

# Company Profile – ATIR PoliTech

## Legal & Corporate Information

**Legal Name:** Atir Politech Private Limited

**Brand Name:** ATIR PoliTech

**Corporate Identification Number (CIN):** U62010BR2025PTC077520

**Type:** Private Limited Company

**Sector:** Political Technology (PolTech) | AI & Data Analytics | Civic Technology

**Date of Incorporation:** July 19, 2025

**Company Status:** Active (as of January 2026)

**Registrar of Companies:** ROC Patna

**Registered Office:**

114, Koi Purva, Buxar, Bihar, India – 802101

**Headquarters:** Buxar, Bihar, India

**Website:** <https://atirpolitech.com>

**Email:** office@atirpolitech.com

**Phone / WhatsApp:** +91-9771229759

## About the Company

**ATIR PoliTech** is an Indian political-technology startup building an **AI-powered election management and campaign intelligence platform** designed to modernize how elections are planned, executed, and monitored at scale.

The company provides a **full-stack, SaaS-based Election Management System** that enables political consultants, campaign teams, and political organizations to transition from intuition-driven decision-making to **data-driven, analytics-led campaign operations**.

ATIR PoliTech's platform delivers **real-time booth-level visibility, voter intelligence, and field execution control**, addressing structural inefficiencies in traditional political campaigns such as fragmented data, manual coordination, delayed feedback loops, and lack of actionable insights at the grassroots level.

Built as an **AI-native, compliance-first platform**, ATIR PoliTech emphasizes ethical use of data,

responsible AI deployment, and neutrality as a technology provider—positioning itself as democratic infrastructure rather than partisan machinery.

## Core Offerings & Services

### 1. AI Election Management System (SaaS)

A subscription-based, repeatable platform designed for local, state, and national election cycles, providing end-to-end campaign visibility and control.

### 2. Voter Intelligence & Sentiment Analysis

- Real-time tracking of voter sentiment with up to **95% claimed analytical accuracy**
- Hyper-local voter segmentation and targeting
- Issue-based sentiment mapping at booth and constituency levels

### 3. Booth-Level Strategy & Execution

- Real-time booth-wise dashboards
- Monitoring of voter outreach, turnout preparedness, and on-ground performance
- Structured tools for booth worker coordination and reporting

### 4. Campaign Automation & AI Content

- AI-generated campaign content in **12+ Indian languages**
- Ethical AI voice cloning for localized and personalized voter communication
- Automated messaging and outreach workflows

### 5. Field Execution Control

- Volunteer and booth-worker management tools
- Training modules and task assignment systems
- Real-time feedback from the field to central command

## Business Model

ATIR PoliTech operates on a **Software-as-a-Service (SaaS)** model with subscription-based pricing aligned to election scale and duration, enabling repeat usage across multiple election cycles by consultants, political organizations, and institutional clients.

## Company Background

### Founder:

**Basant Kumar Singh** (also known as Kumar Basant Singh)

- Sainik School alumnus
- Background in strategy, technology, and political operations

### **Incubation & Ecosystem:**

ATIR PoliTech has been selected for incubation at the **IIM Lucknow Enterprise Incubation Centre**

**(IIML EIC)**, supporting advanced product development, strategic mentorship, and go-to-market scaling.

### **Board of Directors**

- Basant Kumar Singh
- Meenu Kumari

### **Investment & Growth Plans**

As of **January 2026**, ATIR PoliTech is actively seeking **strategic seed investment of approximately ₹50 lakh** to:

- Strengthen core AI and analytics infrastructure
- Expand engineering and product teams
- Scale go-to-market operations across priority election markets
- Advance compliance, data security, and platform robustness

### **Mission**

To strengthen democratic processes by delivering ethical, AI-powered political technology that enables data-driven decision-making, operational efficiency, and transparent election execution.

### **Vision**

To become India's leading political-technology infrastructure platform and a globally trusted enabler of modern, inclusive, and data-driven democratic systems.

### **Core Values**

Integrity | Neutrality | Transparency | Compliance | Innovation | Democratic Responsibility

### **Tagline**

**SMARTER POLITICS, STRONGER NATION**