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**RAPID KANISHKA SERVICES PRIVATE LIMITED  
HIKE CAB  
COMPANY PROFILE**

## **About Company**

Rapid Kanishka Services Private Limited operates Hike Cab, a technology-driven mobility platform serving Tier-2 and Tier-3 cities through ride-hailing, car rental, and parcel delivery services.

## **Vision**

To make mobility accessible, affordable, and efficient in every small town and village while empowering local economies.

## **Mission**

To provide safe, tech-driven, and cost-effective ride-hailing and logistics services while creating sustainable employment.

## **Problem**

Limited public transport, unemployment among local drivers, lack of rental options, and unstructured parcel delivery in rural and semi-urban markets.

## **Solution**

An integrated platform offering taxi booking, rentals, and parcel delivery with a driver-owned fleet model.

## **Services**

Online Taxi Booking

Car Rental Services

Last-Mile Parcel Delivery

## **Market Opportunity**

Targeting the fast-growing Indian mobility market with focus on underserved Tier-2 and Tier-3 cities.

## **Competitive Advantage**

First-mover rural focus, multi-service platform, driver-owned fleet, localized operations, and affordable pricing.

## **Business Model**

Revenue from ride commissions, rentals, parcel delivery, subscriptions, partnerships, and advertising.

## **Roadmap**

Expand to 10+ cities, onboard 1,000+ drivers, scale to 50+ locations, introduce AI optimization and EV mobility.

## **Leadership Team**

Chandan Kumar Saini – Director (12+ years IT experience)

Sarita – Director

## **Funding Requirement**

Seeking strategic funding to accelerate technology development, driver onboarding, market expansion, and operations.