



petSapiens Private Limited

Company Profile

About petSapiens

petSapiens is a fast-growing Indian pet wellness company focused on premium, science-backed pet supplements. The company aims to improve pet health through high-quality nutrition products while building a trusted house of pet brands across India.

Company Details

Legal Name: PetSapiens Private Limited

Incorporation: June 2025

Address: 42, Shahdra, Sector 141, Noida

Website: petsapiens.in

Email: nitish.kajala@petsapiens.in

Phone: 9462243140

Mission

To help pet parents provide better health and nutrition for their pets through premium, science-backed products.

Vision

To become India's most trusted pet health and wellness brand and build a complete ecosystem of pet products and services.

Founder

Nitish Kajala

Founder & CEO

Business Highlights

- Revenue Achieved: ■3.82 Crore
- Customers Served: 18,000+
- Growth: 252%
- Product Category: Pet Supplements
- Market Presence: Amazon, Website, Blinkit

Growth Strategy

petSapiens follows a customer-first D2C and marketplace strategy, leveraging digital channels, marketplace platforms, and quick commerce to expand reach across India.

Future Roadmap

- Expand supplement portfolio
- Launch additional pet wellness products
- Strengthen marketplace and quick-commerce presence
- Build a leading pet-focused consumer brand in India