



# HUMINITY INVESTOR PITCH DECK

A Little you forever

# Where Technology Meets Emotion

India's First Hyper-Realistic Human Miniature Brand

# Capturing Lives in Three Dimensions



Huminity creates **hyper-realistic 3D human miniatures** using advanced 360° body scanning technology and precision 3D printing, transforming your most cherished memories into tangible, everlasting keepsakes.

Every laugh line, every gesture, every detail — perfectly preserved in three dimensions.

# The Emotional Gap in Modern Gifting



## Digital Memories Fade

Photos get lost in endless camera rolls, never printed, rarely revisited



## Lack of True Personalization

Traditional gifts feel generic, failing to capture the essence of special moments



## Searching for Permanence

People crave lasting, tangible ways to preserve life's most precious memories

In an increasingly digital world, **the need for emotional, physical connection has never been greater.**



**Two Souls,  
One Memory –  
Forever Captured.**

# Our Solution: Technology That Touches Hearts

01

## 100% Accurate 3D Miniatures

We transform real people into precise, lifelike replicas using cutting-edge scanning and printing

02

## Scalable Franchise Model

Franchisees benefit from centralized production, ensuring consistency and quality

03

## Complete Digital Marketing Support

End-to-end support empowers partners to focus on customer experience

 **Bridging Technology and Emotion:** Where innovation meets the human heart, creating memories that last generations.

# Massive Market Opportunity in India

₹100K+

**Crore Market**

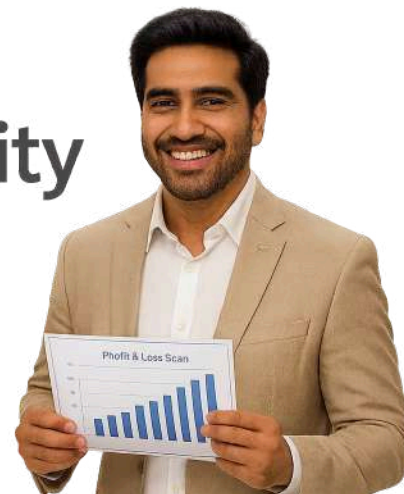
India's gifting and personalization sector

3

**Key Segments**

Gen Z, families, and corporates driving growth

**Unique Value Proposition**



The market for **tech-enabled emotional products** is exploding as consumers seek meaningful ways to celebrate milestones, from weddings to corporate achievements.

# Why Huminity Wins



## First-Mover Advantage

India's pioneer in hyper-realistic human miniatures — no direct competition



## Emotional + Tech Innovation

Perfect fusion of cutting-edge technology with deep emotional resonance



## Powerhouse Partnerships

Backed by Franchise India, with Topline Prime & Infinity as marketing partners



## Centralized Excellence

Production hub ensures consistent quality and infinite scalability



# Our Vision

To make Huminity a **global brand** that lets everyone own a miniature version of themselves — preserving emotions beyond generations.

Every family, every memory, immortalized in perfect detail.

Made with **GAMMA**

# Growth Roadmap: From India to the World



## Phase 1



**Launch metro kiosks** and establish central production hub for quality control

## Phase 2



**Expand to Tier-2 cities** with CRM integration for personalized customer journeys

## Phase 3



**Go global** via e-commerce platforms and strategic entertainment industry tie-ups

# Business Model Built for Scale

## FOFO/FOCO Franchise Model

Flexible formats to suit different partner capabilities

## Investment Range

₹20–25 lakh — accessible entry point

## Quick ROI

12–15 months payback period

## High Margins

60–70% profit margins per unit



## Complete Turnkey Support

- Setup assistance and site selection
- Comprehensive training programmes
- Ongoing marketing and digital support
- Centralized production quality assurance

# Investment Opportunity

₹2–3 Crore

Funding Requirement

## Fund Allocation

- Production facility expansion
- Nationwide marketing campaigns
- Franchise partner onboarding
- Technology upgrades and R&D

## Investor Returns

- **Equity participation** in high-growth brand
- Proven scalability model
- First-mover advantage in untapped market
- Strong exit potential

Join us in building India's most emotionally resonant tech brand. With Complete peace of mind.



# Thank you so much.

Huminity, Brand owned by

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