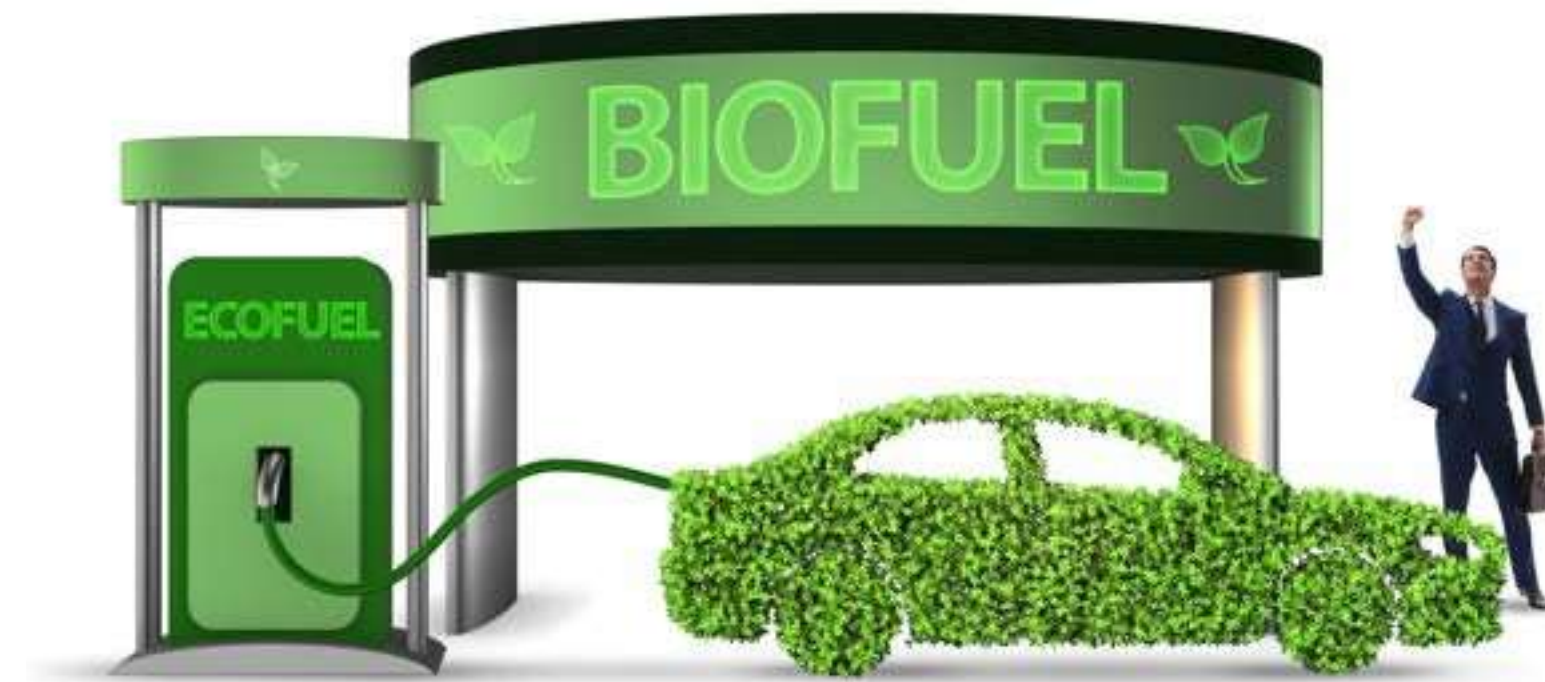


ATOZ BIOFUEL PRIVATE LIMITED

"Nurturing Growth, Naturally"

Pitch deck



Who we are?

ATOZ Biofuel Company Private Limited is a forward-thinking, sustainability-driven organization focused on converting used cooking oil into eco-friendly biodiesel. We aim to provide cleaner, renewable fuel solutions while contributing to a circular economy and reducing fossil fuel dependency.



What We Do?

We collect used cooking oil (UCO) from restaurants and food businesses, converting it into high-quality biodiesel. Our process follows eco-efficient technologies to produce clean, sustainable energy solutions, promoting environmental sustainability and contributing to India's renewable energy goals.

Vision

"To lead the way in sustainable biodiesel production in India, creating a cleaner, greener future through the efficient use of waste resources."

Mission

"To establish a reliable UCO supply chain, set up an eco-efficient biodiesel plant, and promote clean energy solutions that align with India's renewable energy goals"

Navigating Industry Challenges

Overcoming industry challenges through innovative solutions and sustainable practices.

Increasing waste generation

In India, **over 2 million tonnes** of used cooking oil are discarded annually, contributing to environmental pollution and waste management challenges.

Health risks

Reusing UCO in food cycles leads to harmful trans fats, increasing the risk of health problems, including heart disease.

Fossil fuel Dependency

India imports nearly **80%** of its crude oil requirements, with a rising dependence on fossil fuels for transportation and industry.

Greenhouse Gas Emissions

The burning of fossil fuels for diesel production significantly contributes to air pollution, further exacerbating climate change.

Our Solutions

Eco-friendly biodiesel

By converting used cooking oil into biodiesel, we provide a clean, renewable energy source that reduces carbon emissions and supports India's renewable energy goals.

Cost-effective fuel

Biodiesel production provides a cheaper alternative to traditional diesel, helping reduce dependency on imported fossil fuels.

Waste-to-energy innovation

The transformation of waste UCO into biodiesel prevents it from entering food cycles, safeguarding public health.

Sustainability

Our plant employs zero waste policies, utilizing byproducts like glycerin, ensuring minimal environmental impact.



Our Offerings



Used Cooking Oil (UCO) Collection

Partnering with restaurants and food businesses to collect UCO efficiently.



Biodiesel Manufacturing

Converting UCO into high-quality biodiesel, meeting national and international fuel standards.



Environmental Sustainability

Preventing UCO misuse and reducing waste through byproduct utilization like glycerin.



Clean Energy Solutions

Providing affordable biodiesel for government and private sector customers.

Our Value Proposition

Ethical Sourcing

We exclusively source used cooking oil (UCO) from food businesses, ensuring sustainable and responsible raw material procurement.

Waste-to-Energy Model

By converting waste UCO into biodiesel, we contribute to a circular economy, reducing environmental impact.

Cost-Effective Solution

Our biodiesel offers an affordable alternative to fossil fuels, benefiting both consumers and the environment.

Zero Waste Policy

We utilize byproducts like glycerin, ensuring minimal waste in our production process.

Technologically Advanced

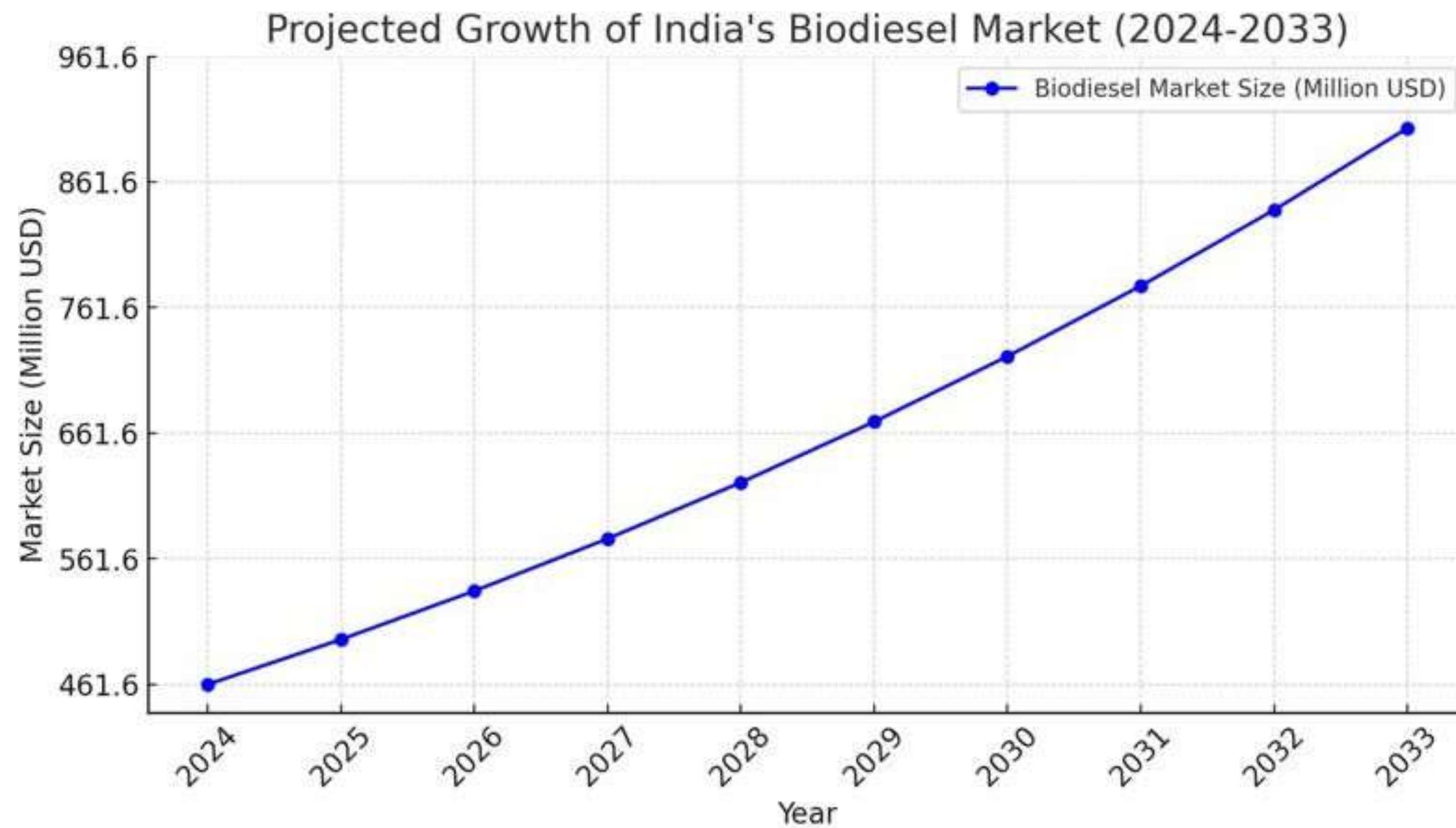
Our state-of-the-art biodiesel plant ensures high efficiency and adherence to global fuel standards.

Sustainability Focus

Committed to reducing greenhouse gas emissions and supporting India's renewable energy goals.

MARKET SIZE

The India biodiesel market size reached **USD 461.6 Million** in 2024. Looking forward, IMARC Group expects the market to reach **USD 936.1 Million** by 2033, exhibiting a growth rate (CAGR) of **7.76%** during 2025-2033.



STP Analysis

Segmentation

- **Geographic:** Urban and semi-urban regions with high UCO generation (restaurants, hotels, food businesses).
- **Demographic:** Government bodies, private transport companies, large industries, and fuel blending partners.
- **Behavioral:** Environmentally conscious consumers, industries seeking cost-effective fuel solutions.

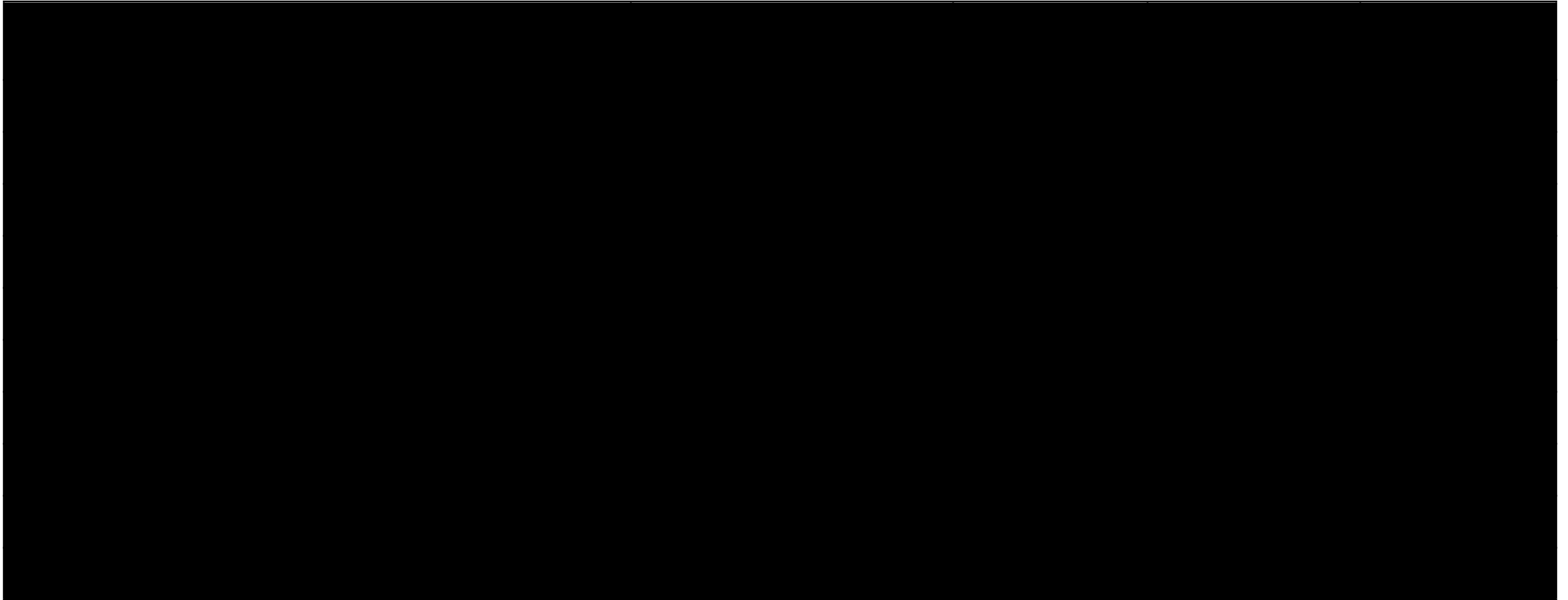
Targeting

- **Government Bodies:** Public transport and municipal services for biodiesel adoption.
- **Private Sector:** Transport companies and large industries with diesel consumption.
- **Fuel Blending:** Partners in line with India's biodiesel blending policy.

Positioning

- **Eco-friendly Biodiesel:** Sustainable, cost-effective, and high-quality fuel alternative.
- **Clean Energy Leader:** Positioned as a key player in waste-to-energy and clean fuel solutions.
- **Environmental Impact:** Contributing to waste reduction, carbon footprint minimization, and energy security.

Competitive Analysis



Marketing Strategy

Targeted Outreach

Focus on government bodies, private transport companies, and large industries with diesel consumption through direct sales and partnerships.

B2B Partnerships

Establish long-term contracts with fuel blending partners in line with government biodiesel blending policies.

Customer Education

Conduct workshops and seminars for industries on the benefits and implementation of biodiesel.



Awareness Campaigns

Educate potential customers about the environmental and cost benefits of biodiesel through digital platforms and industry events.

Incentives for Adoption

Offer competitive pricing and government-backed incentives to encourage the switch to biodiesel.

Revenue Model

Biodiesel sales

Selling high-quality biodiesel to government, private transport, and industrial customers.



UCO collection contracts

Partnering with food businesses and restaurants for regular UCO collection.

Byproduct sales

Generating revenue from the sale of glycerin and other byproducts.



Export of biodiesel

Leveraging subsidies and incentives for renewable energy projects from the government of India.



Scale-up Plan

Phase 1(2026-2027)

- Finalize construction and commence full-scale biodiesel production.
- Establish UCO collection centers in urban areas across multiple states.
- Forge partnerships with government bodies and private transport companies for biodiesel supply.

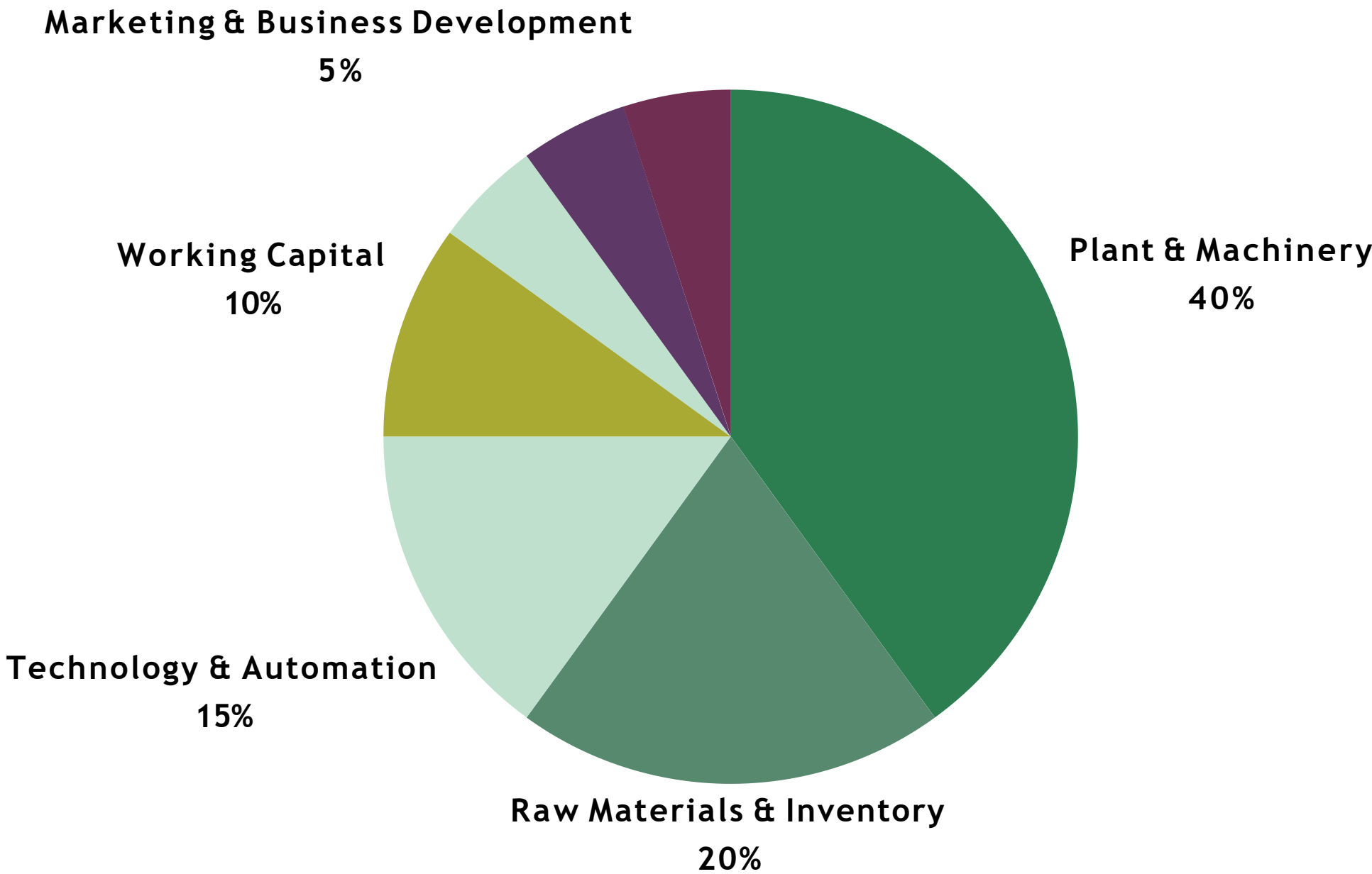
Phase 2 (2028-2029)

- Expand production capacity to meet rising demand.
- Develop export-grade biodiesel for international markets.
- Begin producing other waste-to-energy products, such as bioethanol.

Phase 3 (2030 and beyond)

- Scale operations nationwide, establishing more collection centers and biodiesel plants.
- Diversify product offerings to include more eco-friendly energy solutions.
- Launch awareness campaigns promoting biodiesel adoption across industries.

Fund Utilization



Our Team



JAVED
DIRECTOR

- With a passion for sustainability, he is dedicated to creating clean energy solutions by transforming waste into valuable biodiesel.



NAJ PARVEEN
DIRECTOR

- She is focused on driving the company's mission to provide eco-friendly biodiesel solutions, contributing to renewable energy and waste management.

Thank You



+ 91 - 9927870786



trinetraassociatesdmk@gmail.com



Jaspur, Uttarakhand