

Startup Bihar ID: SB2022009497



#startupindia



SISHAR Global Pvt. Ltd.

Broaden your boundaries



Founders Safiur Rahman Shahid Habib Md Asrar



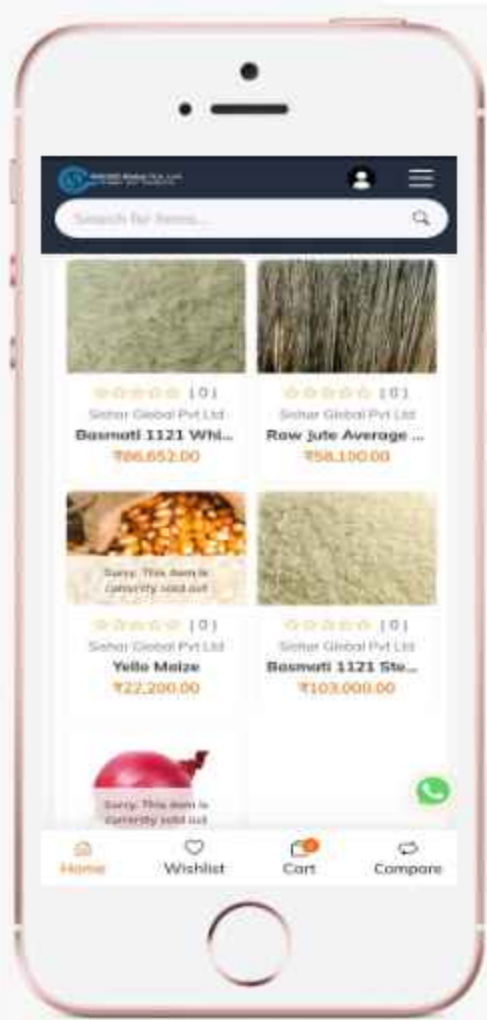
Problems

- Only Unorganized individuals and big players are involved in exports.
- Small Traders and MSMEs are not able to explore international markets.
- Extensive process of Customs, compliances, paper works, problems finding genuine buyers and huge capital requirement prevents local traders to do exports.





Solution



Single platform for Big farms, MSMEs and small traders.

Local traders, MSMEs and suppliers now can expand their business globally with the SISHAR App.

Making export/import feasible, easy and compliance free with our AI based platform and team of experts.

“SKY IS THE LIMIT” business opportunity.



How we work

The screenshot shows the desktop version of the Sishar Global Pvt. Ltd. website. The header includes the company logo, navigation menu (HOME, RICE, MAIZE, JUTE, ONION, SPICES, BRANDS), and a search bar. The main content area displays the product 'Basmati 1121 White Sella' with a large image, a price of ₹89,640.00, and various filters for crop year, packaging, and rice size. A 'Start Buying' button and a 'Get This Quotation in Your Email' button are visible at the bottom of the product page.



The screenshot shows the mobile app interface for Sishar Global Pvt. Ltd. The top navigation bar includes the company logo, a search bar, and a menu icon. The main content area displays a featured product image of corn, followed by a 'Recommended For You' section with two product cards: 'Basmati 1121 White...' and 'Raw jute Average Q...'. The bottom navigation bar includes icons for Home, Wishlist, Cart, and Compare.



Products/Services





REVENUE MODEL



INTERNATIONAL BUYER



**FACILITATION
ADVERTISEMENT
CHA SERVICES**



DOMESTIC SELLER



TARGET MARKETS

DOMESTIC

Farmers

Vendors

Traders

Suppliers

Firms

INTERNATIONAL

International buyers all over the world.

Beginning from Middle East and Europe.

Unorganised export potential markets.

The World is our market as demand of Indian products abroad are increasing especially agro products.

Diverse range of exportable products are available in India.

NEXT:

Being the worlds most populous country we have big consuming capacity, hence Will begin import.

COMPETITIVE ADVANTAGE

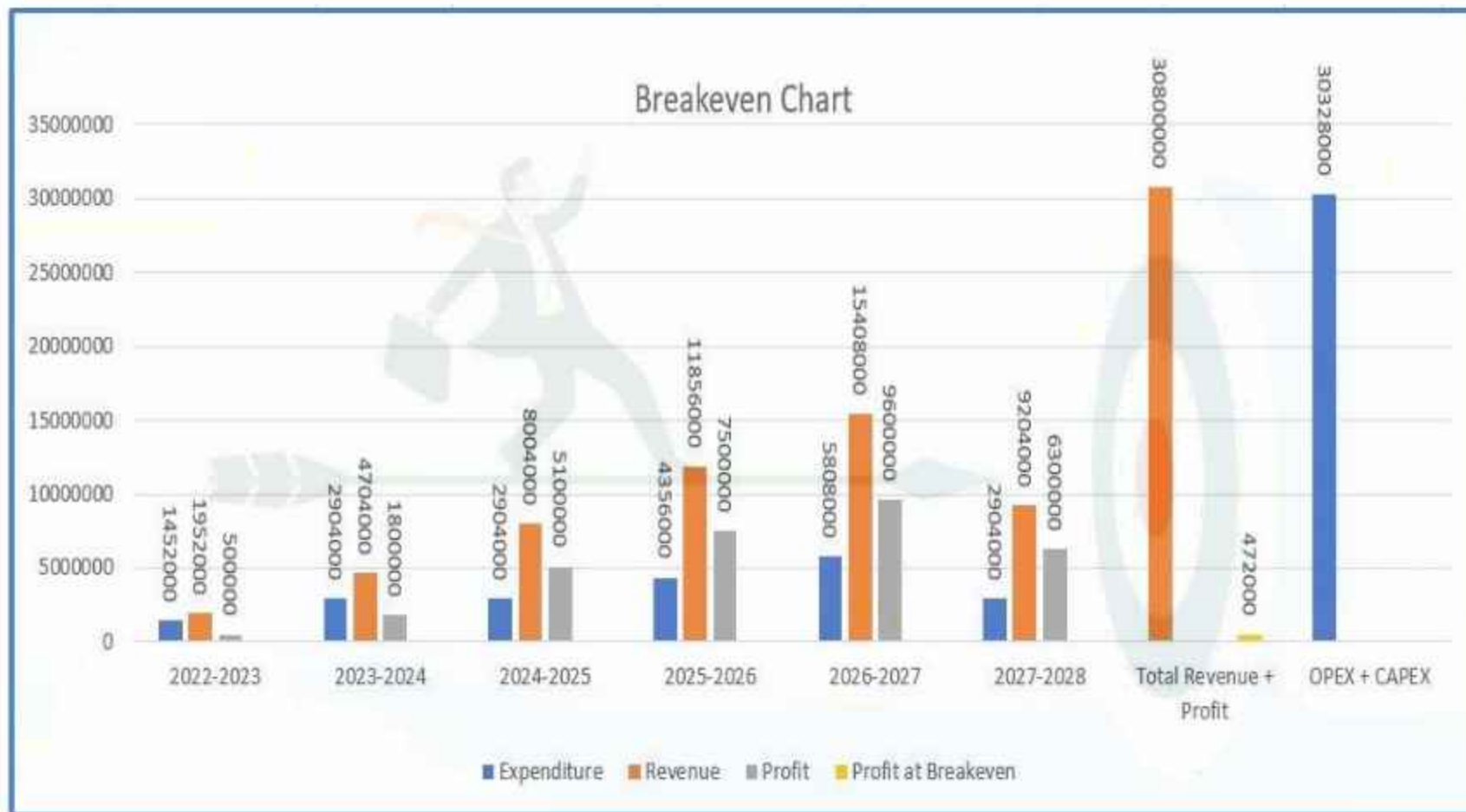
RECOMMEND

| Competitor Attributes | Trade India/Exporters India | IndiaMart | Amazon | Alibaba | SISHAR |
|--------------------------|-----------------------------------|-----------|--------|---------|--------|
| BUYER FINDING | ✓ | ✓ | ✓ | ✓ | ✓ |
| DEAL FINALIZATION | ✗ | ✗ | ✗ | ✗ | ✓ |
| TRANSPORT | ✗ | ✗ | ✗ | ✗ | ✓ |
| CUSTOM SERVICES | ✗ | ✗ | ✗ | ✗ | ✓ |

*some individual are offering this services but not in a organized way.



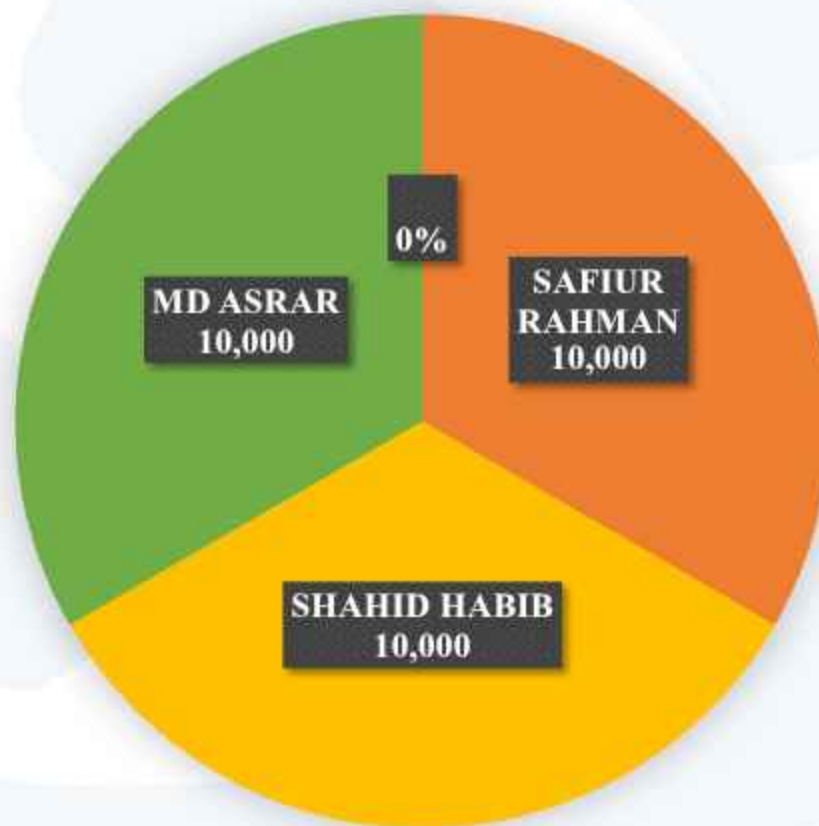
Projections And Revenue



FY 2022-23
Revenue INR 35 Lacs



SHAREHOLDING PATTERN



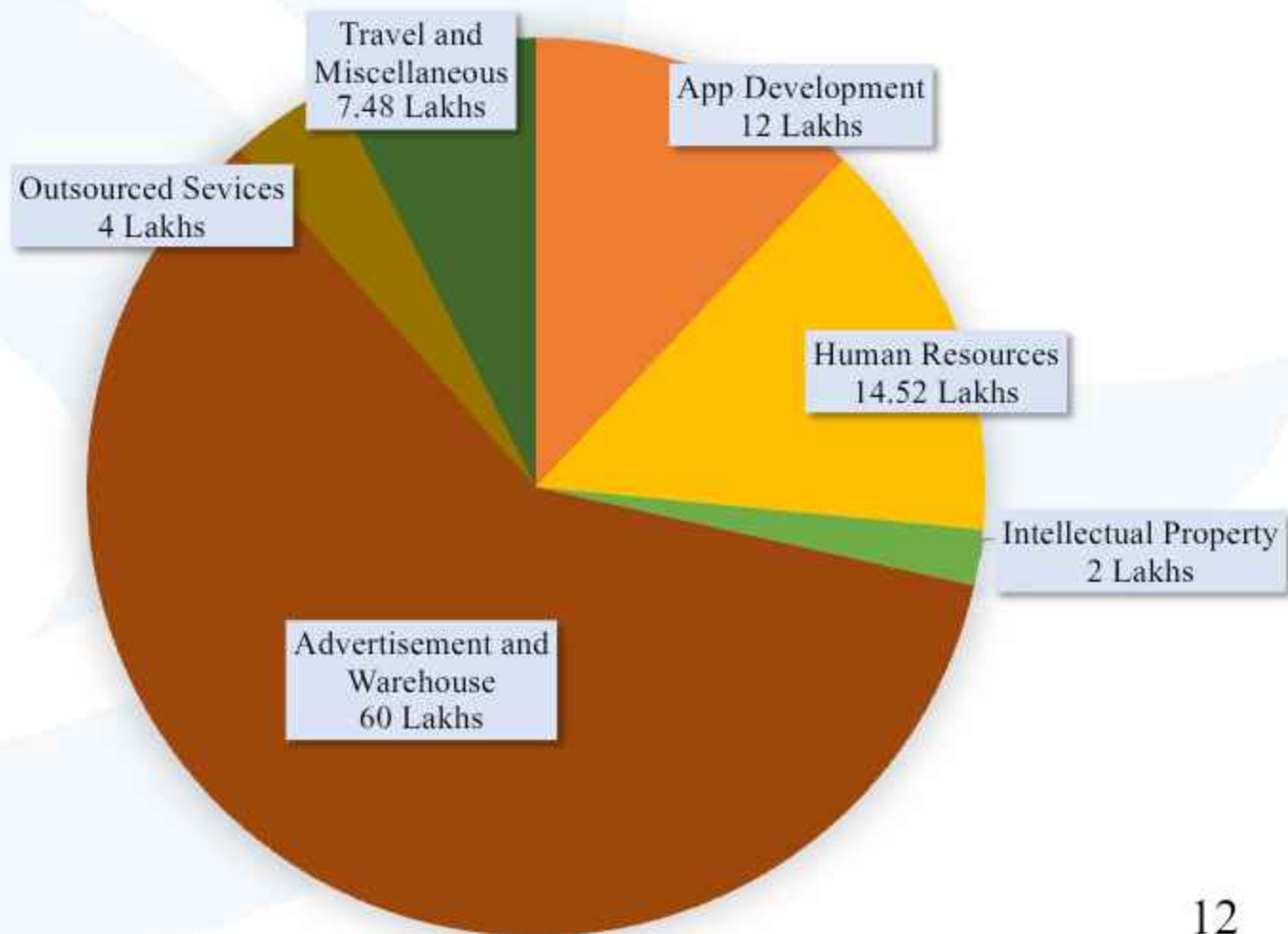
INR 300,000 divided into 30,000 equity shares of INR 10 each



ASK & FUND UTILISATION

INR 1 Crore

| Utilisation | Amount (INR) |
|-----------------------------|---------------------|
| App Development | 12,00,000 |
| Human Resources | 14,52,000 |
| Intellectual Property | 2,00,000 |
| Advertisement and Warehouse | 60,00,000 |
| Outsourced Services | 4,00,000 |
| Travel and Miscellaneous | 7,48,000 |
| Total Requirement | 1,00,00,000 |





OUR TEAM



SHAHID HABIB
CEO

Ph.D., Exim Training,
Start-up India Learning
program (upgrade,
PGDM-IEV (CIMP)



DIWAKAR KUMAR
Technical Expert

B. Tech Computer Science



SAFIUR RAHMAN
Sale, Marketing and
Promotions

BA. Pol. Sc, Exim Training



MD ASRAR
Marketing,
Middle-east
representative



OUR MENTORS



Indian Institute of
Foreign Trade (IIFT)
Delhi



**Prof. Dr.
Rishikant Kumar**

(PhD IIT Delhi)
Prof. CIMP Patna

As the Mentorship and advice from experts is always mandatory to achieve goal, we are going forward with the guidance of our valuable mentors.



Thank You



Registered Office:

Nizam Chowk, Bhagwanpur, Balbhadrapur, Birpur, Supaul, Bihar – 854339



Corporate Office:

91, B-Hub, 5th Floor, A-Block, Maurya Lock Complex, Patna - 800001 (Bihar), INDIA



+91 8539054888



info@sisharglobal.com



www.sisharglobal.com



SCAN ME