



# SYNC AND EXPLORE

*THE FUTURE OF TRAVEL IS PEOPLE.*



# Young travelers have shifted from booking-first to experience-first decisions.

## The Old Way

- Static bookings disconnected from real plans
- Fragmented planning across 10+ apps
- Isolated tools for each travel need

## The New Reality

- Social-first travel decisions
- AI-assisted planning and timing
- Real-time coordination with friends
- Shared experiences over solo trips

# Group travel breaks across fragmented tools.

## Schedule Conflicts

Coordinating availability across multiple calendars takes days

## Scattered Planning

Itineraries, budgets, and preferences live in separate chats

## Isolated Travelers

No platform connects timing, planning, and people together

## Endless Chaos

Group trips fail before they even start due to coordination friction

**The Core Insight:** No platform unifies timing, planning, and people into a single coordination layer for travel.

# Sync & Explore unifies timing, planning, and people.

## Calendar Coordination

Sync group availability instantly and find optimal travel windows

## AI-Powered Planning

Context-aware itineraries that adapt to group preferences and budgets

## Verified Matching

Connect with trusted travelers who share your travel style

**Social coordination infrastructure for travel.** Not just another itinerary app or booking platform—Sync & Explore is the missing coordination layer that connects timing, planning, and people.

# How a Trip Happens on Sync & Explore

01

## Connect Calendars

Link your calendar to see when everyone's free

02

## Sync Group Availability

Group members connect and share travel windows

03

## AI Suggests Best Timing

Platform recommends optimal dates based on group constraints

04

## Preferences Collected

Share budget, interests, and travel style with the group

05

## AI Builds Itinerary

Context-aware plan generated around group preferences

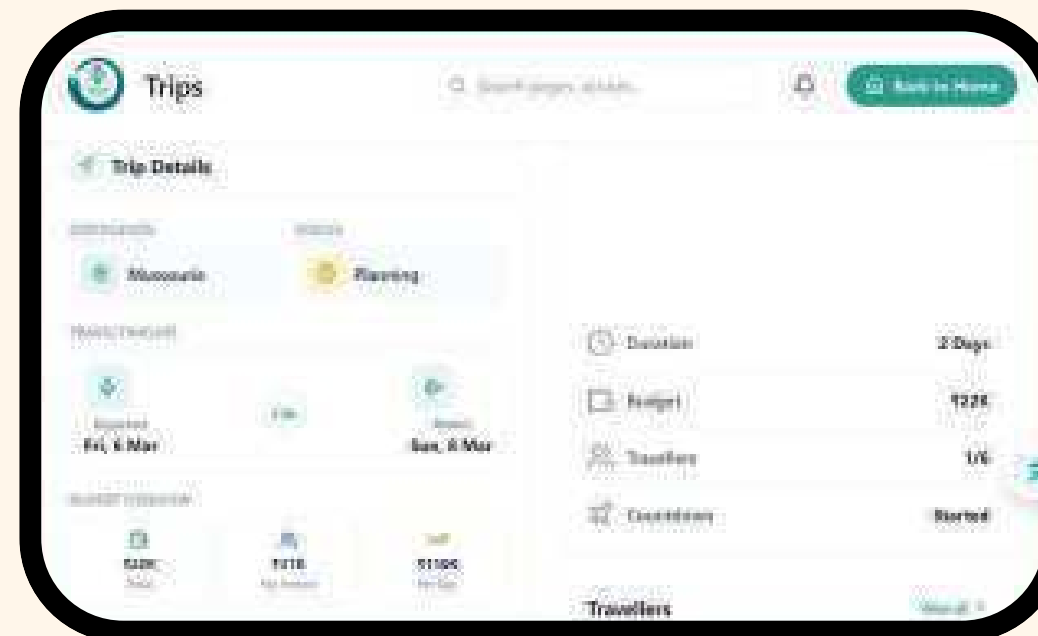
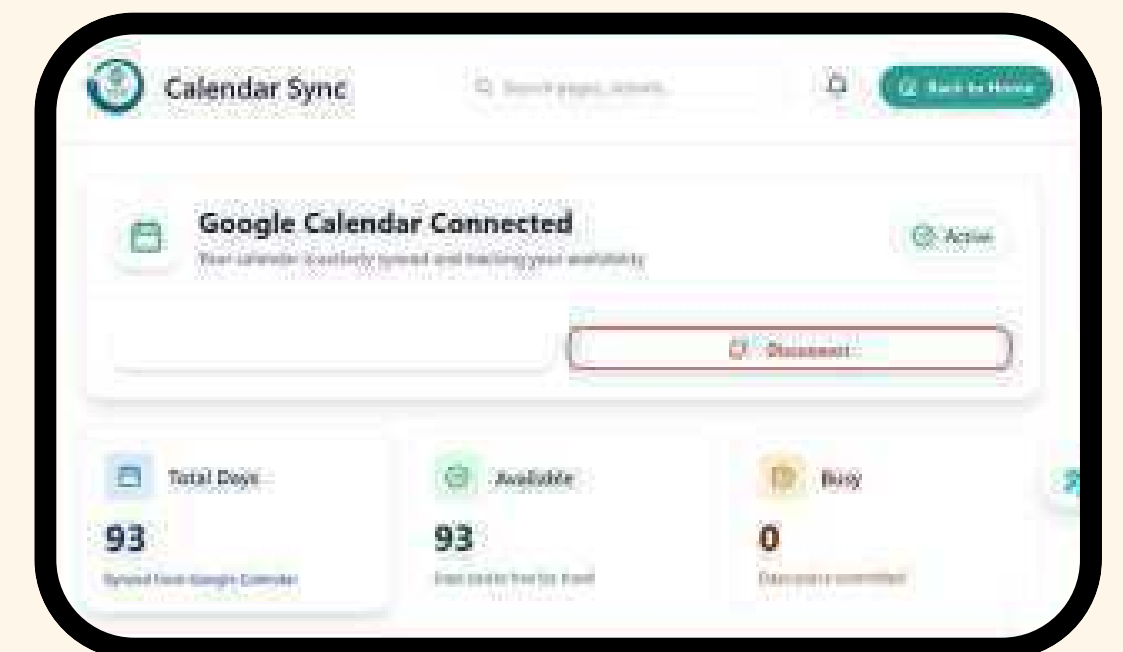
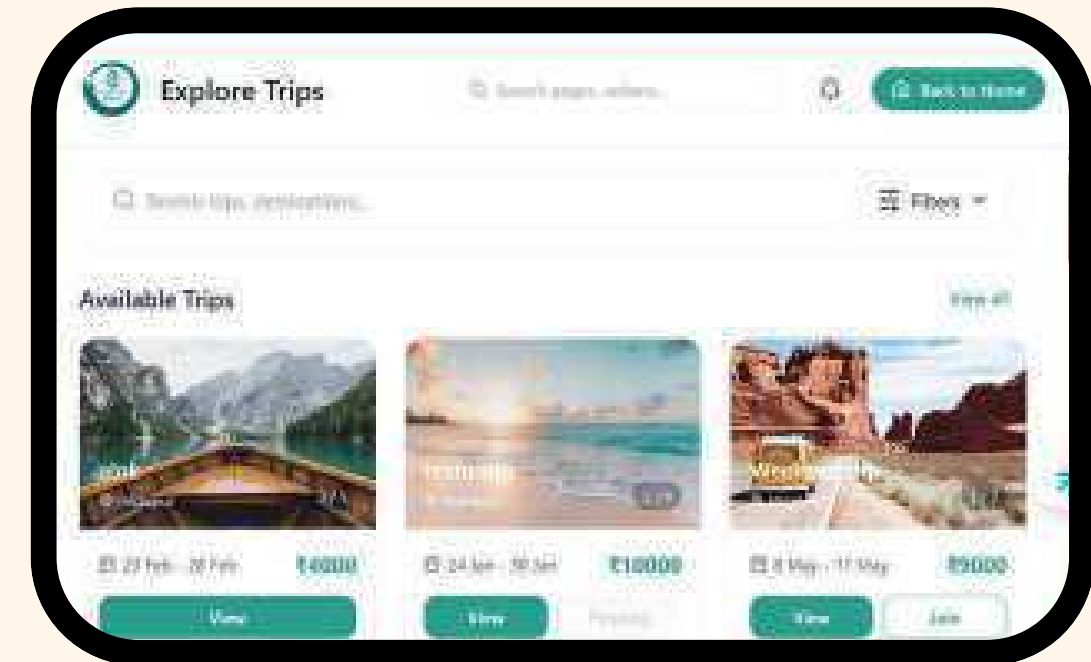
06

## Travelers Finalize Together

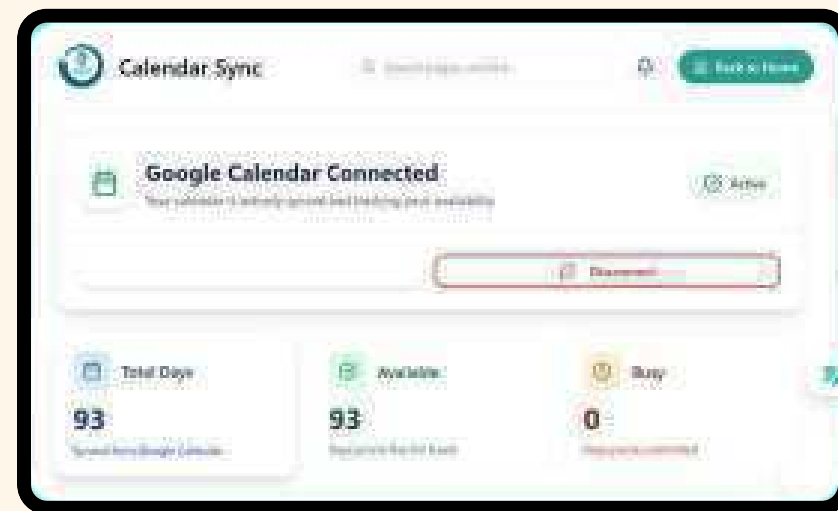
Everyone reviews, adjusts, and confirms as a group

# THE PRODUCT

- Calendar-based travel coordination platform
- Features: Calendar Sync, AI Suggestions, Traveler Matching
- **Status:** MVP built and currently under refinement.

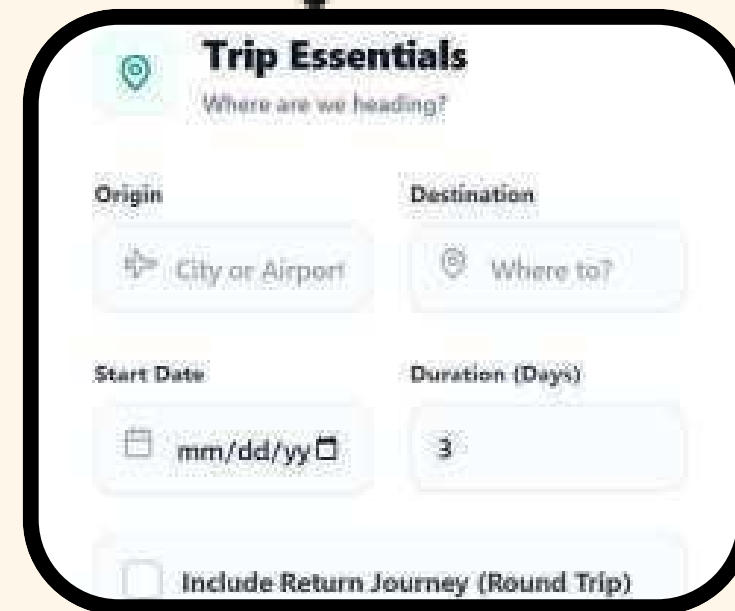


# HOW IT WORKS

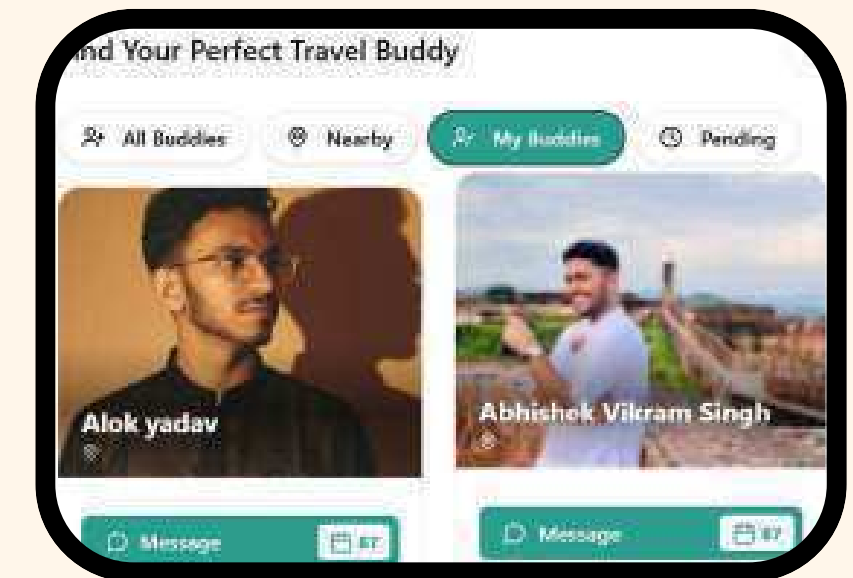
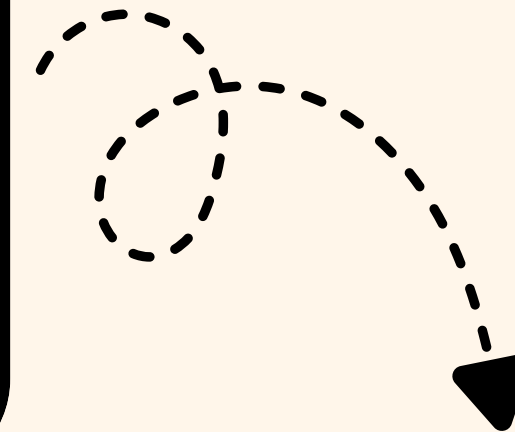


**CONNECT CALENDER**

**GET AI-GENERATED  
PLAN**



**ADD PREFERENCES**



**MATCH WITH TRAVELLERS**

# Context-Aware AI Creates Personalized Group Travel

## Inputs

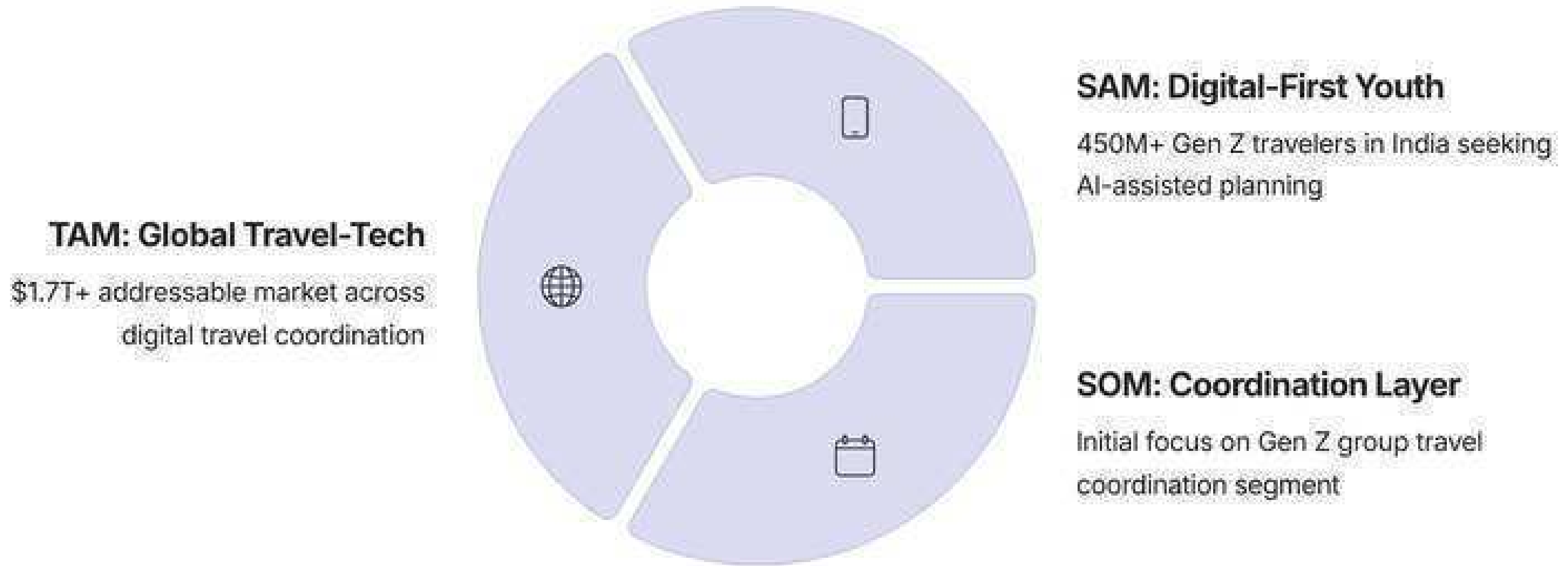
- Travel dates and duration
- Budget constraints
- Travel type preferences
- Group interests and styles
- Source and destination locations

## Outputs

- Personalized itineraries
- Budget allocation plans
- Stay and accommodation suggestions
- Local recommendations
- Dynamic adjustments for coordination

**Key Differentiator:** Our AI adapts around real-time group coordination, not just individual preferences.

# Market Opportunity



Gen Z travelers exhibit digital-first behavior and rising demand for AI-assisted planning tools. The opportunity lies in owning the coordination layer.

# No Platform Owns the Coordination Layer

## OTAs (Booking)

Booking engines with no coordination or planning tools

## Itinerary Planners

Static planning without real-time group coordination

## Content Platforms

Inspiration without timing or booking integration

## Messaging Apps

Fragmented coordination across multiple conversations

**Sync & Explore uniquely combines:** dynamic calendar coordination, AI-powered planning, verified matching, and real-time group collaboration into a single platform.

# We are uniquely positioned by owning the coordination layer.

|                    | OTAs<br>(MakeMyTrip) | Content Networks<br>(Tripoto) | Itinerary Planners<br>(Wanderlog) | Sync & Explore |
|--------------------|----------------------|-------------------------------|-----------------------------------|----------------|
| Booking Engine     | ✓                    |                               |                                   | Future         |
| Content Discovery  |                      | ✓                             |                                   | ✓              |
| Itinerary Planning |                      |                               | ✓                                 | ✓              |
| Calendar Sync      |                      |                               |                                   | ✓              |
| Traveler Matching  |                      |                               |                                   | ✓              |
| AI Dynamic Context |                      |                               |                                   | ✓              |

**Strategic Insight:** Legacy players are siloed in either booking or content. Only Sync & Explore solves the entire coordination-to-execution journey.

# TRACTION & VALIDATION

- Developed the Minimum Viable Product (MVP)
- Integrated Google OAuth functionality
- Finished initial testing phases
- Engaged more than 50 early testers
- Collected positive feedback from students
- Validated the scheduling challenge

# Designed for scalable community-driven growth.

## Business Model

- Premium subscriptions (advanced features)
- Verified traveler badges
- Affiliate commissions from bookings
- Future OTA integrations

## Go-To-Market

- College and university communities
- Creator partnerships
- Referral loops
- Instagram travel communities

# TEAM

## ABHISHEK VIKRAM SINGH

Founder & Product Lead

- Product vision & execution
- User acquisition strategy
- AI workflow and recommendation system planning
- Go-to-market execution

## ANSHUMAN PANDEY

Co-Founder & Operations

- Marketing & growth coordination
- User engagement initiatives
- Partnership and outreach support

## ALOK YADAV

CTO & Backend Developer

- Backend infrastructure
- API integrations
- Core platform development

# CONTACT US

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Travel is better when experienced together

*Thank You*