

RSKPAY

**INDIA'S ZERO-FEE DIGITAL
PAYMENTS ECOSYSTEM**

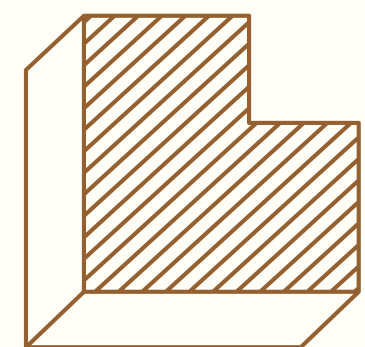
One App. Every Payment !!

March 2026

www.rskpay.in



INTRODUCTION TO OUR BUSINESS

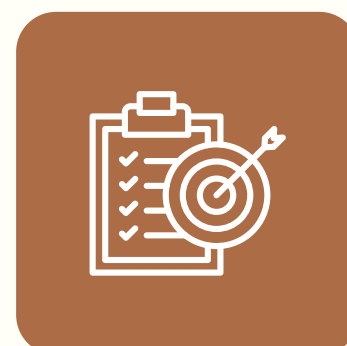


RSKPay is a comprehensive digital payment platform providing seamless access to 14+ financial services across prepaid, utilities, insurance, travel, shopping, and credit products. We simplify digital transactions for millions of Indians through a single platform.



Vision

Empower 500 million Indians with seamless, secure, and accessible digital financial tools that transform how they live, work, and grow their wealth.



Mission

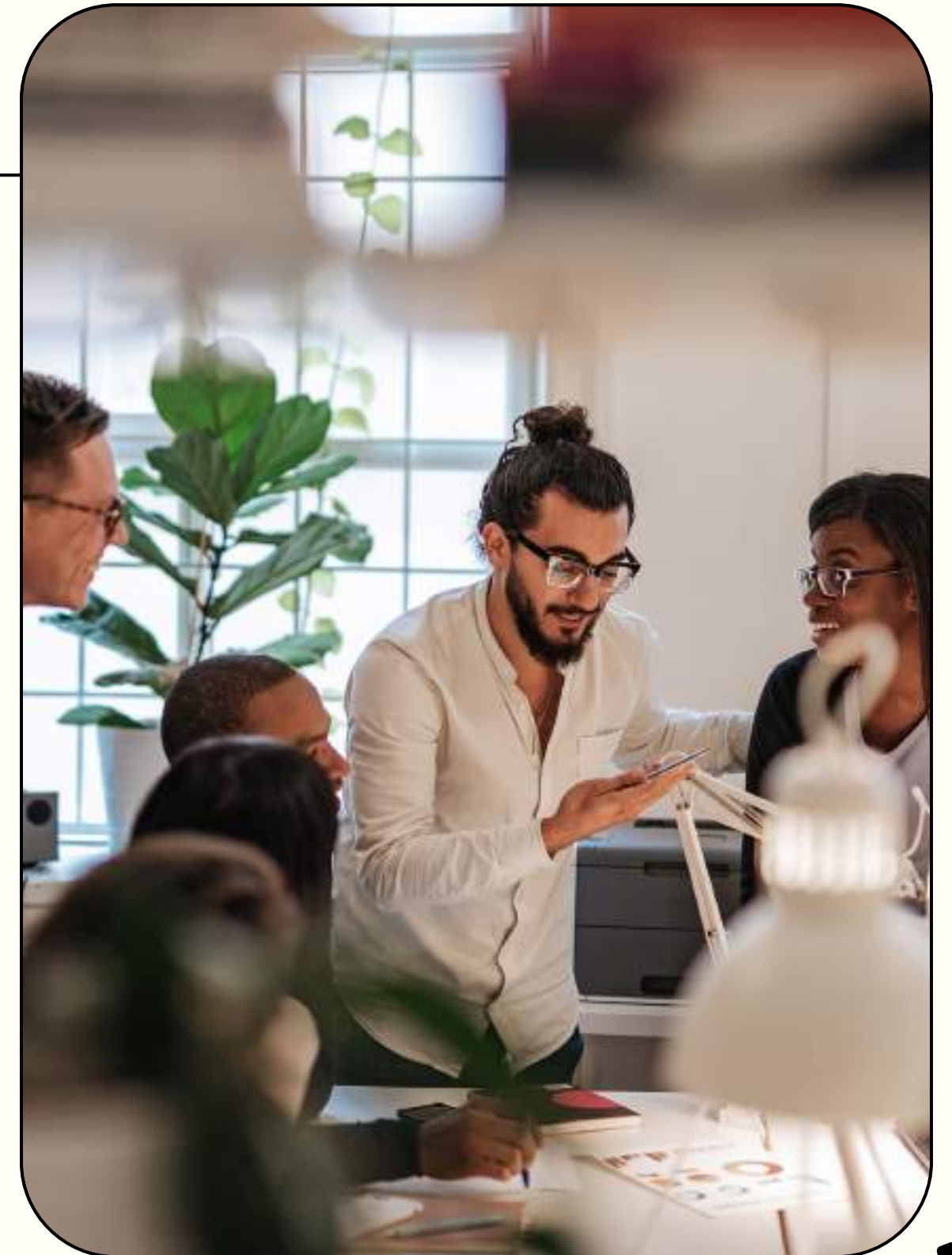
To revolutionize India's digital payment infrastructure by providing a unified, innovative platform that simplifies all financial transactions—from daily bill payments to wealth creation—for every Indian.

THE PROBLEM WE'RE SOLVING



What's the challenge? Why does it matter?

- **Fragmentation:** Users need multiple apps for different payment categories
- **Inefficiency:** Physical queues and manual processes for bill payments & purchases
- **Low Digital Adoption:** 60% of Indians still rely on cash for transactions
- **Trust Deficit:** Concerns about payment security and transaction reliability
- **Limited Options :** Smaller cities lack access to diverse payment solutions





OUR UNIQUE SOLUTION

One unified ecosystem connecting users to all their financial needs.

- All financial services in One App
- Instant transactions (< 2 seconds)
- Cashback & Rewards on every transaction
- 24/7 Customer Support
- Bank-grade security

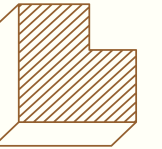




SERVICES WE PROVIDE



RSKPay is a one-stop digital payments platform offering prepaid mobile & DTH recharges, utility & FASTag payments, Google Play and game recharges, gift vouchers, insurance premium payments, shopping discounts, bus & flight bookings, loan & credit-card payments.



Mobile & Connectivity

- Prepaid Mobile Recharge (All operators)
- DTH Recharge (Direct-to-Home TV)



Utilities

- Electricity Bills
- Gas/Water Bills
- Broadband & Internet
- FASTag / Toll Payments



Digital & Entertainment

- Google Play Recharge
- Game Recharge / In-App Purchases
- Gift Vouchers & Gift Cards
- OTT Subscriptions



Insurance & Financial

- Health Insurance Premiums
- Vehicle Insurance
- Credit Card Payments
- Loan EMI Payments



Insurance & Financial

- Bus & Flight Ticket Booking
- Shopping Coupons & Discounts



RSKPay

MARKET SIZE & POTENTIAL (MONTHLY)

Utility Payments

₹65,000 – ₹80,000 Cr

Insurance Premiums

₹85,000 – ₹95,000 Cr

Loan & Credit Card

₹10 – ₹12 Lakh Cr

Bus & Flight Booking

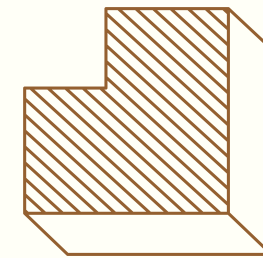
₹20,000 – ₹25,000 Cr

Prepaid Mobile Recharge

₹18,000 – ₹21,000 Cr

Market Growth Rate: 35-40% CAGR (Digital Payments in India)

TOTAL ADDRESSABLE MARKET : ₹11 – ₹13 Lakh Crore/Month



MARKETING STRATEGY



Marketing Channels

Social media, SEO, content marketing, and email campaigns



Branding Strategy

Positioning as a leader in AI-driven solutions for businesses



Customer Acquisition

Online ads, partnerships, and targeted outreach to decision-makers



Partnership

Collaborating with enterprise-level tech providers to reach new customers.



WHAT WE'VE ACHIEVED SO FAR



Key Milestones

- Launched in [2025]
- Crossed [1 Cr monthly] transactions in [4 months]
- Expanded to PAN INDIA
- Achieved Startup Dangat 2.0 Runnerup/DCCPL Nagpur Winner

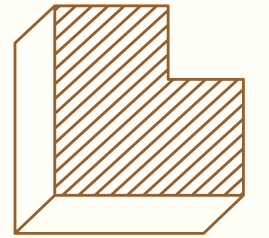
Customer Growth

- In 4 Months: 1 lakh+ users →
- Monthly Transactions: 1.5 Cr
- GMV Growth: ₹500 Cr → ₹15,000 Cr
- Revenue: ₹50 Cr → ₹1,500 Cr



MEET OUR TEAM

Our team is composed of highly experienced professionals who bring diverse skills and expertise to the table. From leadership to product development, our team is committed to delivering exceptional results.



Rohan Keshrwani
Founder & CEO



Aditya Awaze
Chief Technical Officer



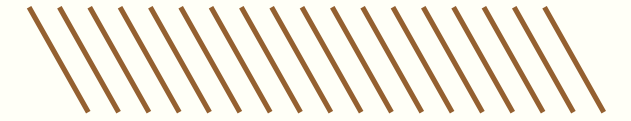
Kajal Jain
Chief Product &
Technical Officer



Hema Chimurkar
Chief Human
Resources Officer



Mohnish Chimurkar
Chief Operational
Officer



THANK YOU, LET'S CONNECT!



We value every connection and look forward to building lasting relationships.

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