

1,298 free tools — PDF, image, video, audio, OCR, speech-to-text — that work inside your browser. Your file never leaves your phone or laptop.

No server. No upload. No account. Free today, with no limits and no watermarks. Built for India first.

PART 1 WHY WE EXIST

Every big free tool — iLovePDF, Smallpdf, Sejda, PDF24 — sends your file to its own server first and keeps it there for one to two hours. That file is often a passport, an Aadhaar scan, a bank statement or an exam form. Once it leaves your hands, you cannot check what happens to it.

Our answer: the work happens on your own device. There is no server to send the file to. Most tools even work with the internet switched off. Anyone can watch this in the browser — no request ever carries your file.

PART 3 HOW IT EARNS

- **Ads** on the free tools — the floor. Sensitive categories blocked.
- **Premium** for individuals — batch work, bigger files, priority. iLovePDF charges ₹500 a month; one user in a thousand pays, and that is a \$21 million business.
- **Business** for teams — shared workspace, own branding.
- **Enterprise licence** — our engine on a bank's or clinic's own servers. Comparable software sells at \$999–7,140 a year.
- **API** for developers · **Apps** for desktop and mobile.

Every line already has a competitor charging for it. Our engine has no server cost per user, so paid customers are almost pure margin.

PART 2 THE MARKET

Company	Visits / month	From India	Revenue
iLovePDF · Spain	149.7M	30%	\$21.4M (2024, filed)
Smallpdf · Switzerland	49.2M	30%	not public
Sejda · Netherlands	9.7M	62%	not public
PDF24 · Germany	10.4M	16%	ads only

Ahrefs, Sept 2026; iLovePDF's revenue from its filed accounts in the Spanish company registry, converted at the ECB rate. India is the number-one country for every leader — and not one of them is an Indian company. Nobody in India offers a thousand tools in one place without uploading.

PART 4 WHAT WE HAVE DONE

1,298

tools, 14 categories

0

files uploaded, ever

≈ \$0

hosting cost

100

Google score: accessibility, code quality, SEO

- **Google's checks, 24 Sept:** no penalties, no security issues. Speed 99 on a laptop, 82 on a slow phone.
- **Bing:** clicks up 2.6× in 28 days; nine weeks of growth in a row; 1,131 pages indexed, zero errors.
- **Microsoft Copilot** cited our pages 2,893 times in three months — 2,777 of them in the last 28 days.
- **India:** 55% of our Google clicks, at five times the click rate of the United States.
- Total traffic today is small — about 110 clicks a month. We launched on 15 September 2026.

**Raising
₹1.25 crore**

Eighteen months of runway. All founders full-time. The money goes to reaching India's exam-season users on YouTube and Telegram, Google Ads, the licensing engine with a first pilot customer, and our first two hires — growth and marketing, and Hindi/Hinglish content.

Try it in one minute: open any tool at anytool.tech, open your browser's DevTools → Network, convert a file. No request carries your file.

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