

## COMPANY PROFILE – ASPIREGRIT

### Legal & Corporate Information

Brand Name: AspireGrit

Sector: Education Technology (EdTech) | Artificial Intelligence | Online Learning | Tutor Marketplace

Type: AI-Powered Education Platform

Headquarters: India

Website: [aspiregrit.com](https://aspiregrit.com)

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### **About the Company**

AspireGrit is an AI-powered education technology platform designed to bridge the gap between students seeking quality education and qualified tutors looking for efficient opportunities to grow their teaching businesses.

The platform was founded with the vision of creating an accessible, affordable, and transparent learning ecosystem where students can easily connect with verified educators while tutors can expand their reach without facing unnecessary fees or fraudulent practices.

AspireGrit leverages artificial intelligence and advanced digital learning tools to enhance educational experiences, improve learning outcomes, and streamline the tutor-student matching process.

By combining technology, transparency, and innovation, AspireGrit aims to transform the way students learn and educators teach in the digital age.

### **Problem Statement**

Millions of students struggle to find reliable, verified, and qualified tutors who meet their academic requirements and budget.

At the same time, many highly qualified tutors possess exceptional knowledge and teaching abilities but often struggle to reach students through efficient and affordable channels. Existing solutions frequently involve high commissions, limited transparency, or ineffective lead-generation systems.

AspireGrit addresses both challenges by creating a trusted platform that connects students with verified tutors while empowering educators to grow their teaching careers.

## **Core Offerings & Services**

### AI-Powered Tutor Marketplace

- Student-tutor matching
- Personalized tutor recommendations
- Verified educator network
- Subject-wise tutor discovery

### Tutor Verification System

- Qualification certificate verification
- Introduction video screening
- Review interview and assessment
- Quality assurance process

### Free Demo Classes

- Trial sessions before enrollment
- Better tutor-student compatibility
- Risk-free learning experience

### Live Learning Platform

- Interactive live classes
- Flexible scheduling
- Real-time engagement tools
- Online classroom environment

### AI Learning Tools

- AI-powered study assistance
- Smart notes generation
- Assignment support
- Test generation and evaluation
- Personalized learning experiences

### Future Course Marketplace

- Tutor-created courses
- Self-paced learning programs
- Hybrid learning opportunities

- Digital educational content

## **Business Model**

AspireGrit operates through a transparent coin-based ecosystem.

### Tutor Verification Process

Every tutor joining AspireGrit undergoes a comprehensive verification process, including:

- Qualification certificate verification
- Introduction video submission
- Review interview
- Profile approval by the AspireGrit team

This ensures that students are connected only with trusted and qualified educators.

### Coin-Based Lead Acquisition

After approval, tutors can purchase coin packages starting from ₹199.

These virtual coins can be used to acquire student leads available on the platform. Lead requirements may vary depending on the category, with student leads averaging approximately 50 coins per lead.

## **Revenue Streams**

AspireGrit generates revenue through:

- Tutor coin package purchases
- Platform service fee of 15%
- Premium AI subscription packages
- Advanced AI tools and features
- Future course marketplace commissions
- Additional premium platform services

The platform does not charge registration fees to either students or tutors, making quality education more accessible while ensuring sustainable business growth.

## **Company Background**

### **Founder**

**Jahnvi Gulati**

Jahnvi Gulati is an entrepreneur, educator, and national-level athlete currently pursuing a Bachelor of Arts (Honours) in English at Delhi University.

Alongside her academic journey, she has worked as a French language tutor, helping students achieve their educational goals through personalized learning and mentorship.

The inspiration behind AspireGrit came from her direct experience within the education sector. She observed that many highly qualified tutors possess exceptional talent and knowledge but lack efficient and affordable channels to reach students. Simultaneously, students often face difficulties in finding reliable, verified, and high-quality educators.

AspireGrit was founded to solve both challenges through technology, transparency, artificial intelligence, and trust.

## **Mission**

To make quality education accessible to every learner through an AI-powered education ecosystem while empowering educators with a secure, transparent, affordable, and growth-oriented platform.

## **Vision**

To become India's most trusted AI-powered education ecosystem, connecting learners and education providers through innovation, accessibility, affordability, and educational excellence.

## **Core Values**

- Integrity
- Transparency
- Accessibility
- Innovation
- Trust
- Educational Relevance
- Student Success
- Educator Empowerment
- Affordability

## **Competitive Advantages**

- AI-powered educational ecosystem
- Verified tutor onboarding process
- No registration fee for students
- No registration fee for tutors
- Free demo classes
- Transparent coin-based system
- Advanced AI learning tools
- Continuous product innovation
- Student-centric learning approach

## **Growth & Expansion Plans**

AspireGrit is focused on:

- Expanding its verified tutor network across India
- Increasing student acquisition nationwide
- Developing advanced AI-powered learning solutions
- Enhancing student learning experiences through automation
- Introducing innovative educational technologies
- Building a comprehensive digital education ecosystem
- Enabling tutors to upload and monetize their own courses
- Expanding into self-paced and hybrid learning models
- Strengthening partnerships within the education sector

## **Investment & Growth Plans**

As of June 2026, **AspireGrit is actively seeking a strategic seed investment of ₹30 lakh** to accelerate growth, strengthen technological capabilities, and expand platform adoption across India.

Proposed Utilization of Funds

Marketing & User Acquisition – 40%

- Digital marketing campaigns
- Student acquisition initiatives
- Tutor acquisition initiatives
- Brand awareness and outreach
- Referral and partnership programs

Team & Operations – 25%

- Hiring key team members

- Customer support operations
- Tutor success management
- Business development activities
- Operational scaling

#### Product Development – 20%

- New feature development
- AI-powered educational tools
- Course marketplace development
- Student and tutor experience enhancements

#### Technology & Infrastructure – 10%

- Cloud infrastructure
- Platform scalability
- Security enhancements
- AI integration and optimization
- Data management systems

#### Buffer & Miscellaneous – 5%

- Compliance requirements
- Administrative expenses
- Risk management
- Strategic opportunities

#### Expected Outcomes

The proposed investment will enable AspireGrit to:

- Rapidly expand its tutor network
- Accelerate student growth and engagement
- Launch advanced AI-powered educational solutions
- Introduce tutor-created course offerings
- Strengthen platform infrastructure
- Build a scalable and sustainable education marketplace

#### **Target Audience**

##### Students

- School students
- College students
- Competitive examination aspirants
- Language learners

- Skill-development learners

#### Educators

- Independent tutors
- Subject experts
- Language instructors
- Academic mentors
- Professional trainers

#### Parents

- Parents seeking trusted tutors
- Families looking for affordable educational support
- Guardians seeking personalized learning solutions

### **Why AspireGrit?**

AspireGrit is more than a tutoring platform. It is a technology-driven educational ecosystem built to empower educators and transform student learning through trust, accessibility, innovation, affordability, and artificial intelligence.

The company is committed to creating a future where every student can access quality education and every educator has the opportunity to grow without barriers.

### **Tagline**

**Find the Perfect Tutor for Your Learning Journey**