



INDIA'S FIRST HYPER REALISTIC HUMAN MINIATURE BRAND



www.huminity.in

Introducing Huminity

Huminity is India's first premium brand specializing in **hyper-realistic 3D human miniatures** with an unmatched **99% accuracy**. Co-founded by **Nipun Khandelwal** and **Ashish Aggarwal** under **Infinity Prime Media Pvt. Ltd.**, Huminity blends cutting-edge **360° full-body scanning technology** with world-class resin 3D printing to preserve life's most precious moments — in miniature form.

From individual keepsakes to corporate gifting, sports awards, wedding memorabilia, and milestone celebrations, every Huminity creation is more than a product — it's a **timeless memory**.

Our Mission

To become the **go-to gifting and memory-preserving brand** across India, bringing cutting-edge 3D miniature technology to every major city.

Our Vision

To build a **nationwide franchise network** offering customers a **first-of-its-kind experience**, while creating profitable opportunities for our franchise partners.

Join the Huminity Journey

With Huminity, you're not just selling a product — you're delivering **a memory, a story, a legacy**. As our franchise partner, you'll be part of a fast-growing, future-ready brand redefining how people preserve life's milestones.



99.9%
ACCURATE
HYPER
REALISTIC
HUMAN
MINIATURE



Founders



Nipun Khandelwal Founder - Director

Nipun Khandelwal is a seasoned advertising and marketing professional with over **25 years of experience** in building brands, crafting impactful campaigns, and driving business growth. As the **Founder & Director of Infinity Prime Media Pvt. Ltd.**, he has been the driving force behind **Huminty.in** — India's first premium brand for **hyper-realistic 3D human miniatures**.

With a career that has spanned collaborations with leading automotive giants such as **Honda, Hyundai, Kia, Nissan, Renault, MG Motors, and Chevrolet**, as well as top corporates like **SMC Global**, Nipun has mastered the art of blending creativity with strategic business thinking. His work ethos revolves around **innovation, quality, and customer delight**.



Ashish Aggarwal Co-Founder

Ashish Aggarwal is a seasoned entrepreneur with over 20 years of experience across the food and grain trade, electrical and early childhood education. He successfully runs a reputed play school in Delhi, currently expanding through franchising.

Known for his market acumen and strategic foresight, Ashish brings strong operational expertise and a robust network within Delhi's business and political circles. As a key partner in huminty.in, he plays a pivotal role in scaling its franchise model, combining vision and execution with co-founder to drive long-term growth.



Your Opportunity

Huminuty is not just a product it's a revolution in personalisation.

With technology, creativity, and emotion combined, we're bringing a global trend to India...
and you can be a part of it.

Huminity - for every



Family Moments

Because some bonds deserve to be Sculpted !

Timeless family connections have been transformed into lasting sculptures - offering customers a meaningful way to honour cherished relationships

Love & Couples

**Two souls, one sculpture.
Forever Together !**

Weddings, anniversaries, or personal milestones - each love story has been sculpted into bespoke masterpiece, creating lifelong keepsakes.



Sibling Bonds

**Grown up together,
Preserved Forever!**

From playful moments to lasting bonds, sibling relationships have been immortalized through personalised sculptures that customers treasure for a lifetime.



occasion

Corporate and professional Gifting



Here recognition becomes a real Presence !

Long service, achievements, and awards have been elevated with customised figurines - offering organizations a unique, memorable gifting solutions.

Sports & Events



Play like a Champion, Pose like a legend !

Freeze the glory of the game with a personalized figurine in your sports gear or event attire. Whether you're a player or a performer, relive your shining moment forever — Huminty captures your spirit in 3D.



Unique Value Propositions

1 First of its kind in India

Among the first Indian brands to introduce 99% accurate lifelike 3D human miniatures

2 Hyper-Realistic Detailing

Crafted using 360 degree body scanning and advanced 3D printing

3 Emotionally Personalised Gifting

Products that capture real human emotions, ideal for celebrations, love or legacy

4 Premium Quality with lifetime Value

Durable, resin and premium finished figurines designed to last a lifetime

5 Kiosk / Showroom based Interactive Experience

Walk-in Scanning and on the spot size selection in an engaging tech-forward environment

6 Ready to deploy Franchise Blueprint

A well documented franchise playbook / SOP's for scalable brand expansion

Our Franchise Proposal

Franchise Owned Company Operated (FOCO) Model

Format	:	Kiosk / Showroom
Area Requirement	:	min 120 - 300 + sq.ft
Franchise Fee	:	INR - 5 Lakhs*
Total Investment	:	Approx 28.5 Lakhs*
Franchise Share on sales	:	20-25%*
Payback period	:	12-15 Months
Agreement Period	:	3 +2 years



Why partner with Huminity

1 First-Mover Advantage

Join India's first premium 3D human miniature brand with an untapped market in emotional gifting.

2 High Demand, Good Margins

Leverage product priced 4000 - 18000 INR with an average order value of 7500 INR.

3 Zero Inventory, Asset Light Model

Enjoy a hassle free model with no stock holding: Scan, Sell and earn.

4 Simplified Franchise Operations

Franchise manages store operations while production and logistics are centrally handled.

5 Cutting- Edge Technology

Offer customers a unique experience with 360 degree body scanning and 99.9 percent accurate resin 3D printing.

6 Centralized production and delivery

Benefit from consistent product quality and seamless back end support

7 Attractive Revenue Model

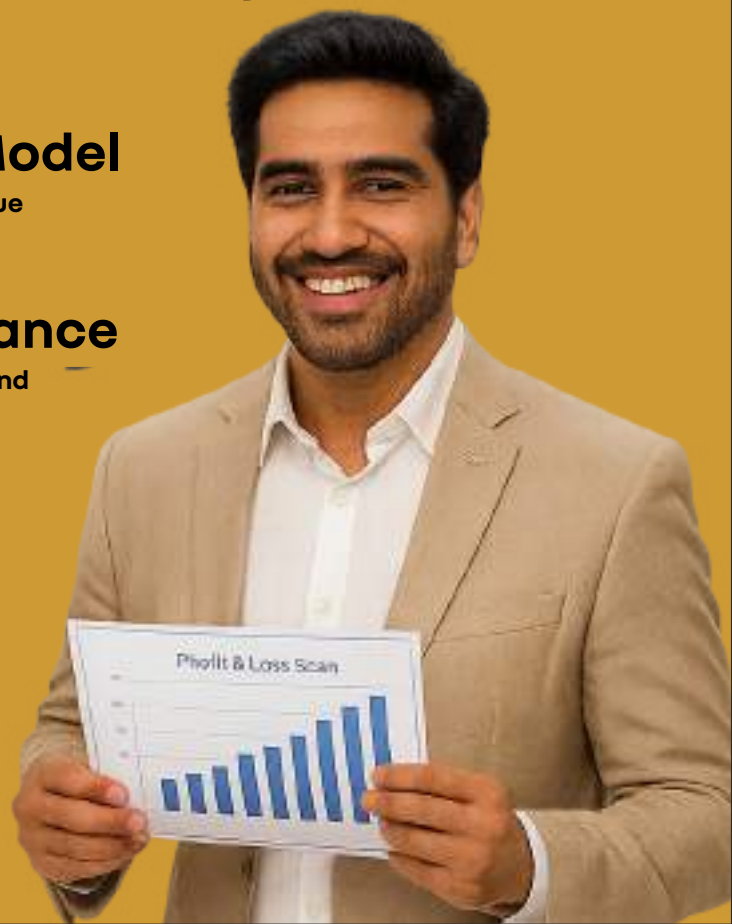
Target 200+ orders/month with 20% revenue share and breakeven within 10-14 months

8 Lead Generation Assistance

Get direct customer leads via website bookings and Social Media Promotions

9 Marketing Support

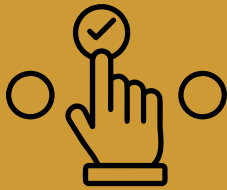
Access national campaign, influencer tie-ups digital ads, and pre-designed creatives.



Brand support

Humininity will provide a comprehensive operating manual and training to the franchisee to run Kiosk / Showroom.

Site selection & Store Setup



Location Selection & Approval
Assistance in Store Design & Layout
Interior and exterior branding

Staff selection & Recruitment



Joint selection and Shortlisting
Staff onboarding and recruitment

Staff Training and assessment



Online Staff Training
In-store Training

Store Launch & Marketing



Store Launch Promotional activities

Operational Support



Regular Field Support
Access to the Operational Manual

Marketing Support



National Marketing Campaigns
Local Marketing Assistance
Digital Marketing

Supply Chain & Logistics



Centralized Production
End to End logistics Management

Technology & Systems



Point of Sale System
Reporting Tools
Regulatory Compliance

Customer Service Support



Customer Service Training
Customer Feedback System



FOR FRANCHISING QUERIES, CONTACT:

☎ 9717 683 838 | ✉ feedback@franchiseindia.in | 🌐 huminity.in

"While Huminity provides complete operational support, training, and brand resources to its franchise partners, the franchisor does not guarantee specific earnings or profitability, as results may vary based on market conditions, location, and individual franchise management."

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