

GLACIERA MINERAL WATER

PRESENTED BY GAUTAM BHARDELA

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GLACIERA



Pitch Deck

Investor Presentation



The Plastic Crisis

The world produces 500 billion plastic bottles every single year. Less than 9% are ever recycled. The rest end up in landfills, oceans, and ecosystems — poisoning wildlife and polluting our water supply. The plastic bottle industry is one of the most damaging contributors to global environmental destruction.

Scale of the Problem

500 billion plastic bottles are produced annually worldwide. Only 9% are recycled. Over 8 million metric tons of plastic enter our oceans each year, devastating marine ecosystems and entering the human food chain through microplastics.

The Urgency

By 2050, there will be more plastic in the ocean than fish by weight. Consumer demand for sustainable alternatives is surging — 73% of global consumers say they would pay more for eco-friendly packaging. The time to act is now.



Our Innovation

We have engineered a 100% biodegradable paper water bottle with a plant-based lining — eliminating plastic from hydration entirely. Our solution is sustainable, scalable, and ready for global markets.



Paper Shell Design

Our bottles are crafted from FSC-certified recycled paperboard, providing structural integrity while remaining fully compostable. They decompose within 90 days, leaving zero harmful residue in soil or water.

Plant-Based Lining

A proprietary plant-based inner lining keeps water fresh and prevents leakage — with no plastic, no BPA, and no compromise. Certified food-safe and fully biodegradable alongside the outer shell.

Our Products

AquaLeaf offers a complete range of eco-friendly paper water bottles — from consumer retail packs to fully customized B2B branding solutions. Every bottle is 100% plastic-free, biodegradable, and built for scale.

Retail Bottles

Our standard paper water bottles are designed for everyday consumers. Available in 330ml and 500ml sizes, they feature a waterproof inner lining, resealable cap, and a sleek eco-conscious design ready for retail shelves.



B2B Custom Solutions

We offer fully branded paper bottle solutions for corporate clients, events, and hospitality partners. Custom printing, logo placement, and bulk fulfillment options make AquaLeaf the sustainable choice for businesses at scale.

Market Analysis



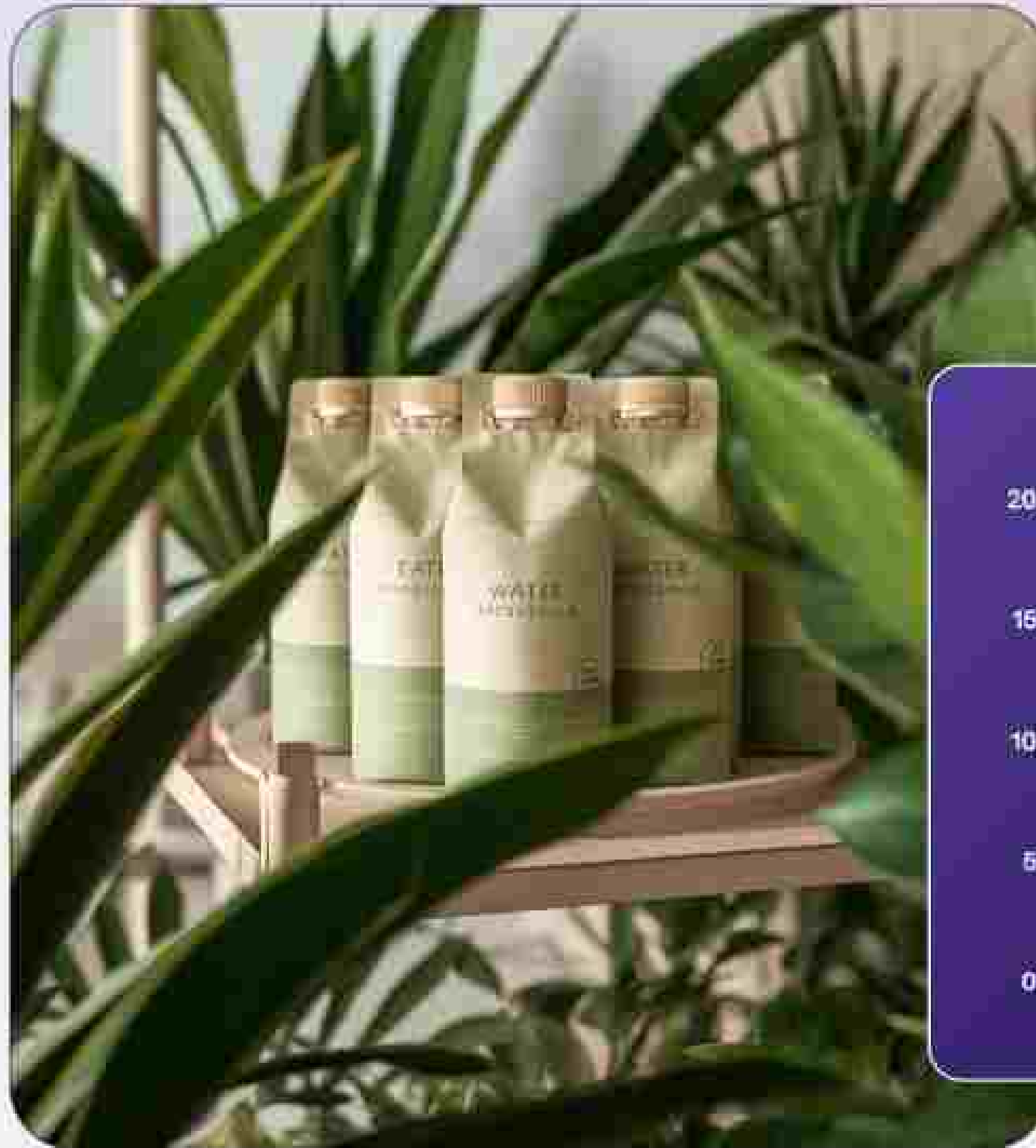
Glaciera Mineral water

Paper Water Bottle

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\$300B

Global Market Size



The global bottled water market is valued at \$300B and growing at 8% annually. 73% of consumers now actively prefer sustainable packaging, signaling a major shift in buying behavior. Single use plastic bottles generate over 500 billion units of waste per year, creating an urgent demand for eco-friendly alternatives like our innovative paper water bottle.





Revenue Model

PaperWave generates revenue through three diversified streams: direct-to-consumer sales, strategic B2B partnerships, and licensing our proprietary paper bottle technology to global brands seeking sustainable packaging solutions.

Revenue Stream 01

Direct-to-Consumer & B2B Sales: Online store and retail partnerships drive direct bottle sales. B2B contracts with restaurants, hotels, and event companies provide recurring bulk order revenue at premium margins.

Revenue Stream 02

Technology Licensing: We license our patented paper bottle manufacturing process to global beverage and FMCG brands, generating royalty income and accelerating industry-wide adoption of sustainable packaging.

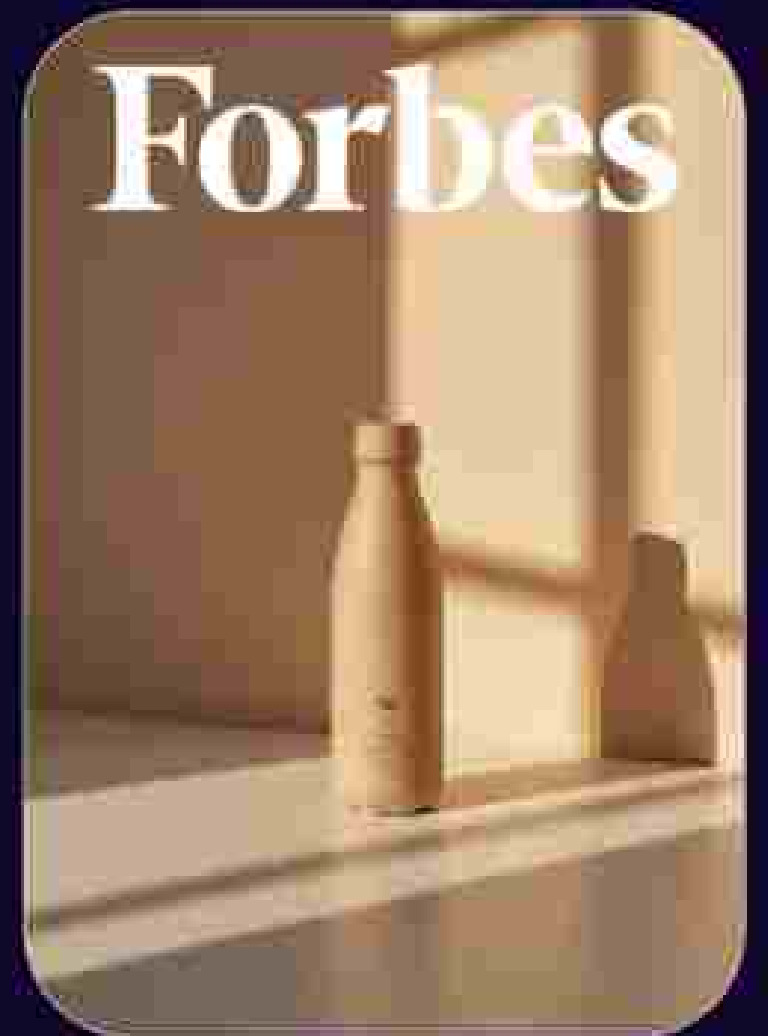


Our Traction

We have achieved remarkable milestones in a short time. Over 50 retail partnerships secured nationwide, 2 million paper water bottles sold, and featured in Forbes as a top eco-innovation startup. Our momentum proves the market is ready for sustainable hydration solutions.



Forbes



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Investor Pitch

Series A Round

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Investment Ask

We are raising \$5M in Series A funding to scale production capacity, expand our national distribution network, and accelerate R&D into next-generation biodegradable packaging. Your investment will help us eliminate 1 billion plastic bottles by 2030 and capture a growing \$22B sustainable beverage market.



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Let's Build a Plastic-Free Future Together



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