



LAWGICAL  
LANE  
LEGAL SUPPORT FOR WHAT'S NEXT

01 | WHAT WE ARE

# Legal support for every step ahead.

Practical. Proactive. With You as You Grow.

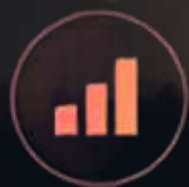
A modern legal partner for  
India's next generation of  
businesses.



BUILDING  
BUSINESSES



REDUCING  
RISKS



CREATING  
OPPORTUNITIES

IDEAS | BUSINESSES | STRONGER TOMORROW

*What's Next. Together*



LAWGICAL LANE

LEGAL SUPPORT FOR WHAT'S NEXT

02 | THE PROBLEM

# For most businesses, legal starts too late.

Founders and growing businesses focus on building, selling and scaling and often turn to legal support only when a problem arises.



GREAT  
BUSINESSES  
DESERVE  
STRONGER  
LEGAL  
FOUNDATIONS.

## Why?



### Can't afford traditional counsel

Quality legal support is expensive for many small and growing businesses.



### Don't know what legal support they need

Limited legal knowledge and clarity on when to seek help.



### Don't have an in-house legal function

Most businesses, especially in Tier-I/II, don't have dedicated legal teams.



### Legal is treated as a cost, not infrastructure

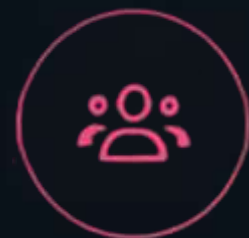
Seen as a reactive expense, not a strategic enabler of growth.

EARLIER LEGAL CONVERSATIONS. STRONGER BUSINESSES.

*What's Next. Together.*

# We don't start with the document. We start with the business.

A structured, ongoing legal support model designed around your business — not just individual legal needs.



01

## UNDERSTAND

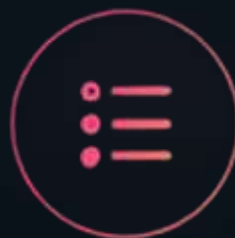
Business & founder discovery



02

## DIAGNOSE

Identify legal requirements and gaps



03

## PRIORITISE

Now → Next → Later  
based on business stage and risk



04

## EXECUTE

Contracts, compliance, employment, IP, negotiations, etc.



05

## STAY

Ongoing legal support / fractional counsel

Contracts  
Compliance  
Employment  
Intellectual Property  
Advisory



### Proactive not reactive

Spot issues before they become problems



### Accessible and practical

Right-sized legal support for growing businesses



### Grows with you

From early stage to scale, in one relationship



### A long-term partner

Not a one-time document provider

ONE BUSINESS: ONE LEGAL RELATIONSHIP. MULTIPLE STAGES OF GROWTH.

*What's Next. Together.*



# Enter through one legal need. Grow with the business.

A simple, scalable model that builds long-term relationships.



ACCESSIBLE TODAY. A LONG-TERM PARTNER TOMORROW.

As your business grows,  
so does our support.

- Startup & business setup
- Contracts & commercial agreements
- Compliance & regulatory support
- Employment & HR legal
- Intellectual property
- Negotiations & disputes
- Ongoing / fractional legal counsel



What's Next. Together.



# Early demand is already visible – without paid marketing.

Real conversations. Real interest. Real customers.

## Early demand signal



## Current customer validation



## Multiple sectors already served



Different businesses. A common need.  
A long-term legal partner.

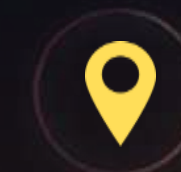
## Why now?

India's business landscape is expanding, and legal adoption is still catching up.



**2.3 Lakh+**

DPIIT-recognised startups in India



**~50%**

from Tier II & Tier III cities



**55,200+**

new startups projected in FY2025–26 crore

SMEs are projected to be the fastest-growing client segment in India's legal-services market, at 11.94% CAGR through 2031.

Source: Mordor Intelligence, India's Legal Services Market (2020–2021)

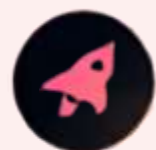


# Raising ₹25 Lakhs to accelerate what's possible.

We can continue to grow organically. This capital allows us to scale faster, deepen our market presence, and capture an early opportunity in Tier-II and Tier-III cities.

**₹25 Lakhs for 10% Equity | ₹2.25 Cr Pre-Money Valuation**

## Use of funds



**~₹12 Lakhs**

**Market acquisition**

- Founder networks & communities
- Target marketing
- Partnerships & referrals
- Tier-II & Tier-III market expansion

**~₹1 Lakh/month for 12 months**



**~₹10 Lakhs**

**Delivery & operating capacity**

- Onboard 2-3 additional resources progressively
- Support growing retainer base
- Strengthen processes and quality

One resource can support ~₹2.5–3L/month of legal demand at an estimated ₹50–80K monthly cost, depending on experience.



**~₹3 Lakhs**

**Working capital / contingency**

- Operational buffer
- Tools, systems and processes
- Unforeseen opportunities

## Our near-term goal

**₹4–5 Lakhs**

**MRR target | 12–18 months**



**₹48–60 Lakhs**  
Annualised revenue  
at ₹4–5L MRR



**Lean delivery model**  
Scale capacity  
progressively



**Built for market expansion**  
Tier-II/III and  
beyond

Building a more  
legally confident  
India – one business  
at a time.

**BIGGER  
OPPORTUNITIES**

**STRONGER  
BUSINESSES**

**SAFER  
DECISIONS**

**EARLIER LEGAL  
SUPPORT**