BHARAT JAGRITI

POLITICAL SOCIAL MEDIA APP

(For all political updates and activities)



Presented by

GLOWAPPS PRIVATE LIMITED

Powered by

SRIPURAM

Recognized and Supported by

Available on Google Play Store

4.8

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INTRODUCTION

Bharat Jagriti is a revolutionary app for all political updates and activities that can bring reform in politics by empowering public. It is a combination of **News Media** and **Social Media** where users can watch all political news at a glance to get updated and empower themselves against the corruption by organizing revolution, raising complains, seeking help, creating awareness and promoting right candidates. Here political aspirants can maintain their workout database, organize online revolution, get crowd funding and a better public connectivity and support. Also here all users can **earn money** from day 1 to life time.



Features



NEWS AGGREGATOR



ONLINE REVOLUTION



ALL USER MONETIZATION



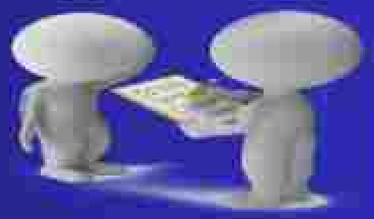
EVENT ORGANIZER



CROWD FUNDING



WORKOUT DATABASE



POLITICAL SURVEY



CORRUPTION COMPLAIN

NEED

NATIONAL SECURITY

DATA, PUBLIC AND POLITICS OF INDIA MUCH GONE UNDER FOREIGN CONTROL DUE TO LACK OF INDIGENOUS PLATFORM WHICH IS DEGRADING THE ENVIRONMENT OF OUR COUNTRY.

POLITICAL STUFFS DELETED WITHOUT PROPER REASON

On Foreign platform Political pages and posts are deleted without proper reason. Recently video of PM Modi ji was also deleted during CJP protest.

CORRUPTION IN INDIA

Much corruption due to lack of transparency in politics. Social app is a weapon of public will bring reform.

DEMAND

FIRING



Political stuffs spreads like fire on social media but due to blocking of pages on foreign platform users are eagerly searching another platform for it.

OPPORTUNITY



No any platform available designed & dedicated for Indian Politics.

GOVT. SUPPORT

Backing for homegrown platforms over foreign ones.

Arratai and Zoho got government support recently.

PROBLEM STATEMENT OF OTHER PLATFORM & SOLUTION

1	2	3	4	5	6
POLITICAL WORKOUT	**REVOLUTION**	**MONETIZATION**	**MEDIA**	**SPAMS**	**LOCAL ADS**
LACK OF ONLINE RECORD OF POLITICIANS WORKOUT 	NO ANY PLATFORM AVAILABLE FOR ONLINE REVOLUTION 	ONLY 0.01 % USERS ARE ABLE TO EARN MONEY & AFTER LONG RUN. 	LESS THAN 1% POST REACH OF ALL NEWS CHANNELS 	MUCH SPAMS DUE TO UNVERIFIED USERS 	LACK OF AD SYSTEM FOR SMALL BUSINESS ON LOCAL BASE 
Politicians can have online record of their workout on their page. 	Now users can organize online revolutions and get real public support in form of digital signature 	All users can earn money from starting. 	100% post reach due to Prime feed 	All ID linked & verified with Aadhaar. 	Effective & Cheapest local advertisement system for local shopkeepers and showrooms. Rs 200/ ad 

BIGGEST MARKET GAP WILL BE CAPTURED BY BHARAT JAGRITI

LOCAL ADS SYSTEM



- Local ads for small business .
- No Professional skill required.
- Ecommerce page to stores.

UNIQUE SELLING POINT

MONETIZATION SYSTEM



On Bharat Jagriti all users can earn money from day 1 to life time. (T&C)

TECHNOLOGY

MOST SCALABLE & ROBUST TECNOLOGY

- BACKEND - NODE.JS
- FRONTEND - REACT.JS
- MOBILE APP - FLUTTER
- DATABASE - MONGO DB
- SERVER - CLOUD SERVER
- STORAGE - SSD

MILESTONES



RECOGNITIONS

- STARTUP BIHAR
- STARTUP INDIA
- IIM KASHIPUR
- MINISTRY OF SCIENCE AND TECHNOLOGY



VALUATION

- **First investment Raised at valuation of Rs 50 crore.**
- **Second investment Raised at valuation of Rs 200 crore.**



₹ FUND RAISED

- *Rs 10 Lakhs – startup bihar*
- *Rs 1.5 crore – Investors*

Rs 75 Lakhs received. rest upcoming (agreemented)

Will get Rs 50 Lakhs matching investment (SEBI) - Startup Bihar



ACHIEVEMENTS

Got selected by IIM Kashipur in top 6 startups in a national level startup competition.

DIRECT COMPETITOR

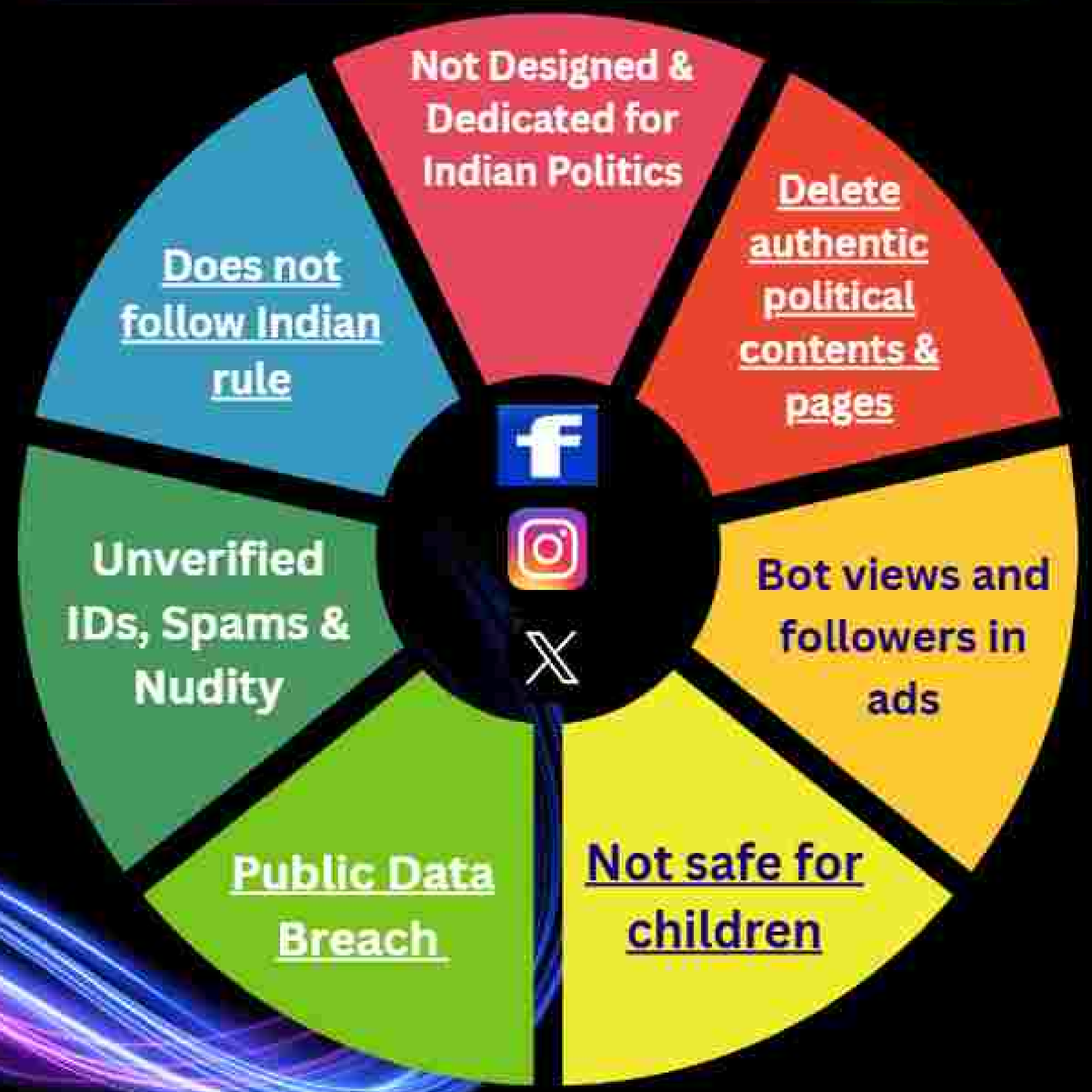
All features of Bharat Jagriti are unique.

NO any political social media app in market.

NO DIRECT COMPETITORS



INDIRECT COMPETITOR:



KEY COMPETITIVE ADVANTAGES

SIX REASON WE WIN

EARN FROM DAY 1

Built-in monetization for every user.

POSITIVE CONTENT

Ranked by likes, not views

FREE BLUE TICK

Every verified user is flagged instantly

NEWS POST REACH 100%

Prime Feed shows every post. No follow system

SPAM FREE

Aadhaar - verified ID, real names only

POLICY TAILWIND

Government keen to back Indian platforms

REVENUE MODEL

1.PRIME MEMBERSHIP



2.GOOGLE ADMOB



3.POST BOOST SYSTEM



4.BRAND ADVERTISEMENT



5.ORANGE TICK



6.REVOLUTION ORGANIZER





7. LOCAL ADVERTISEMENT SYSTEM

LOCAL ADVERTISEMENT SYSTEM

EARNING POTENTIAL FROM BIGGEST MARKET GAP

Revenue from views ad

Rs 200
Rate per Ad

×

100
Ad / pincode / day

×

19000
Pincodes in India (approx)

=

Rs 38 cr
Revenue / Day

Rs 1140 cr
Revenue / Month

Rs 13,680 cr
Revenue / Year

TRACTION- Q1

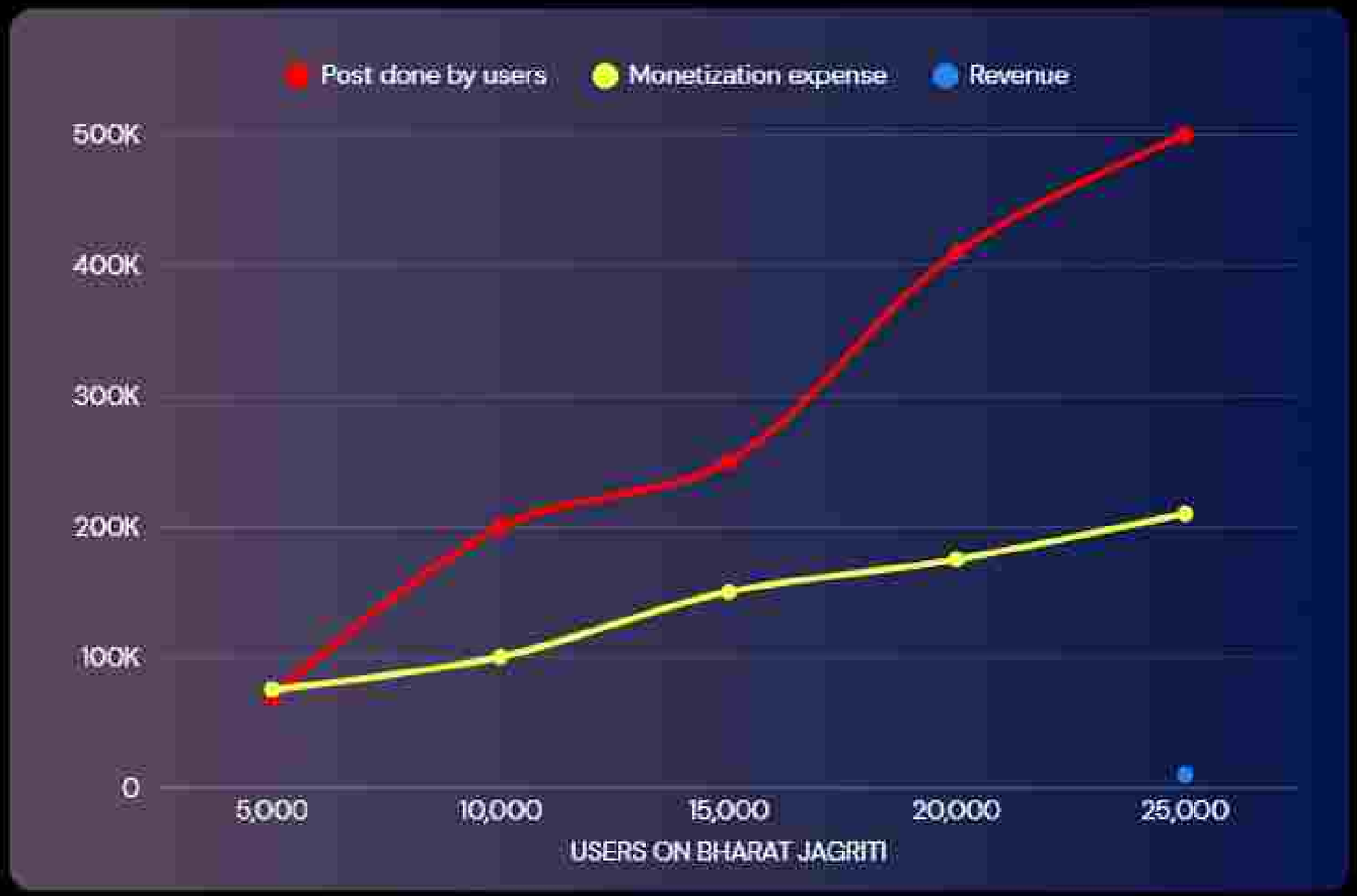
Bharat Jagriti Launched on
27th May, 2026

30K
Downloads

5 lakhs
Posts Done

10k+
Active Users

4.8
App Rating



REVENUE

Early stage Reveune started from

- **Google Admob**
- **Local Market**

Rs 2.25 Lakhs
Monetization Expense

ZERO
Advertisement Expense

MEET THE TEAM



BHASKAR BHUSHAN

Founder

CHIEF EXECUTIVE OFFICER



ANIL KUMAR - SRIPURAM

CO-Founder

CHAIR PERSON



MILKY SHRIVASTAV

DIRECTOR



DR. SUNITA KUMARI CHOUBEY

PRESIDENT



AMIT PAL

CHIEF OPERATION OFFICER



RANJITA SINGH FALAK

SPOKE PERSON

SIZE OF MARKET

Every Indian 18+ years have right to vote . So they are the open market for our App. Although below 18 can also use our App for other content , monetization and reels.

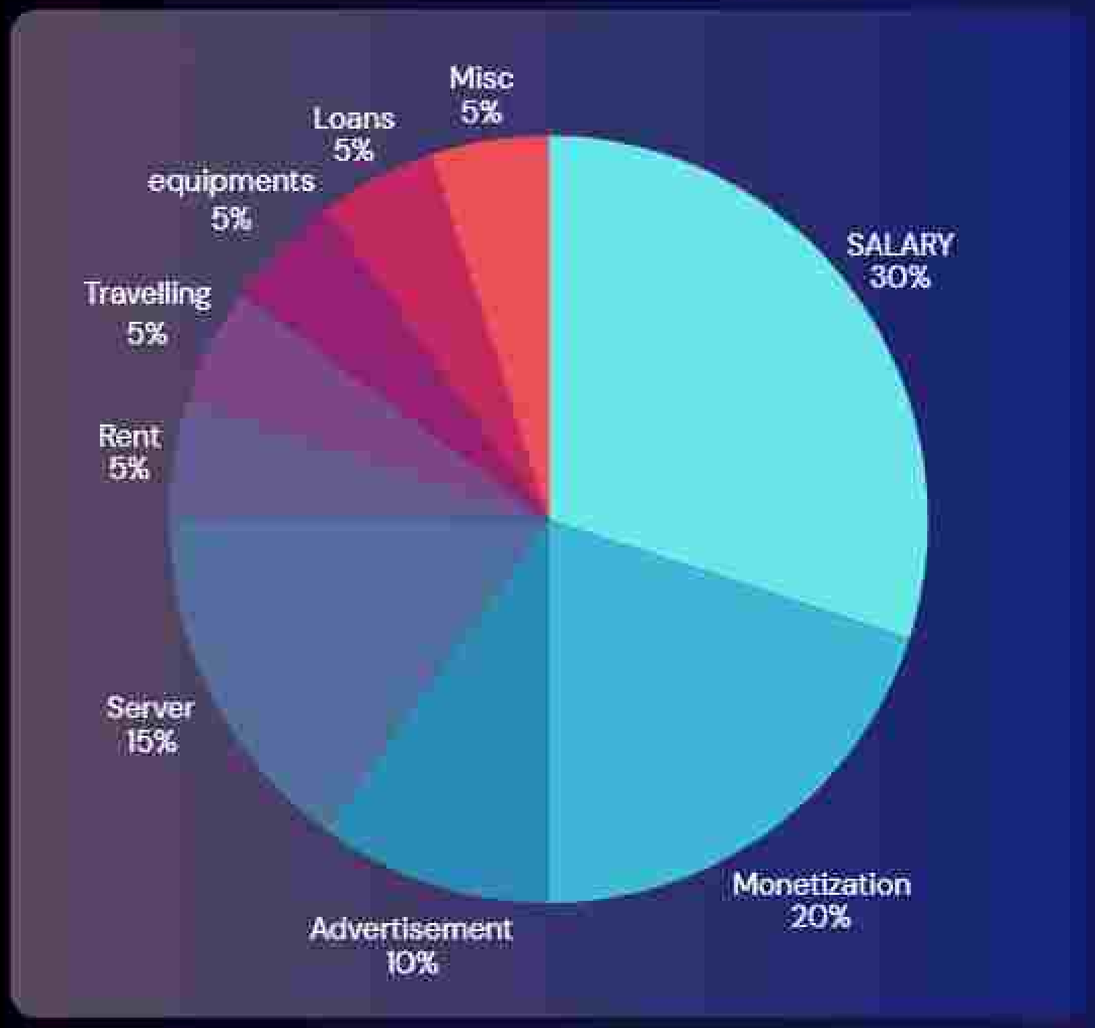
TOTAL ADDRESSABLE MARKET (TAM)	100+ CRORE
SERVICEABLE ADDRESSABLE MARKET (SAM)	75+ CRORE
SERVICEABLE OBTAINABLE MARKET (SOM):	50+ CRORE



FUND REQUIRED- RS 2.5 CRORE

EQUITY - 1.25%

USE OF FUNDS



30%	SALARY
20%	MONETIZATION
10%	ADVERTISEMENT
15%	SERVER
5%	RENT
5%	TRAVELLING
5%	EQUIPMENTS
5%	LOAN
5%	MISCELLANEOUS

REVENUE PROJECTION (in crore rupee)



FINANCIAL PROJECTION calculated

	1st YEAR	2nd YEAR	3rd YEAR	4th YEAR	5th YEAR
USERS	10 Lakhs	50 Lakhs	10 crore	25 crore	50 crore
EXPENSE	2.5 crore	10 crore	3000 crore	6000 crore	10,000 crore
REVENUE ADMOB	2.5 Lakhs	2.5 crore	100 crore	200 crore	250 crore
REVENUE BRAND AD	0	4.5 crore	245 crore	367 crore	612 crore
REVENUE PRIME MEM.	0	1 crore	100 crore	300 crore	100 crore
REVENUE LOCAL ADS.	0	75 Lakhs	5130 crore	10, 260 crore	17, 100 crore
REVENUE BOOST POST	0	2.25 crore	900 crore	1350 crore	2250 crore
REVENUE ORANGE TICK	0	1.25 crore	25 crore	37.5 crore	62.5 crore
REVENUE REVOLUTION	0	25 Lakhs	5 crore	7.5 crore	12.5 crore
TOTAL REVENUE	2.5 Lakhs	12.55 crore	6505 crore	12, 522 crore	20,387 crore
PROFIT	-2.47 crore	2.55 crore	3505 crore	6,522 crore	10,387 crore