Develop long-term contracts with e-commerce, IT, and enterprise clients for recurring revenue and stable growth.

4. Launch Digital & E-Commerce Platform

Create a tech-enabled platform for seamless ordering, tracking, and customization of gifting and logistics services.

Meet Our Founder



JYOTI BABBAR
FOUNDER

Jyoti Babbar is the Founder of Adoraa Luxe Private Limited, a dynamic entrepreneur leading the company's vision in building a strong dual-vertical business across premium corporate gifting and scalable fleet management solutions. With expertise in business development, branding, and corporate partnerships, she plays a key role in shaping strategic growth, client acquisition, and brand positioning. Her leadership focuses on creating a Make in India-driven ecosystem that empowers women through decentralized manufacturing while delivering high-quality, customized gifting and logistics solutions. Her vision positions Adoraa Luxe as a trusted, scalable, and impact-driven brand in both corporate and lifestyle sectors across India.



— —

Thank You

+91- 9958480022  adoraa.luxe@gmail.com

