

# Company Profile - Shree Shuddh Desi LLP

Business Name: Shree Shuddh Desi LLP

Brand Name: Shree Shuddh Desi

LLPIN: AAV-6886

Registered Type: Limited Liability Partnership (LLP)

Year of Establishment: 2021

Registered Office: Gaur Cascades, Rajnagar Extension, Ghaziabad, Uttar Pradesh, India

Website: [www.shreeshuddhdesi.com](http://www.shreeshuddhdesi.com)

Email: [support@shreeshuddhdesi.com](mailto:support@shreeshuddhdesi.com)

## About the Company

Shree Shuddh Desi LLP is a women-led, farmer-integrated clean-label food brand dedicated to reviving India's traditional nutrition through natural, chemical-free sweets, snacks, staples, sweeteners, and sauces. Founded in 2021 by Jyoti Tyagi, the brand connects rural producers and natural farmers directly with conscious consumers seeking purity and authenticity.

Every product is crafted with desi ingredients, free from chemical preservatives, palm oil, and artificial additives, ensuring clean, wholesome nutrition. Recognized by DPIIT as a startup in the Food Processing sector, Shree Shuddh Desi currently serves 1,500+ customers and 50+ channel partners, expanding rapidly through digital, white-label, and institutional collaborations.

## Mission

To bring back purity, trust, and tradition to Indian food through natural, handcrafted products made with desi ingredients.

## Vision

To become India's most trusted clean-label festive and traditional food brand, connecting farmers, women entrepreneurs, and consumers through a sustainable, transparent, and traceable food ecosystem.

## Core Values

Purity | Trust | Tradition | Sustainability | Empowerment

## Tagline

Swatyaiv Dhanam - Health Itself is Wealth