

GYROS FARM

Company Profile / Business Overview

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Gyros Farm is building an integrated farm-to-consumer food ecosystem focused on providing high-quality, farm-sourced and traditionally processed food products while creating stronger linkages between farmers, production and consumers.

The company currently operates across traditionally processed food categories, including cold-pressed oils, A2 cow ghee, spices, honey and other food essentials. The business combines farmer/micro-unit integration, quality-focused production processes and multi-channel distribution.

Current Revenue Channels

Gyros Farm currently generates revenue through multiple channels:

- **D2C / Shopify:** Direct sales of oils, ghee, spices and other farm-sourced/traditionally processed products through the company's online platform.
- **Amazon:** Marketplace sales providing national customer reach.
- **B2B:** Bulk and institutional/business sales.

The company's strategy is to build strong customer relationships through its core product portfolio and subsequently increase customer wallet share through a wider range of traditionally processed and farm-sourced food categories.

Geographic Presence

Gyros Farm has an existing pan-India customer presence, with orders recorded across multiple states and cities.

Based on the last 12 months' data, the leading states by number of orders are:

State	No. of Orders
Maharashtra	856
Uttar Pradesh	716
Delhi	600
Haryana	451
West Bengal	405
Punjab	343
Gujarat	263
Telangana	207
Rajasthan	201
Madhya Pradesh	183

The company has also received orders from a much wider set of states and cities across India, demonstrating an existing national customer footprint.