

Event University

- India's First Practical Event Learning Ecosystem
- Founder: Piyush Matta
- Contact: +91 8447571878
- Location: Delhi (Connaught Place)

Problem

- Theory-heavy education
- Lack of real exposure
- Companies lack trained manpower
- Freelancers lack opportunities

Solution

- Practical training with real events
- Live exposure
- Placement + freelance opportunities
- Mentorship

- Learn → Execute → Earn

Programs

- Event Management Certification
- Destination Wedding Program
- Corporate Event Training
- Freelancing Program

Market Opportunity

- Event Industry: ₹5+ Lakh Cr
- Wedding Industry: ₹3+ Lakh Cr
- Huge demand for skilled professionals

Traction

- Revenue 2025: ₹96L
- Jan–Apr 2026: ₹35L
- Growth: 34%
- Placement: 89%

Business Model

- Course Fees
- Premium Programs
- Placement Partnerships
- Future App Marketplace

Competitive Advantage

- Practical learning
- Industry connections
- High placement
- Mentorship

Growth Plan

- Phase 1: Noida, Mumbai, Ahmedabad
- Phase 2: Pune, Kolkata, Indore, Lucknow
- Phase 3: Tier 2 cities

Tech Vision

- Student Event App
- Live opportunities
- Freelance gigs
- Hiring platform

Financials

- Run Rate: ₹1–1.2 Cr
- Expected: ₹3 Cr

Funding Ask

- Raise: ₹50L
- Valuation: ₹18 Cr
- Use: Expansion, Marketing, Hiring, Tech

Why Invest Now

- Proven model
- Strong placement
- Growing demand
- Scalable

Founder

- Piyush Matta
- Event industry experience
- Built from ground up

Vision

- India's largest event education & employment platform

Closing

- We don't just teach events.
- We build careers.

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