

TRENDZ GIFTS

Personalized gifts, manufactured in 3D.

Investor Pitch Deck • 2026

Personalized • Corporate • Wedding • Spiritual •
Home & Lifestyle

Founder: Amit Sachdeva | Delhi, India

Trendz GIFTS

A DIVINE GIFT FROM THE HEART

Bring Blessings, Beauty & Positivity to Your Loved Ones

- Housewarming Gifts
- Janmashtami Celebration
- New Home Gifts
- Spiritual Gifting
- Corporate Gifting

Secure Packaging
Delivered With Care

Best Wishes!
Because Special People Deserve Special Gifts

MADE IN INDIA
Proudly Indian

Eco-Friendly
PLA Material

Premium
3D Printed Finish

Lightweight
(Approx. 68 g)

Perfect
For Gifting

TRADITION • ART • PEACE • LOVE

The problem

- Gift buyers often choose between generic mass-market products and expensive handcrafted personalization.
- Corporate, wedding and family buyers need customization at multiple quantities—with predictable production and consistent quality.
- Small personalized sellers can struggle to scale because design, manufacturing, packaging and fulfillment are fragmented.



Our solution

A direct-to-customer gifting brand powered by in-house 3D printing.

PERSONALIZE

Names, colours, photos, logos and occasion-led designs for individual and bulk orders.

MANUFACTURE

Digital inventory + 3D printing enables made-to-order production and SKU flexibility.

DELIVER

Prepaid website orders, secure packaging and scalable B2B quantity pricing.

Positioning: customers buy a memorable gift experience—not “grams of PLA.”

Product portfolio

Trendz GIFTS

LIMITED OFFER

CHOOSE YOUR NAME + COLOUR

Personalized 3D Printed Desk Organiser

- 1 CHOOSE YOUR NAME**
Enter the name you want on your desk organiser.
- 2 CHOOSE YOUR FAVOURITE COLOUR**
Pick from 26 amazing colours to match your style.
- 3 YOUR CUSTOM DESK ORGANISER**
Made just for you. Unique. Practical. Perfect.

PERSONALIZED 3D PRINTED DESK ORGANISER
Your Name. Your Style. Your Space.

₹599
~~MRP ₹1,199~~

NO CASH ON DELIVERY | **PREPAID ORDERS ONLY**

Your Name. Your Style. Your Space.

Customized desk & name products

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Spiritual & occasion gifting

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CHOOSE YOUR FAVOURITE

RED | **PEARL WHITE** | **BABY PINK**

WHITE | **BLUE**

MADE IN INDIA | **Eco-Friendly PLA** | **Premium Quality** | **Secure Packaging**

Keychains & return gifts

Who we sell to

D2C / FAMILY

Birthdays, anniversaries, baby memories, customized names, home décor and personal gifting.

CORPORATE

Logo merchandise, desk gifts, employee gifting, events, festive gifting and branded bulk orders.

WEDDINGS & EVENTS

Return gifts, couple personalization, table décor and quantity-based custom production.

RETAIL / RESELLERS

Gift shops, lifestyle stores, spiritual stores and local retailers with tiered wholesale pricing.

SPIRITUAL & FESTIVE

Hindu, Islamic, Christian and seasonal décor designed for gifting occasions.

Business model

Four revenue engines

01 WEBSITE

Prepaid direct orders through Trendz Gifts' own website.
Higher control over customer experience and data.

02 BULK

Corporate, wedding and event orders with quantity-based pricing.

03 WHOLESALE

Retailers and resellers through 10 / 25 / 50 / 100 / 250 / 500 / 1,000-piece tiers.

04 CUSTOM

Personalization and design-led value addition rather than commodity printing.

Website: trendzgifts.com • Payment model: prepaid; no COD

Go-to-market

1

Short-form content

Print transformations,
personalization reveals, customer
reactions.



2

Paid acquisition

Meta + Google campaigns to
product and occasion landing
pages.



3

Conversion

Product video → customization →
trust → prepaid checkout.



4

Retention

WhatsApp updates → delivery →
review → referral → repeat
purchase.

**B2B outbound runs in parallel: corporate leads → sample/artwork → quotation → advance →
production → repeat orders.**

Manufacturing advantage

- Made-to-order production reduces the need to hold finished-goods inventory across many personalized SKUs.
- Parametric designs allow one base model to generate many names, colours and customer variations.
- A standardized printer fleet can be expanded in stages as utilization and order volume increase.
- SOP-driven print, QC, finishing, packing and dispatch create a path from founder-led production to a managed printer farm.

SCALE PRINCIPLE



Competitive edge

DESIGN + MANUFACTURING

The brand controls the digital design-to-physical-product workflow.

BROAD OCCASION FIT

Corporate, weddings, festivals, spiritual gifting, family milestones and daily-use gifts.

MASS CUSTOMIZATION

Personalization can be repeated without traditional tooling for every variant.

DIRECT CUSTOMER RELATIONSHIP

Own website + WhatsApp workflow supports customer data, remarketing and repeat purchases.

MADE IN INDIA POSITIONING

Locally manufactured 3D-printed products with eco-friendly PLA positioning.

Execution roadmap

PHASE 1

Validate

20 core products • 2–4 printers • website • first orders

PHASE 2

Prove

Identify profitable SKUs • repeatable ads • B2B catalogue

PHASE 3

Expand

10 printers • staff • SOPs • corporate + wedding sales

PHASE 4

Scale

20–50 printers based on utilization • automation • stronger distribution

Funding ask

₹30,00,000

Funding Ask

5% equity

Subject to final investment terms

Use of funds

- Raw materials & filament
- Product development / samples
- Packaging & presentation
- Website conversion improvements
- Initial customer acquisition tests

Pre-Money Valuation: ₹5.70 Crore

Post-Money Valuation: ₹6.00 Crore

Founder & closing



Amit Sachdeva

Founder • Trendz Gifts

Founder-led 3D printed gifting business focused on personalized, corporate, wedding, spiritual and lifestyle products—built around direct digital sales and scalable manufacturing.

trendzgifts.com

Thank you



THANK YOU

Let's build memorable gifts at scale.

TRENDZ GIFTS

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Amit Sachdeva | Founder

trendzgifts.com

Funding Ask: ₹30,00,000 • Equity: 5%

Pre-Money ₹5.70 Cr • Post-Money ₹6.00 Cr