



## The Universe of Immigration

One platform for global immigration,  
services & settlement



# THE PROBLEM

*Immigration is broken, fragmented & opaque*

## Trust Deficit

1000s of fake agents with no verification — customers lose money & get rejected

## Fragmented Journey

Visa, loans, insurance, accommodation — all disconnected providers

## Zero Transparency

Clients don't know status; agents delay & hide real progress

## No Standard Pricing

Same visa: ₹50K at one agent, ₹2L at another — overpaying

## Post-Landing Crisis

No housing, transport, food or guidance after arrival

## No Platform Leader

No 'Amazon of Immigration' — market offline & unorganized



# UNSOLVED FOR DECADES

*Systemic industry failures no one has addressed*

01

## No Global Data Standard

Every country: different rules, formats & timelines

02

## Black Box Decisions

Same profile accepted once, rejected next time

03

## No Universal Identity

Users re-upload documents for every application

04

## Disconnected Stakeholders

Agents, embassies, lawyers, banks — none connected

05

## No Rejection Intelligence

Visa rejections give vague reasons — no learning

06

## No Lifetime Platform

Study → Work → PR → Citizenship treated separately



# THE SOLUTION

Visarzo is building the world's first full-stack immigration ecosystem — combining SaaS, marketplace, and AI to simplify global migration.



## B2C PLATFORM

Customers apply, track & buy services with full transparency and real-time updates



## B2B SaaS

Agents manage clients, docs & applications with a complete CRM + analytics suite



## AI ASSISTANT

Smart guidance, personalized recommendations & automated revenue-driving upsells

# DUAL PLATFORM ARCHITECTURE

Serving both sides of the immigration market

## B2C – CUSTOMERS

- ✓ Apply for visas online with guided flow
- ✓ Real-time application tracking dashboard
- ✓ Secure document upload & management
- ✓ Transparent pricing across all programs
- ✓ AI-powered visa suggestions via SARA
- ✓ Access housing, insurance, loans & more

## B2B – AGENTS

- ✓ Verified registration with full KYC
- ✓ Complete client & candidate CRM
- ✓ Document tracking & submission tools
- ✓ Payment invoicing & agreements
- ✓ Performance analytics dashboard
- ✓ Ecosystem services for clients

# THE ECOSYSTEM

Our biggest differentiator — no competitor offers this full stack



**Visarzo  
Homes**

PGs & rentals  
Pre-book before arrival



**Visarzo  
Care**

Travel & health  
insurance coverage



**Visarzo  
Finance**

Education loans  
& visa funding



**Visarzo  
Transport**

Airport pickup  
& local transit



**Visarzo  
Foods**

Indian food delivery  
abroad via partners

Available across B2B and B2C — from visa to settlement, one integrated journey



# MEET SARA

Smart AI-Powered Immigration Assistant



1

## Query Handling

Personalized immigration answers with context

2

## Smart Recommendations

Best country & visa based on profile + budget

3

## Upsell Engine

Auto-suggests insurance, housing, loans

4

## Document Guidance

Exact requirements for each visa type

5

## Follow-up Automation

PHASE 1 FAQ Bot → PHASE 2 AI Integration → PHASE 3 Full Automation + Predictive

Re-engages users, reminders & rewards



# MARKET OPPORTUNITY

**\$23B+**

Global Immigration  
Market Size

**280M+**

International  
Migrants Worldwide

**#1**

India — Largest  
Outbound Market

## WHY NOW?

- ⚡ Digital-first immigration is inevitable — post-COVID acceleration
- ⚡ No dominant global platform — massive first-mover advantage
- ⚡ India outbound migration growing 15%+ year-over-year
- ⚡ AI technology mature enough for real automation at scale

# REVENUE MODEL

*Six revenue engines for scalable, diversified growth*

## Visa Processing Fees

HIGH

Commission on every application

## Agent SaaS Subscriptions

RECURRING

Monthly recurring CRM revenue

## Ecosystem Commissions

SCALABLE

10–40% on insurance, housing, loans

## AI Upselling (SARA)

AUTOMATED

Automated cross-sell to every user

## Premium Agent Features

MARGIN

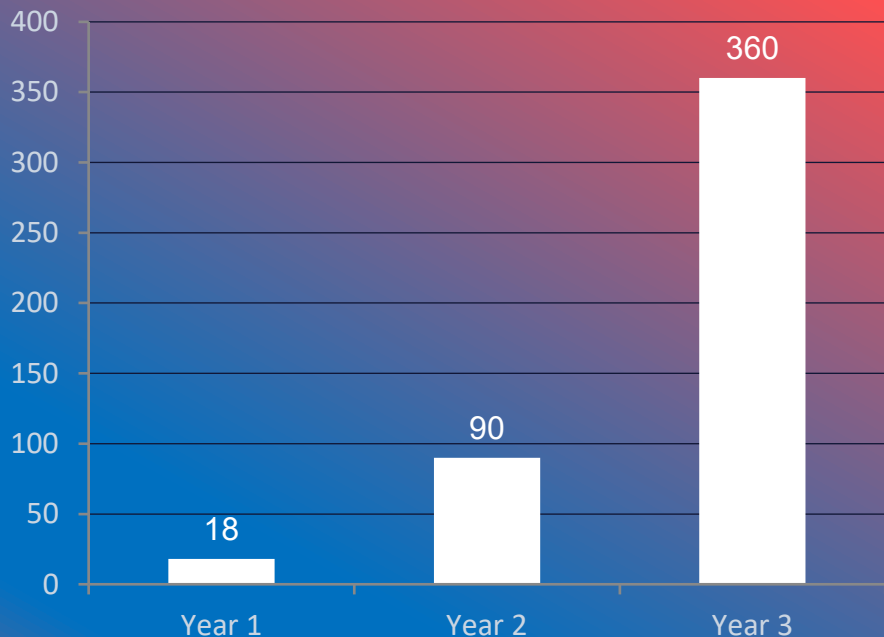
Advanced analytics & priority support

## Data & Insights

FUTURE

Migration intelligence for institutions

# GROWTH PROJECTIONS



## KEY METRICS

### YEAR 1

500 agents • 1500 customers per month

₹ 7.5 Cr profit/month, with the average margin of INR 50k

### YEAR 2

3000 agents • 9000 customers per month

₹45 Cr profit/month with average margin INR 50k

### YEAR 3

5,000+ agents • 15000 customers per month

₹75 Cr profit/month with average margin of INR 50k

# ROADMAP

## PHASE 1

0 – 6 MONTHS

**MVP launch**  
**3 countries (CA, UK, AU)**  
**100–500 agents**  
**onboarded**  
**SARA FAQ chatbot live**

## PHASE 2

6 – 18 MONTHS

**Add Europe & Gulf**  
**Visarzo Homes & Care**  
**Advanced AI SARA**  
**500+ agent network**

## PHASE 3

18 – 36 MONTHS

**Global expansion**  
**Mobile application**  
**Full AI automation**  
**Data intelligence layer**



# WHY VISARZO WINS

Feature	Traditional Agents	Online Portals	VISARZO
End-to-End Ecosystem	X	X	✓
AI-Powered Guidance	X	Partial	✓
Real-Time Tracking	X	X	✓
Verified Agent Network	X	X	✓
Post-Landing Services	X	X	✓
Transparent Pricing	X	Partial	✓

# THE ASK - 4 Cr

## USE OF FUNDS



Technology Development

Platform, AI, infrastructure



Marketing & Growth

Agent acquisition, content, brand



Operations & Partnerships

Team, legal, ecosystem partners

Visarzo is building the operating system of global migration.