



ELEVEN STRING Pvt. Ltd.

India's First invention factory

Anand Mohan

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Founder – ELEVEN STRING Pvt. Ltd.

Author – *The Godfather of Invention.*

Pitch Deck that's showing the Problem & solution of India's Startup ecosystem

What We're Tired Of

I know you're tired of seeing countless online general stores, resellers, and middlemen disguised as startups — raising millions, only to bleed losses.

But what if I told you there's a novel path — a way to create massive profits, generate meaningful jobs, and build real unicorns?

Introducing: eleven String Pvt. Ltd.

Yes! We're pioneering a new frontier in India's startup ecosystem — a revolutionary venture fueled by groundbreaking inventions, visionary leadership, and creative work ethics.

Invention Factory:

At our core, we are a factory of invention, discovery, and scientists. Our ecosystem doesn't just promote innovation — we manufacture it. From rural students to cosmic thinkers, we empower a new generation to build, discover, and lead.





Introducing a Third Way: The Laboratory-Based Company

1st way : Product-Based Companies

They are Modified & glorified general Stores who's producing and selling old Idea in new packaging with new style...

2nd way : Service-Based Companies

They are tried to doing same job from their birth, that's why they also come with new pleasing...

Nobel way : Research Centre as a Company

Yes !! It's me **ELEVEN STRING Pvt. Ltd.**

A factory of invention, discovery, and scientists — "Where we Invent as industry and impact as Empire".

We are an R&D-driven organisation, designed as a **Factory of Invention**. We don't just build products or provide services — we **invent, patent, and monetise breakthrough innovations**. Our manpower consists of scientists, engineers, inventors, and STEM students from diverse scientific domains — all committed to building new inventions, innovations, and discoveries.

Our Revolutionary Business Model



Transform Raw Imagination

Convert ideas into tangible inventions, innovations, and discoveries through rigorous R&D



Secure Through Patents

File national and international patents to protect intellectual property



Monetise Multiple Ways

Generate revenue through subscriptions, commercialisation, and IP sales

Subscription Model

Continuous access to inventions and ongoing research for corporate partners and institutions

Commercialisation

Strategic licensing partnerships and launching invention-based startups in key sectors

One-Time Sale

Direct IP deals and global technology transfers to corporations and governments





Why ELEVEN STRING is Unique by Business model

"People often fail to recognise the uniqueness and vision of future-defining companies like Nvidia, SpaceX, Amazon, and Apple — especially in their early stages. Similarly, **ELEVEN STRING Pvt. Ltd.** stands far beyond the reach of the average person's understanding or imagination."

For highly intellectual, visionary, and forward-looking minds, the potential and power of ELEVEN STRING is crystal clear. We're not building another e-commerce platform or service aggregator. We're establishing **India's first full-scale invention marketplace.**

This is where **imagination turns into invention**, invention into **intellectual property**, and IP into **revenue and societal impact.** This is the future of India's innovation economy.

28+

Research Papers

10

Patent-Ready Inventions



Vision & Mission: Building India's IP Empire



Our Vision

Build ELEVEN STRING as **India's first full-scale invention marketplace**, creating a **\$100 billion IP asset base by 2035**, powered by Indian STEM talent, deep-tech R&D, and a multi-revenue model that empowers creators and revolutionises industries.



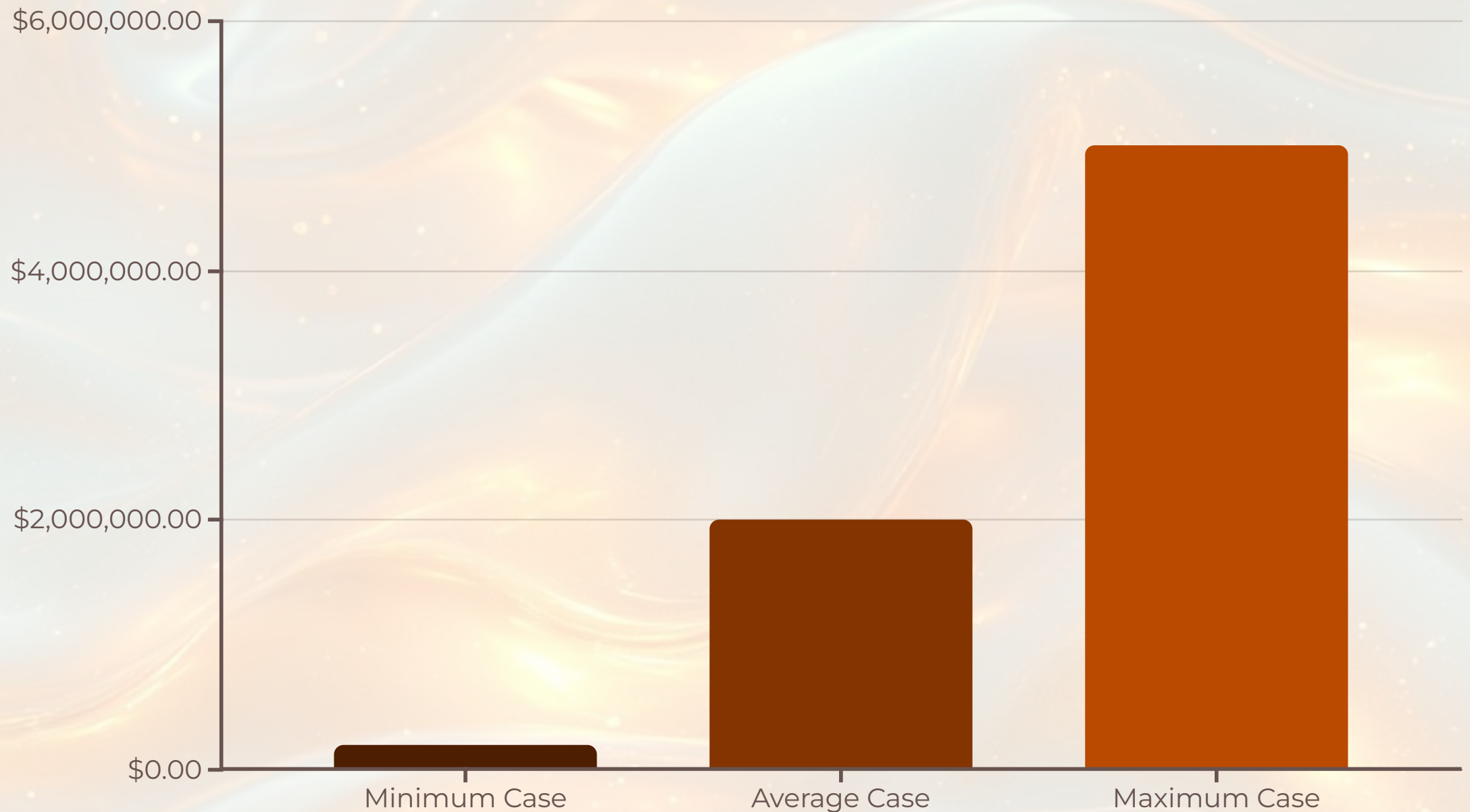
Our Mission

Break the **₹2 lakh crore barrier within a single decade** and build an empire of **100 billion+ IP assets**. Transform India from a service hub into a **global innovation powerhouse**.

We will empower **7.5% of the global population** to become inventors, making IP creation a national movement. We're not just building a company — we're building an ecosystem that will launch **10,000+ invention-based startups** and create India's most valuable IP company.

The Economics: ₹2 Lakh Crore to ₹50 Lakh Crore

We assume each invention or IP will hold a minimum commercial value of ₹20 crore, an average of ₹200 crore, and a maximum of ₹500+ crore on the national level.



Minimum Case

10,000 inventions × ₹20 crore
= ₹2 lakh crore

Conservative estimate assuming baseline commercial value per IP

Average Case

10,000 inventions × ₹200 crore
= ₹20 lakh crore

Realistic projection based on market-ready inventions with strong commercialisation potential

Maximum Case

10,000 inventions × ₹500 crore
= ₹50 lakh crore

High-impact scenario with breakthrough inventions that create or replace entire product categories

This projection is grounded in the belief that each IP will either **create, enhance, or replace** a product or technology in the market — and that ELEVEN STRING will not only invent but also build valuable patent portfolios that command premium valuations.

How the Invention Factory Works

01

Open Innovation Platform

Invite STEM students, researchers, and creative minds to submit invention ideas through our digital portal. Source raw imagination from rural students to cosmic thinkers across India.

02

R&D Execution in Core Labs

Build centralised laboratories focused on our 5 strategic sectors: **Electrical, Biological, AI, Automobile, and Electric Vehicles**. Hire full-time and part-time researchers, professors, students, and scientists.

03

Strategic Partnerships

Establish MoUs with national and international research centres for advanced R&D and testing capabilities not available in-house. Collaborate with global innovation hubs.

04

Patent & IP Filing

File national and international patents for every successful invention. Build comprehensive IP portfolios that protect and maximise the commercial value of each innovation.

05

Monetisation & Revenue

License IP to corporations, launch invention-based startups, build products, and execute global IP deals. Contributors receive fair percentages through royalties or one-time IP share agreements.

- 📄 **Contributor Benefits:** All contributors and inventors are onboarded through formal agreements ensuring their rights, rewards, and responsibilities are protected throughout the invention lifecycle. We provide structured mentorship and training programmes to help turn raw ideas into viable inventions.

Revenue Streams & Growth Timeline

Five Revenue Tiers

Active Income

R&D services + Invention-as-a-Service

₹50L – ₹50Cr per engagement

Passive Income

Licensing agreements and royalties

₹10L – ₹20Cr per invention annually

Massive Income

Big-ticket IP sales and global licensing

₹20Cr - ₹500Cr+ deals with massive corporations

Joint venture

R&D collaboration and trade secret

₹20Cr - ₹500Cr+ Milestone payment with profit sharing

Royalty+Equity Mix

Strategic partnership and royalty agreement

₹50Cr - ₹500Cr+ Equity return with annual royalty

10-Year Growth Trajectory

Year	Target	Revenue Goal
0-1	100+ invention	₹2000 crore
1-5	1,000+ invention	₹20,000 cr
5-10	10,000+ invention	₹5,00,000 cr



Our phased approach ensures sustainable growth whilst building a robust IP portfolio. We start with focused R&D in high-impact sectors, scale through strategic partnerships, and ultimately establish India as a global innovation superpower.

Join the Scientific Revolution

Are You Ready?

This is more than a business opportunity — it's an invitation to **disrupt the status quo** and become part of the next scientific and economic revolution. ELEVEN STRING is building something the world has never seen before.



Empowering Inventors

A platform where any student, thinker, or engineer can invent, protect their idea, and create value for themselves and society.



Building IP Assets

Creating India's most valuable IP company with \$100 billion+ in patent portfolios across breakthrough technologies.



Joint venture

Incubating 1000+ invention-based startups that will transform industries and create millions of meaningful jobs.

Let's Build the Future Together

Anand Jaiswal

Founder – ELEVEN STRING Pvt. Ltd.
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ELEVEN STRING Pvt. Ltd.

Future Valuation & Inventions Target Report

Prepared by: Anand Jaiswal

Purpose: Valuation Negotiation & Pre-Money Valuation Justification

1. Executive Summary

Eleven String Pvt. Ltd. is building a **Three-Domain Research & Invention Ecosystem** — integrating **AI, Electronics, and Mechanical-Defence innovation** to create scalable, patentable technologies.

Over the next 5 years, Eleven String will develop a portfolio of **1,500 inventions** designed to form India's most advanced IP-based valuation ecosystem.

Based on the company's proprietary **VCM (Value Concentration Model)** — which applies universal natural laws of value distribution — the **pre-money valuation** for Year 1 is scientifically derived at **₹8,000 crore**, with a practical negotiation range of **₹5,000–₹6,500 crore**.

By Year 5, the company is projected to achieve an **IP portfolio valuation of ₹40,000 crore**, creating **6x–8x ROI potential** for early investors.

2. Proprietary Valuation Framework: “VCM — Value Concentration Model”

The VCM is a scientific, logic-driven valuation model developed by **Anand Jaiswal**, based on two fundamental natural principles:

a. Pareto Principle (80/20 Rule)

- 20% of inventions generate ~80% of total valuation.

b. Natural Hierarchy Principle (5% Law of Value Concentration)

- Only 5% of inventions reach global disruptive level, dominating the total value.

Together, these principles explain how invention value naturally concentrates in a few high-impact innovations, just like in ecosystems or markets.

Through the VCM (Value Concentration Model), we can mathematically determine how many inventions fall into each valuation category — *Minimum (75%)*, *Average (20%)*, and *Maximum (5%)* — based on the natural concentration of value observed in real systems.

This means the **distribution of invention value is not random**, but scientifically predictable. VCM helps forecast not only the *number of inventions* in each category but also their *expected contribution* to the company's total valuation

Therefore, valuation tiers are defined as:

Category	% of Inventions	Avg. Value (₹ Cr)	Description
Minimum	75%	20	Niche / early-stage patents (royalty-based)
Average	20%	200	Scalable inventions ready for market
Maximum	5%	500+	Disruptive inventions with global potential

3. Five-Year Invention Growth Plan. (target)

Year	New Inventions	Cumulative Total	Objective
1	100	100	Build foundational IP library
2	200	300	Expand R&D & patents
3	300	600	Commercialization & licensing
4	400	1,000	Diversification & partnerships
5	500	1,500	Global IP presence & scale

4. Year-wise Valuation & Breakdown

Year 1 (100 Inventions)

Category	%	Count	Value per Invention (₹ Cr)	Total Value (₹ Cr)
Minimum	75	75	20	1,500
Average	20	20	200	4,000
Maximum	5	5	500	2,500
Total	100	100	—	8,000 Cr

Investor Takeaway:

Year 1 establishes the IP base with 100 inventions and potential valuation of ₹8,000 Cr. Minimum inventions ensure stability, while 5% maximum inventions drive early breakthrough potential.

Year 2 (200 Inventions)

Category	%	Count	Value per Invention (₹ Cr)	Total Value (₹ Cr)
Minimum	75	150	20	3,000
Average	20	40	200	8,000
Maximum	5	10	500	5,000
Total	100	200	—	16,000 Cr

Investor Takeaway:

Doubling of invention count with scalable patents and early high-value inventions, doubling total valuation potential.

Year 3 (300 Inventions)

Category	%	Count	Value per Invention (₹ Cr)	Total Value (₹ Cr)
Minimum	75	225	20	4,500
Average	20	60	200	12,000
Maximum	5	15	500	7,500
Total	100	300	—	24,000 Cr

Investor Takeaway:

High-value IP begins compounding growth. Year 3 becomes the pivotal ROI stage for early investors.

Year 5 (500 Inventions)

Category	%	Count	Value per Invention (₹ Cr)	Total Value (₹ Cr)
Minimum	75	375	20	7,500
Average	20	100	200	20,000
Maximum	5	25	500	12,500
Total	100	500	—	40,000 Cr

Investor Takeaway:

Global-scale IP portfolio achieved. Stable royalties from minimum inventions, massive exponential upside from maximum inventions.

5. Sensitivity Analysis (Scenario Projection)

Scenario	Max Patent Value (₹ Cr)	Total Valuation (₹ Cr)
Conservative	300	6,000
Realistic	500	8,000
Aggressive	800	12,000

Insight: Even in the conservative scenario, the company retains multi-thousand crore IP valuation potential.

6. Investor ROI Projection (Year 1–5)

Projected Valuation Curve:

Year 1 → ₹8,000 Cr
Year 2 → ₹16,000 Cr
Year 3 → ₹24,000 Cr
Year 5 → ₹40,000 Cr

If an investor enters at ₹xxxCr pre-money (₹xxxCr post-money after ₹xxx Cr investment), then by Year 5, the investor's share can yield **10x–100x ROI**, based purely on portfolio valuation growth.

Visual Summary (description for chart):

A rising curve starting from ₹8,000 Cr (Year 1) to ₹40,000 Cr (Year 5), showing exponential acceleration between Year 3–5 — where most IPs reach commercialization and licensing stages.

7. Pre-Money & Post-Money Valuation Summary

Parameter	Amount (₹ Cr)
Theoretical (VCM model)	8,000
Negotiable Pre-Money Range	(Let's negotiate)
Planned Raise	
Post-Money Valuation (after 2 years)	5,500 – 7,000

Justification:

The ₹8,000 Cr value represents the total IP-driven theoretical value. Accounting for early-stage execution risk, a 20–30% discount places the pre-money range at ₹xxx–₹xxx Cr — ideal for investor negotiation.

8. Key Insights

1. **Scientific Basis:** Valuation follows a proprietary VCM model rooted in natural value laws.
 2. **Transparent Distribution:** Pareto + Hierarchy ensures credible invention value concentration.
 3. **Scalable IP Strategy:** 1,500 inventions targeted across AI, electronics, and defence.
 4. **Investor Safety:** Minimum inventions create stable royalty income.
 5. **High ROI Window:** Year 3–5 mark exponential value unlocking.
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9. Closing Note

“Eleven String is not just creating inventions — it’s engineering a self-growing IP ecosystem that compounds value across domains.

Our model doesn’t chase valuations; it builds them from science, data, and discipline.”

Prepared & Presented by:

Anand Jaiswal

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