

“Learn today, lead tomorrow with digital skills.”



**AFFORDABLE DIGITAL EDUCATION & COMPUTER
SKILL TRAINING FOR EVERYONE**

A significant gap in digital literacy

Only about **12%** of Indians aged **15+** possess computer literacy skills, and just **15.6%** can send emails with attachments. - *Aquartia*

Digital literacy rates are **61%** in urban areas compared to only **25%** in rural areas, limiting access to modern employment opportunities. - *Aquartia*

Around **70%** of youth lack essential digital skills, which reduces their employability in the modern technology-driven economy. - *Hindustantimes*

Only **42-56%** of graduates in India are considered employable, largely due to insufficient practical and digital skills. - *Persol*

Our Solutions

New Creation Institute of Education Private Limited provides affordable and practical computer education to bridge the digital skills gap among students



Low-cost training programs to make digital education accessible.



Industry-relevant courses such as **Basic Computer, Accounting Course, Tally with GST, Web Designing, Hardware, Cyber Security, DCA, ADCA, CCC, and DTP.**

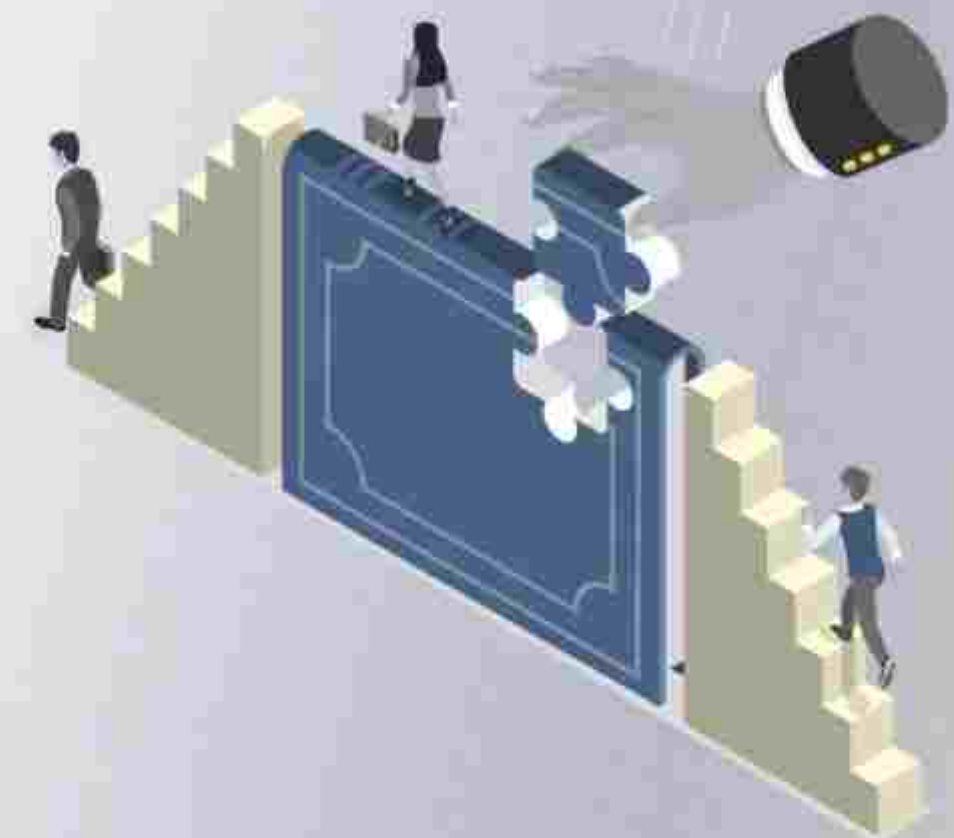


Hands-on practical learning to improve employability.



Expansion of training centers to reach students in smaller cities and rural areas.

Improving digital literacy and job-ready skills for youth.



Unlock Your Future Through Our Courses

S. No.	COURSE	DURATION	Base	GST	Admission	Total	EMI
1.	Basic Course	3-6 Month	3000-4500	540-810	500	4040-5810	1347 / 968
2.	Accounting Course	6-9 Month	4500-6500	810-1170	500	5810-8170	968 / 908
3.	DTP	6 Month	7500	1350	500	9350	1558
4.	DCA	1 Year	11000	1980	500	13480	1123
5.	ADCA	1 Year	14500	2610	500	17610	1468
6.	Web Designing	4 Month	9500	1710	500	11710	2928
7.	Hardware	6 Month	5500	990	500	6990	1165
8.	Cyber Security	6 Month	11500	2070	500	14070	2345

Affordable, practical, and industry-relevant computer education for students and professionals.

➤ OTHER SERVICE

- Web Designing
- BBA IN HOSPITALITY (Hotel Management)
 - 3 YEAR DEGREE/ JOB/
 - 1ST YEAR CERTIFICATE
 - 2nd YEAR DIPLOMA
 - 3rd YEAR DEGREE

Our Social Impact & Student Support

At New Creation Institute of Education Private Limited, we are committed to making education accessible to every student, regardless of their financial situation.

If a student faces family or financial difficulties, the institute provides flexible fee support, including partial fee reduction or full waiver based on individual circumstances.

For students who have lost one or both parents, the institute offers special financial assistance, including free access to diploma and certification courses, ensuring they are not deprived of education and career opportunities.



Market Potential

TAM (Total Addressable Market)	Overall digital education and e-learning market in India including online and offline skill training - <i>Imarc</i>	USD 34.84 Billion by 2033
SAM (Serviceable Available Market)	Market specifically related to IT training, computer education, and digital skill development. - <i>Clairt</i>	USD 4.40 Billion in 2025 (expected to reach USD 10.23 Billion by 2025)
SOM (Serviceable Obtainable Market)	Initial market share targeted by New Creation Institute Of Education through affordable training centers in Tier-2 and Tier-3 cities	0.05-0.1% of SAM (~USD 2-4 Million potential long-term opportunity)

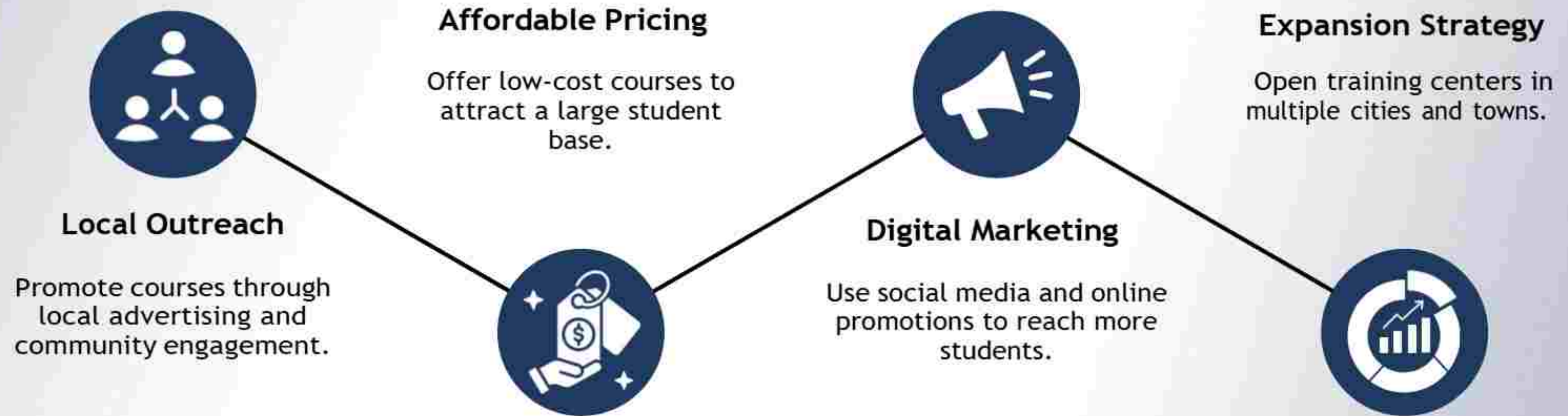
India's rapidly growing digital education and IT training market creates strong opportunities for low-cost, practical computer training institutes targeting students in smaller cities and underserved regions.

Revenue Model



Affordable subscription-based training programs with scalable revenue

Go to Market Strategy



Scaling Up Plan

Geographical Expansion

Open new training centers in multiple cities and towns to increase student reach.

Course Portfolio Expansion

Introduce additional advanced computer and digital skill courses.

Strategic Partnerships

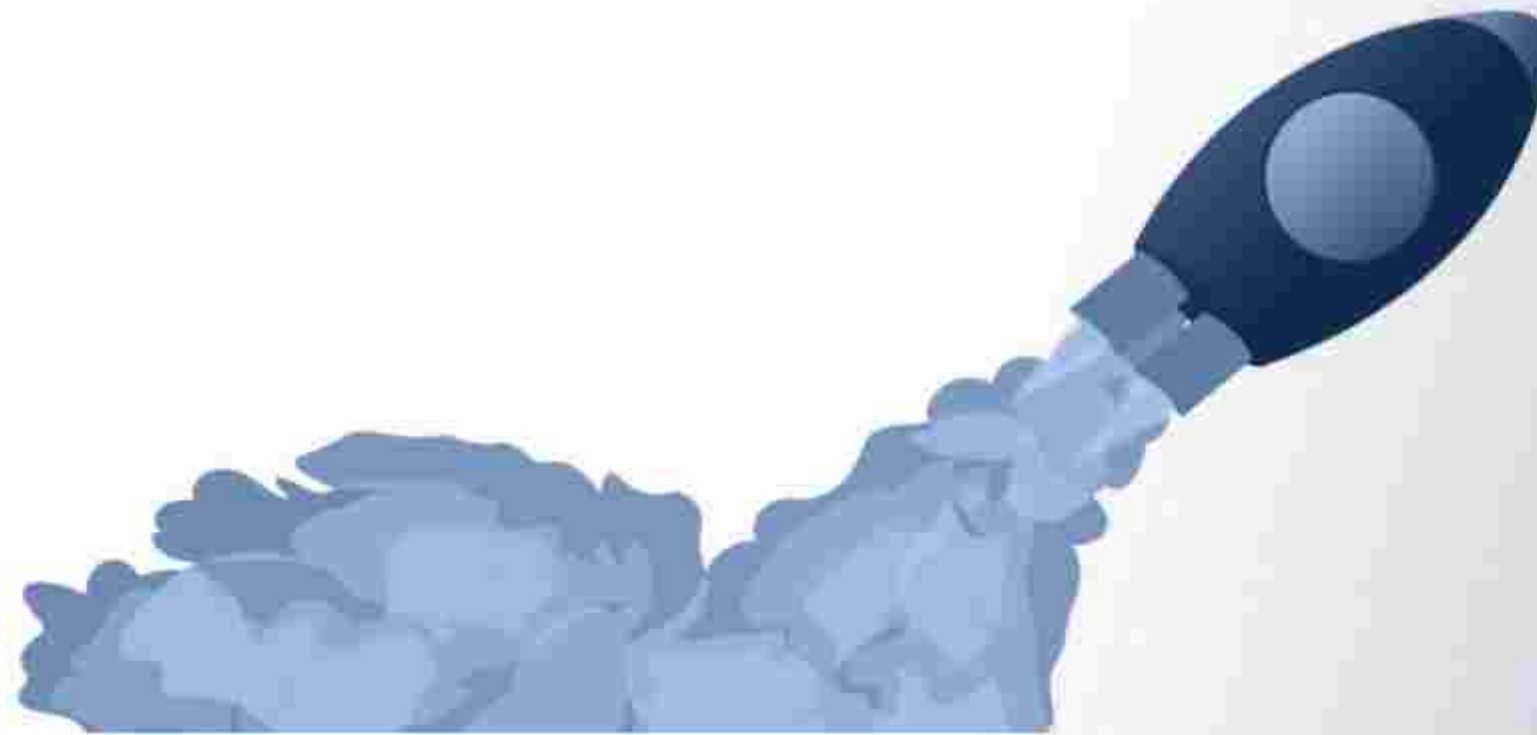
Collaborate with schools, colleges, and institutions for large-scale training programs.

Digital Learning Integration

Develop online and hybrid learning models to reach more students.

Brand Development

Strengthen brand presence through marketing and student success outcomes.



NEW CREATION INSTITUTE OF EDUCATION PRIVATE LIMITED

Head Office & Branch Expansion Notice

HEAD OFFICE

New Creation Institute of Education Private Limited
Plot 18, Alaknanda Colony, Vaishali Nagar, Ajmer - 305001, Rajasthan
☐ +91 8440984412
☐ newcreationinstituteeducation@gmail.com NEW

BRANCH OPEN IN KARNAL

We are pleased to announce the opening of our new branch in Karnal, Haryana as part of our continuous expansion and commitment to delivering quality education and professional development opportunities. This new center has been established to provide students and learners with better access to computer education, skill development programs, career guidance, and modern learning facilities. Under the Karnal Center, we aim to build a strong educational network and support local communities through quality training and growth opportunities. We welcome students, partners, and future franchise associates to become part of this journey.

Under Karnal Center

- ✓ Computer Education
- ✓ Training & Skill Development
- ✓ Student Support Services
- ✓ Franchise & Expansion Support
- ✓ Career Guidance Programs

Branch Location:

Ambedakar Samaj Kalyan Sabha , Ambedkar Bhavan, Plot No. 5, Sector 16, Karnal - 132001, Haryana
Building Skills • Creating Opportunities • Growing Together

Need of The Hour

Department	Q1	Q2	Q3	Q4	Total
Trainer	3	1	0	1	5
Marketing	1	1	0	1	3
Admin	1	1	1	0	3
Sales	2	0	1	1	4
Grand Total					15

Meet Our Founder



LALIT KISHOR

Founder & CEO

Based in Ajmer, Rajasthan. With a BA and a Computer Diploma, he brings 3 years of experience in computer education and IT training. He leads the company's strategy, course development, and overall operations, ensuring that the vision of affordable and practical computer education is realized.

Thank You

To Contact Us :-



+91 9992270045



Ajmer, Rajasthan



kishorlalit0045@gmail.com



NANCIETM
New Creation Institute of Education

"Empowering students with affordable, practical, and industry-relevant computer education."