



Pitch Deck



THUMBBYX GLOBAL PRIVATE LIMITED

"Building Homes. Powered by Technology."

About Thumbbyx Global



Who we are?

Thumbbyx Global Private Limited is a tech-enabled architecture and construction company based in India. We deeply serve construction by integrating design, planning, costing, and execution on one platform. Our goal is to deliver transparent, reliable, and on-time home construction solutions.

What we do?

- End-to-end home construction from plot to handover
- Architectural design, 3D visualization, and structural planning
- Turnkey construction with fixed cost and timeline
- Digital project management and quality control
- Interior design and finishing services

Vision, Mission & Values

"To digitally transform home construction in India by making it transparent, predictable, and stress-free."

Mission

Values

Transparency - Quality - The Finest
Accountability - Customer Trust

"To digitally transform home construction in India by making it transparent, predictable, and stress-free."

Vision

A Rapidly Growing Tech-Enabled Construction Ecosystem in India

India's residential construction sector is expanding rapidly, driven by urbanization, rising disposable incomes, and increasing demand for independent homes. Technology-led construction platforms are transforming a traditionally fragmented industry by improving transparency, efficiency, and delivery timelines.

₹15+ Trillion Indian Residential Construction Market

INDIA'S RESIDENTIAL CONSTRUCTION MARKET IS VALUED AT OVER ₹15 TRILLION, FUELED BY ROBUST URBAN HOUSING DEMAND, TIER-2 & TIER-3 URBANIZATION, AND GOVERNMENT HOUSING INITIATIVES.

8-10% CAGR Growth in Urban Housing Demand

THE RESIDENTIAL CONSTRUCTION SECTOR IS GROWING AT A STEADY 8-10% CAGR, DRIVEN BY URBANIZED HOME CONSTRUCTION, NUCLEAR FAMILIES, AND PREFERENCE FOR CUSTOMIZED HOMES.

Shift from Unorganized to Organized, Tech-Driven Construction

OVER 80% OF INDIVIDUAL HOME CONSTRUCTION REMAINS UNORGANIZED, LEADING TO DELAYS AND COST OVERRUNS. THIS CREATES A STRONG OPPORTUNITY FOR ORGANIZED, TECHNOLOGICAL PLATFORMS OFFERING FIXED PRICING, QUALITY CONTROL, AND SINGLE-POINT ACCOUNTABILITY.

The Indian Residential Construction Industry's Pain Points

What's Broken?

India's apartment industry is largely unorganized, leading to cost inefficiencies, inconsistent quality, and unreliable supply. These issues cause margin pressure, delivery delays, and limit scalability for brands and bulk buyers.



"Fragmentation, lack of transparency, and weak project controls continue to limit efficiency and trust in India's home construction industry."

Our Solution : The THUMBBYX Construction Platform Way

Integrated Digital Planning

all design, costing, and timelines planned on a single digital platform.

End-to-End Execution

single-point responsibility from start planning to final handover.

Real-Time Project Tracking

Digital monitoring provides transparency on progress and costs.

Fixed Cost & Timeline Model

Clear pricing and delivery commitments reduce budget overruns.

Certified Professional Network

Qualified architects, engineers, and project managers ensure quality.

On-Time Delivery Focus

structured project management ensures timely and reliable completion.

THUMBBYX GLOBAL PRIVATE LIMITED delivers transparent, technology-led, and reliable home construction solutions across India.

Why THUMBBYX GLOBAL PRIVATE LIMITED? — Our Unique Edge

Not just another contractor — a trusted, tech-enabled end-to-end home construction platform.

Comparison	Traditionally Unorganized Construction	Thumbbyx Global Private Limited
Business Model	Fragmented, vendor-driven	Integrated, tech-enabled platform
Planning & Design	Separate vendors, manual process	Unified digital planning & design
Cost Transparency	Opaque, change requests	Fixed cost with clear breakdown
Project Management	Manual supervision	Digital project tracking
Execution Quality	Inconsistent workmanship	Certified professionals & IQI
Timeline Commitment	Delays & Uncertain	Fixed timelines & on-time delivery
Accountability	Multiple parties, no ownership	Single-point responsibility
Customer Experience	Opaque & unprofessional	Transparent & hassle-free
Market Impact	Unorganized construction	Organized, scalable ecosystem

Transparency.
Predictability.
Trust.

That's the THUMBBYX Advantage.

Market Opportunity



TAM - Total Addressable Market

₹15+ Trillion

India's residential construction market, driven by urbanisation, independent home building, rising incomes, and demand for customised housing across metro, tier-1, and tier-2 cities.

SAM - Serviceable Available Market

₹3.5 - 4.5 Trillion

Urban polished home construction and turnkey residential projects exclusive to organised, tech-enabled construction players across metro and tier-1 cities.

SOM - Serviceable Obtainable Market

₹300 - 500 Crore

Achievable market share through city-wise expansion, tech-led execution, fixed-price models, and growing preference for transparent, end-to-end construction solutions.

Competitive Landscape

Market Positioning & Competitive Edge

Attributes	Emergent Businesses	Large Design/Build Firms	Large Construction Firms	THOMPSON GLOBAL PRIVATE LIMITED (TGC)
Business Model	General Engineering	Design/Build	Large construction	Turnkey, EPC, and other services
Planning & Design	Separate entities	Unified integration	Separate entities	Full integrated design/bidding
Cost Transparency	Low cost	High cost	High cost	High cost with cost control
Quality Management	Highly mechanized	High cost	Highly mechanized	Highly mechanized with automation
Project Management	Manual supervision	Self-organizing	Highly mechanized	Self-organizing system
Project Delivery	Design/Build	Design/Build	Design/Build	Design/Build/Operate
Inventory & Procurement	Centralized	Decentralized	Decentralized	Centralized with selective procurement
Customer Relationships	Good & long-term	Good & long-term	Good & long-term	Transactional & short-term
Flexibility	High	Low	Low	High
Scalability	High	Low	Low	High

- THOMPSON GLOBAL PRIVATE LIMITED - competitive edge
- Organized, team-enabled, home construction platform
- Cost pricing and timely assurance
- End-to-end single point accountability
- Real-time transparency and digital control
- Scalable model for third-party clients

Revenue Model — How We Make Money

Tech-enabled • Scalable • Sustainable



Furnish

Construction
projects

primary revenue
from end-to-end
home construction
with fixed pricing
and execution
margin



Design &

Consulting Fees

upfront fees for
architectural
planning, 3D
visualization, and
structural design
services



Interior Design
& Execution

High-margin
revenue from
modular kitchens,
interiors, and
finishing works



Premium
Technology
Services

paid services for
advanced 3D
walkthroughs, VR
visualization, and
project
dashboards



Partner & Contractor

Subscriptions
(Future)

Recurring revenue
from technology
access and project
management tools
for contractors

Multiple revenue streams. Repeat demand. Long-term scalable construction platform.

Our Growth Strategy THUMBBYX GLOBAL PRIVATE LIMITED

Expanding Reach - Strengthening Quality - Scaling with Technology

Expanding
Reach



city-wise expansion
Channel partnerships
Higher project volume



Wider customer base, stronger
brand presence, repeat demand

Operational
Excellence



Process standardization
digital project control
cost optimization



Consistent quality, controlled costs,
improved delivery timeliness

Efficiency &
Service
Expansion

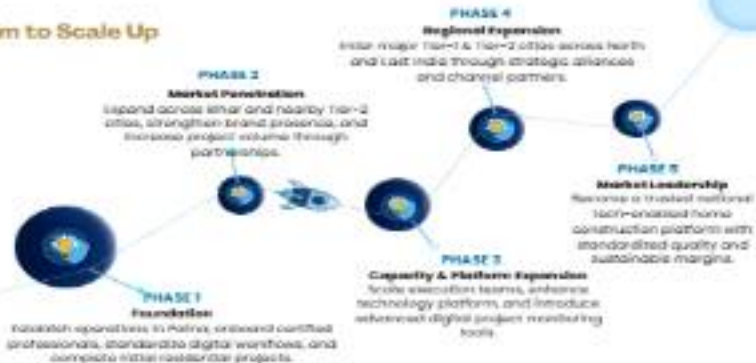


mobile app launch
Diversify into services
scalable offerings



Faster execution, higher margins,
scalable long-term growth

Aim to Scale Up



Fund Utilization Plan

The Need of Hour

Category	TA Allocation	Short Description
Technology Development	30%	Systems, systems, project tracking tools
Global Expansion	30%	Compliance, engineering, project managers
Marketing & Branding	10%	Content marketing, lead generation, outreach
Operational Setup	10%	Infrastructure, software, systems
Travel & Business Relationship	10%	Partnerships, subcontracting & contracting
Working Capital	10%	Other project execution & cash flow



Meet Our Leadership Team

The Visionaries



ADITYA KUMAR SINGH
Founder, Director

Leads overall construction operations, site execution, and on-time delivery. Responsible for vendor coordination, quality control, and ensuring completion of residential projects. Focuses on operational efficiency, safety standards, and execution excellence.



KUNDAN KUMAR SINGH
(Director)

Drives company strategy, partnerships, and market expansion. Oversees customer acquisition, business growth, and brand positioning. Focuses on scaling the technology construction platform and building long-term client trust.

Let's Build Your Dream Home Together

Transparent Planning | Technology-Driven Construction | On-Time Delivery | End-to-End Solutions

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