

Pitch Deck



Diamond International Public School

Introduction



Diamond International Public School (DIPS) is a CBSE-affiliated institution established under the Diamond Educational Society, with a strong foundation in delivering quality education for over two decades. The school focuses on academic excellence, discipline, and values-based learning while creating a supportive and growth-oriented environment for students.

With experienced faculty, modern teaching methods, and a commitment to conceptual clarity, DIPS aims to prepare students for academic success and real-world challenges. The institution continuously works towards holistic development by combining strong academics, digital learning, co-curricular activities, and practical exposure.





Vision

To provide high-quality, future-ready education that nurtures academic excellence, strong values, and practical life skills, enabling students to become confident, responsible, and successful citizens.



Mission

To deliver concept-based learning through experienced faculty, modern teaching methods, and a supportive environment that encourages curiosity, discipline, and holistic development from the foundational years.



Goals

To achieve consistent academic excellence through strong CBSE board results, prepare students for competitive examinations and future career paths, and promote all-round development through academics, sports, and co-curricular activities.

Problem Statement



Infrastructure Constraints

The existing school infrastructure is not adequate to support a Boarding and Day-Boarding Senior Secondary School. Limited academic blocks, hostels, sports facilities, and transport infrastructure restrict the school's ability to scale and serve higher classes.



Outdated Teaching Methods

Insufficient land availability and facilities cap student intake and restrict future expansion. This limitation affects enrollment growth, diversification of academic offerings, and the ability to meet increasing demand for quality senior secondary education in the region.



Our Solution

To address current infrastructure and capacity limitations, the school plans a strategic expansion focused on long-term growth and quality enhancement. This includes the acquisition of additional land and the construction of modern school and hostel facilities designed to support boarding and day-boarding education.

The expansion also includes the development of well-equipped sports courts and playgrounds, along with the addition of new school buses and vans to improve transportation access. These initiatives will significantly increase student capacity, enhance learning outcomes, and drive sustainable financial growth.

Product Overview



Holistic Education

We provide value-based, stress-free education focused on academic excellence, discipline, character building, and overall student development.



Concept-Driven Learning

Our teaching approach emphasizes conceptual clarity through practical learning methods, digital classrooms, and modern teaching aids.



Experienced Faculty

Highly qualified teachers with 10+ years of experience ensure quality instruction, personalized attention, and consistent academic outcomes.

Competitive Landscape

Market Positioning & Unique Selling Points

While several nearby schools have larger campuses and infrastructure, Diamond International Public School differentiates itself through academic excellence and outcome-driven education. The school consistently delivers strong CBSE board results supported by experienced faculty and disciplined academic systems.

DIPS follows a concept-based teaching approach with personalized attention, ensuring clarity of fundamentals and improved student performance. This focus on quality learning and measurable results positions DIPS as a preferred choice among parents despite infrastructure limitations.



Unique Selling Propositions

✔ High-Quality Leadership & Expertise

Diamond International Public School is led by young, dynamic, and highly qualified leadership with strong academic and administrative experience. The institution is guided by national and international education experts, ensuring progressive and future-oriented decision-making.

✔ Modern, Concept-Based Learning Environment

The school offers fully digital classrooms within an eco-friendly campus, emphasizing conceptual clarity and practical learning. Its modern education approach aligns academic delivery with evolving career requirements and competitive exam readiness.



Business Model



Primary Revenue Streams

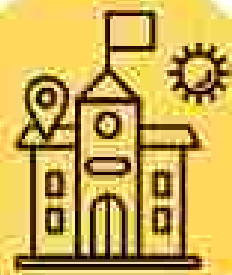
The school generates revenue through admission fees, annual funds, monthly tuition fees, examination fees, and development charges collected from enrolled students.

Recurring & Support Income

Additional income is earned through transportation services including bus and van charges. Currently, the school serves 250 students, ensuring stable and recurring cash flow.

Future Roadmap

250 To 2,500 Students



Year 1

Infrastructure Expansion

Acquiring additional land and developing modern academic, hostel, and sports facilities.



Year 2

Academic Transformation

Transitioning into a full-fledged boarding and day-boarding senior secondary school.



Year 3

Growth & Scale

Expanding student capacity from 250 to 2,500 with higher turnover.





Diamond International
Public School

Target Customers

Career-Focused Schooling

NEET Aspirants

Students preparing for medical entrance examinations through strong conceptual learning, academic discipline, regular assessments, and performance-focused guidance.

JEE Main & Advanced Aspirant

Engineering-focused students developing deep conceptual clarity in physics, chemistry, and mathematics through structured learning and exam-oriented preparation.

NDA Aspirants

Students aspiring for defence careers, supported through disciplined academics, physical fitness, leadership development, confidence building, and overall personality growth.

CUET Aspirants

Learners preparing for university admissions with strong academic foundations, exam-focused guidance, career awareness, and confidence-driven learning approach.

Investment Proposal



₹15
Crore



Land Acquisition

Investment allocated for acquiring additional land to support campus expansion and long-term institutional growth plans.



Infrastructure Expansion

Funds dedicated to expanding academic buildings, laboratories, digital classrooms, and facilities for senior secondary education.



Hostel Construction

Capital investment for constructing separate boys and girls hostels with modern amenities and residential infrastructure.



Transportation Facilities

Allocation for purchasing new school buses and vans to improve accessibility and student transportation efficiency.

Traction



Our Progress

Diamond International Public School currently educates 250 students and has built strong academic credibility through consistent CBSE results, disciplined teaching practices, and experienced faculty across nearby towns and rural communities.

Over the years, the school has gained parent trust through digital classrooms, structured academics, value-based education, and steady enrollment growth, forming a solid foundation for future expansion and institutional scalability.



Funding Requirement

₹ 15 Cr

Against 15% Equity

14% – Purchase of Additional Land

- Acquisition of new land to support campus expansion and long-term institutional growth.

33.5% – School & Hostel Building Enhancement

- Construction and upgradation of academic blocks and separate boys' and girls' hostel facilities.

2.34% – Digital Boards & Classroom Furniture

- Installation of smart boards and modern classroom furniture to enhance learning experience.

10% – Data, Training & AI Accuracy

- Development of Physics, Chemistry, Biology, Computer, and Mathematics laboratories with modern equipment.

20% – Sports Grounds & Facilities Development

- Creation of playgrounds and sports infrastructure to promote physical fitness and all-round development.

14% – Transportation Fleet Expansion

- Purchase of new school buses and vans to improve accessibility and student transportation coverage.

12% – Staff Salaries & Academic Workforce

- Recruitment and retention of qualified teaching and non-teaching staff to maintain academic excellence.

2.5% – Air-Conditioned Classrooms & Amenities

- Development of air-conditioned classrooms and supporting institutional amenities for student comfort.



MANAGING DIRECTOR



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Thank You
 **So Much** 

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