

RELAX MEDIHUB PRIVATE LIMITED

For your health ,always with you

Building Accessible Healthcare Infrastructure in Emerging Districts

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Focus districts: Bahraich • Balrampur • Siddharthnagar • Deoria • Ghazipur

Healthcare • Hospitals • Diagnostics • Medical Services • Health Infrastructure

Investment Thesis

A district-focused healthcare platform designed for underserved and high-demand markets

Build and operate modern, affordable hospitals and diagnostic centres closer to patients. Target districts with large catchment populations, border/transport corridors and gaps in secondary healthcare. Create a repeatable hub-and-spoke model: hospital hub + diagnostics + pharmacy/medical supplies + outreach. Develop multiple revenue streams rather than relying on a single hospital service line. Scale from the first cluster to a multi-district healthcare network across Eastern Uttar Pradesh.

The Market Opportunity

Why smaller districts can support a scalable healthcare business

Patients in smaller districts often travel to larger cities for diagnostics, specialist consultation and procedures.

Border districts can serve both local residents and patients moving through regional trade and transport corridors.

Growing demand for organized hospitals, diagnostics, emergency care, maternal care and chronic-disease management.

Opportunity to combine clinical services with diagnostics, pharmacy, medical consumables and institutional healthcare.

Potential cross-border patient demand should be treated as an upside opportunity and validated through local market studies.

Priority Geography

Initial focus across Eastern Uttar Pradesh

Bahraich

Nepal-border district
Hospital + diagnostics + emergency care

Balrampur

Nepal-border corridor
Secondary care + diagnostics

Siddharthnagar

Nepal-border district
Hospital + outpatient + diagnostics

Deoria

Eastern UP catchment
Multi-specialty + diagnostics

Ghazipur

Eastern UP / Bihar corridor
Hospital + diagnostics + medical services

Business Model

Integrated healthcare platform with multiple complementary revenue lines

Hospital services: OPD, IPD, emergency, surgery, maternity, critical care and specialty services based on local demand.

Diagnostics: pathology, imaging and preventive health packages.

Pharmacy & medical supplies: in-house/adjacent pharmacy and institutional supply opportunities, subject to licences.

Corporate / institutional healthcare: health camps, screening programmes and contracted services.

Digital & referral network: appointment, tele-consultation, referral coordination and patient follow-up.

Future expansion: day-care centres, nursing/paramedical services and satellite clinics.

Hub-and-Spoke Expansion Strategy

One hospital cluster can create a platform for surrounding communities

Phase 1 — Anchor hospital: establish a clinically credible secondary-care facility in a priority district.

Phase 2 — Diagnostics: add pathology and imaging capacity to capture local diagnostic demand.

Phase 3 — Spokes: satellite clinics / collection centres / outreach camps in surrounding blocks.

Phase 4 — Referral network: connect spokes to the anchor hospital and selected tertiary centres.

Phase 5 — Replication: standardize SOPs, procurement, branding, technology and management for the next district.

Competitive Differentiation

Positioning around access, integration and district-level execution

District-first strategy rather than concentrating only on metropolitan markets.

Integrated hospital + diagnostics + pharmacy/medical supply ecosystem.

Local outreach and referral development to build patient access and awareness.

Centralized procurement and operating standards to support cost control as the network expands.

Ability to develop partnerships with doctors, insurers/TPAs, corporates, NGOs and public-health programmes, subject to eligibility and approvals.

Investor Use of Funds

Capital deployment can be structured by project milestone

Hospital infrastructure: building fit-out, electrical/HVAC, medical gases and essential infrastructure.

Medical equipment: diagnostics, OT, ICU, emergency and laboratory equipment according to project scope.

Working capital: staff, medicines, consumables, utilities and initial operating expenses.

Technology: hospital information system, billing, diagnostics workflow, digital patient engagement and analytics.

Market development: doctor onboarding, community outreach, institutional partnerships and launch activities.

Expansion reserve: structured capital for the next district after defined operational milestones are achieved.

Execution Roadmap

A multi-phased approach to reduce expansion risk

0–3 months: district feasibility, site selection, clinical service mix, licensing roadmap and financial model.

3–9 months: financing closure, lease/purchase, design, approvals, procurement and key leadership hiring.

9–15 months: commissioning, recruitment, vendor onboarding, marketing and controlled launch.

15–24 months: stabilize operations, expand diagnostics/specialties and build referral partnerships.

24+ months: evaluate replication into the next priority district using defined KPIs and audited operating data.

THE INVESTMENT OPPORTUNITY

Partner with Relax Medihub Private Limited to develop a scalable healthcare network in emerging districts of Eastern Uttar Pradesh.

Investment structure: equity / strategic investment / project finance / structured partnership — subject to due diligence and mutually agreed terms.

Immediate priorities: finalize the first anchor district, project size, capital requirement, land/site, clinical model and financial projections.

Next step: detailed DPR + 5-year financial model + project-wise capex/opex + investor term sheet.

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