JOINT STEP
Foundation

INVESTOR & BUSINESS PARTNER PROFILE

2026 | EARLY-STAGE / EXPANDING ORGANISATION

Empowering Education. Enhancing Skills. Building Careers.

Founder Dr. Nazia Abbas Abidi • Director Syed Sajjad Ali Rizvi

Turning education into opportunity

Learners need guidance, practical capabilities and a clearer route from education to work.

THE CHALLENGE

Academic learning and workplace expectations do not always connect. Students may need support choosing courses, building confidence and identifying career pathways.

OUR RESPONSE

A connected support model combining admission guidance, career counselling, skill development and professional mentoring.

THE AMBITION

Build a trusted platform that helps learners move from education to skills, and from skills to meaningful career opportunities.

OUR CENTRAL PROMISE

One ecosystem. Multiple pathways. A stronger start for every learner.

A learning-to-career support ecosystem

Connecting learners with educational choices, practical capabilities and informed career decisions.

Joint Step Foundation is an education and skill development organisation committed to supporting students, graduates and young professionals through quality educational guidance, career counselling, academic support and employability-focused training.

Our approach brings together guidance, learning and mentoring—helping individuals make informed decisions and develop capabilities relevant to further education and the world of work.

CORPORATE IDENTITY

Incorporated 14 April 2021

CIN: U85300BR2021NPL051654

Section 8 Company Limited by Shares

Authorised share capital

₹5,00,000 | 50,000 equity shares of ₹10

Registered office (MCA record): Chapra, Saran, Bihar – 841301

03 • PURPOSE

A national vision, rooted in individual progress.

VISION

To become a trusted national platform for education, career development and skill enhancement.

MISSION

- Make educational opportunities more accessible.
- Build employability through practical skill development.
- Strengthen communication, leadership and digital literacy.
- Encourage research, academic excellence and lifelong learning.
- Support young people through guidance and mentoring.

FOUNDING MANDATE • Women's economic empowerment • Education awareness • Entrepreneurship • Skill development • Social welfare

Our measure of success: more confident learners, stronger capabilities and better-informed career choices.

Six connected service verticals

A portfolio designed to support learners at different stages of their academic and professional journey.

EDUCATION GUIDANCE

Engineering, medical, BBA, MBA, B.Ed. and PhD admission guidance.

SKILL DEVELOPMENT

Basic computer education, digital literacy and essential workplace skills.

COMMUNICATION

Spoken communication, presentation, confidence and interview preparation.

CAREER COUNSELLING

Career planning, mentoring and NEET college guidance.

RESEARCH SUPPORT

Research methodology, thesis guidance and publication support.

PROFESSIONAL TRAINING

Personality development, leadership and corporate training.

A learner journey, supported at every step

From the first question to the next opportunity, services can work together as a connected experience.

01

DISCOVER

Understand interests, goals and learning needs.

02

DECIDE

Explore courses, institutions and career pathways.

03

DEVELOP

Build digital, communication and professional skills.

04

PROGRESS

Prepare for interviews, further study and employment.

Delivered through counselling, training programmes, institutional partnerships and digital channels.

Academic experience. Organisational direction.

A founder with an academic and mentoring background, supported by organisational leadership.



Dr. Nazia Abbas Abidi

FOUNDER

PhD in Management | MBA in HR

14+ years of teaching experience, academic research, career counselling, mentoring and professional training.



Syed Sajjad Ali Rizvi

DIRECTOR

Management & organisational leadership

Focused on organisational development, partnerships and execution.

Building reach through programmes and partnerships

A phased expansion strategy, with digital access and institutional collaboration as key enablers.

01 ESTABLISH	Strengthen core counselling and training programmes; define delivery standards.
02 ENABLE	Develop an online education and career counselling platform.
03 PARTNER	Collaborate with universities, colleges and training institutions.
04 EXPAND	Establish skill development centres and extend services across India.

08 • FUNDING & PARTNERSHIPS

Capital to build capacity. Partnerships to extend impact.

PROPOSED FUNDING REQUIREMENT

₹30 lakh

PROPOSED UTILISATION

Training & Skill Development Initiatives















LET’S TAKE THE NEXT STEP.

Empowering learners.
Strengthening futures.

JOINT STEP FOUNDATION

JOINT STEP Foundation

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We welcome conversations with aligned funders, CSR partners, educational institutions and strategic collaborators.

Founder: Dr. Nazia Abbas Abidi | Director: Syed Sajjad Ali Rizvi