

NetraSecure.AI

Predict. Prevent.

Protect.
AI-powered cybersecurity Platform · SaaS + Mobile

COMPANY

AnantNetra Technologies

FOUNDED

2024

STAGE

Pre-Seed

ASK

₹1 Crore

Problem Statement

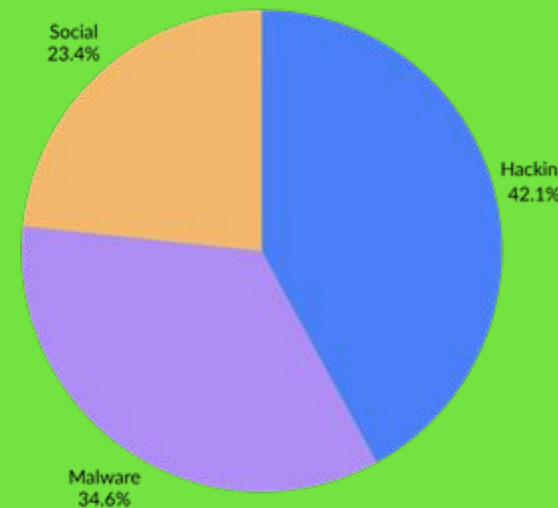
A small fintech startup lost ₹32 lakh due to a phishing attack despite using traditional antivirus.

51%
Malicious or
criminal attack

23%
IT failure

26%
Human error

Source:IBM



Cybercrime
costs
will hit
\$15.5T
in 2026

As cyber threats become AI-driven, cybersecurity remains reactive and inaccessible leaving millions of businesses and individuals unprotected.

- A cyberattack occurs every 39 seconds globally.

Source: University of Maryland

- The global average cost of a data breach reached \$4.45 million.

Source: IBM Cost of a Data Breach Report

- 43% of cyber attacks target small and medium-sized businesses.

Source: Verizon Data Breach Investigations Report

- AI-driven threats including phishing, ransomware, and deepfakes are escalating rapidly.

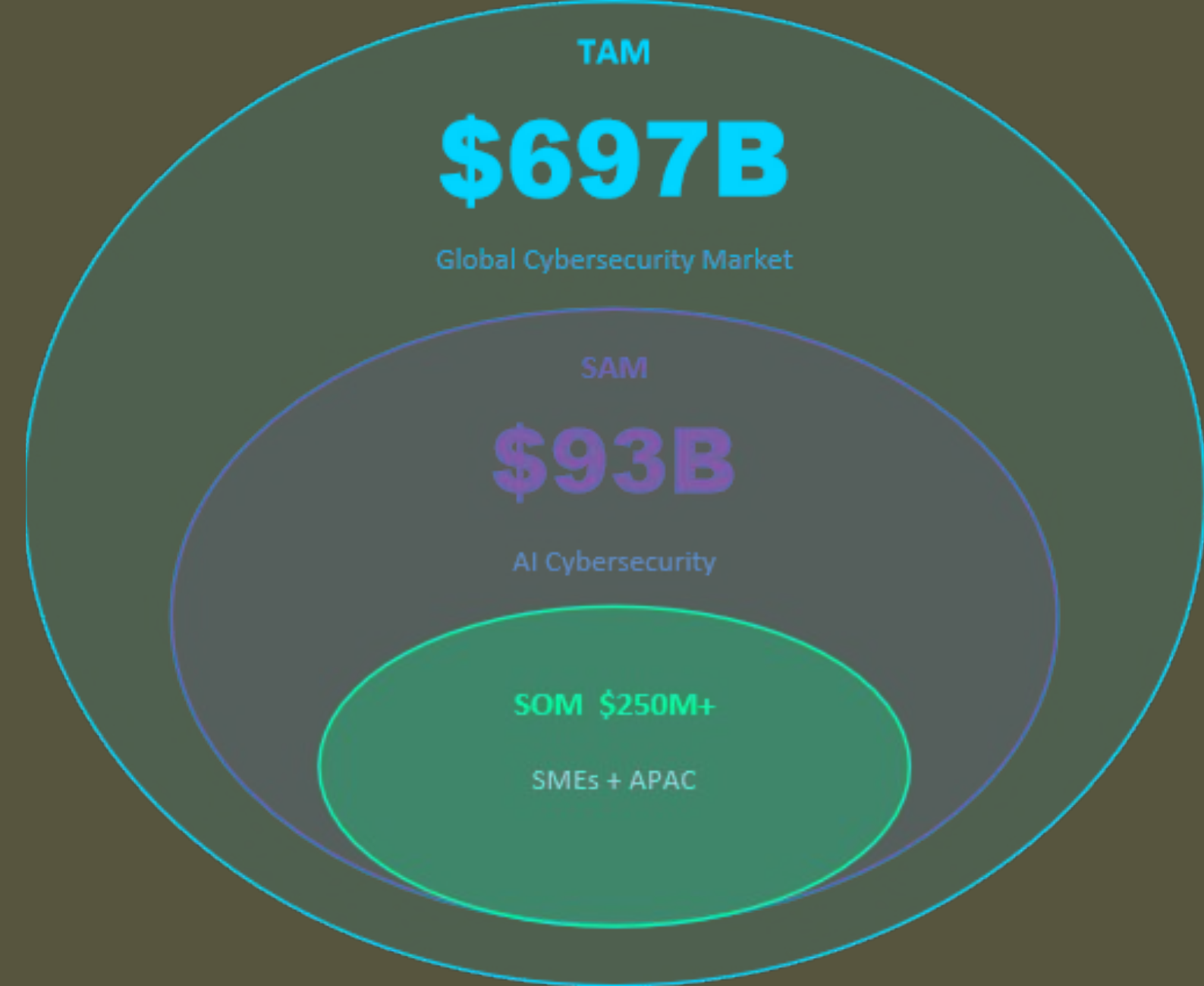
Sources: Gartner, SonicWall, and Fortinet

A \$250B+ Market With a Critical Gap

Our Target Segments

- Indian SMEs
63M+ businesses
- Fintech / BFSI
Regulated, high risk
- Healthcare
High data sensitivity

India-focused entry → global expansion



Where the Opportunity Lies

Enterprise cybersecurity is well-served by legacy vendors. The SMB and consumer segments representing over \$100B in combined addressable market lack affordable, AI-native solutions.

NetraSecure AI is purpose-built to capture this gap.

28M+ SMBs in the US alone without adequate cybersecurity

18% CAGR in AI-driven cybersecurity spending through 2028



NetraSecure AI predicts, prevents, and protects against cyber threats in real time - for individuals and enterprises, from one unified platform.

Solution

AI-powered phishing & endpoint protection for SMEs

Phishing shield

ML scans emails, links, and messages to block phishing before users click.

Endpoint Protection

Monitors and secures all devices

Automated Response

Instantly neutralizes threats

Before attack → Detection

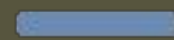
During attack → Protection

After attack → Response

How NetraSecure.AI Works



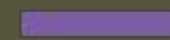
**Data
Ingestion**



**AI
Engine**



**Threat
Detection**



**Auto
Response**



**Dashboard
& Alerts**



SaaS Platform

Compliance reports · Threat logs · Incident playbooks · Auto remediation



Mobile App

Push alerts · Risk score · AI security chat · Data breach reports

Business Model



Go-to-Market Strategy



subscription

- Direct Outreach → 50 SMEs/day via LinkedIn & cold email
- Free Security Audits → Convert leads into pilot customers
- Partnerships → MSPs & IT consultants for faster distribution
- Marketplaces → AWS, Azure & app stores for scale

Initial focus: Acquire first 100 SME customers through founder-led sales and pilot programs.

How We Win Our First 1,000 Customers.



Why NetraSecure Wins!

We are not competing with enterprise giants — we are building for the underserved 99%.

Feature	CrowdStrike	Basic AV	NetraSecure AI
AI-native (not legacy tools)	✓	✗	✓
Built specifically for SMEs	✗	✗	✓
Affordable & easy to use	✗	Partial	✓
Automated response (not just alerts)	✗	✗	✓
Mobile Personal Security	✗	✗	✓
Real Time Threat Response	✓	✗	✓
Self Healing	✓	✗	✓
India / APAC focus	✗	✗	✓

Financial Projections

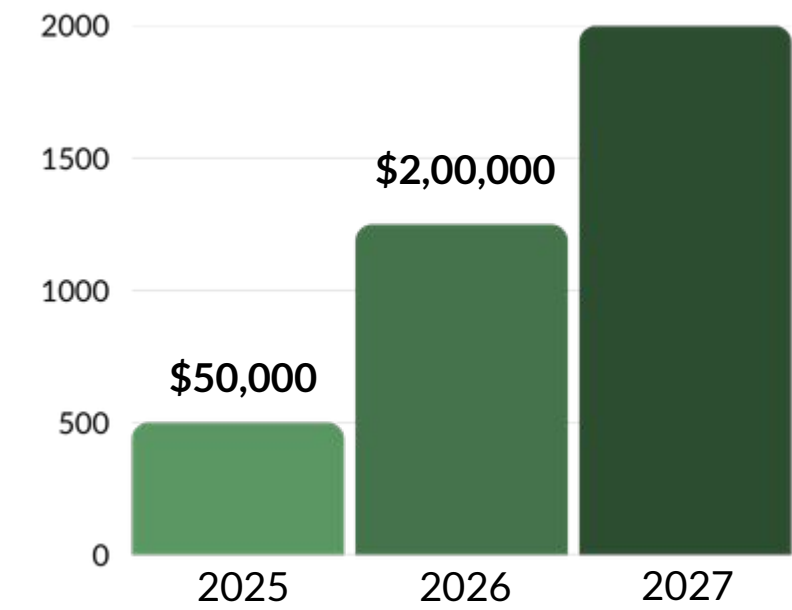
Year 1:

- 20 customers
- ₹8K/month
- ₹19L ARR

Year 2:

100 customers

Projected Revenue



Gross Profit



Unit Economics & Revenue Model



Early Signals & Momentum

Pre-MVP Stage – Foundation Being Built Right

Active Development

Core AI detection engine architecture designed and in active development. ML models in training phase.

Market Validation

Deep customer discovery interviews conducted with target segments confirming pain points.

Pilot Interest

Ongoing discussions with 3+ SMEs showing strong interest in early pilot access.

Founded 2024

AnantNetra Technologies incorporated. IP, brand & product architecture in place.

The Person Behind NetraSecure

3+ years in AI engineering & ML integration
Experience in business setup & operations
Built & running 2 startups
hands-on founder

<https://parthvyas05.github.io/>



Parth Vyas
Founder & AI Engineer
AnantNetra Technologies

Multiple AI Ventures

Building multiple AI-driven solutions — validated execution ability

Security Domain Focus

Specialized research and development in AI-powered cybersecurity systems

Exit Strategy

NetraSecure AI is positioned for acquisition by leading cybersecurity and cloud security companies looking to expand into AI-native SMB protection.

Potential Acquirers:

- CrowdStrike (endpoint + AI security expansion)
- Palo Alto Networks (SMB & AI-driven threat detection)
- Zscaler (cloud & zero-trust security)
- Microsoft Security (SMB ecosystem integration)

Why Acquisition is Likely:

- Strong SMB penetration
- AI-native threat detection engine
- High-margin SaaS model (70–80%)
- Fast-growing cybersecurity market

Cybersecurity SaaS exits: 8x – 12x ARR

Thank You

“We welcome your questions and feedback.”



**Let's Secure the
Digital Future Together.**

Predict. Prevent. Protect.

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