

COMPANY PROFILE

Our company Vishva Jyotsna Enterprise Pvt Ltd is keen to bring 360 degree change to the women's sanitary hygiene scenario in the country. We want that every young girl and woman should have access to hygienic sanitary napkins, and it's her basic right. Therefore, our company is endeavouring to manufacture antibacterial sanitary napkins for every woman and girl to keep them away from bacterial and fungal infections and eventually protect them from Cervical cancer.

EXECUTIVE SUMMARY

We aim to reach every woman and offer natural plant fibers, anti-bacterial sanitary napkin Mi BLISS for health, quality, and cost & comfort which is easily accessible, affordable, and healthy solutions to young girls and women. And reach the 205 million women, who have no access, we aim to make Mi BLISS the MOST preferred brand for every Indian woman and increase the overall market share of anti- sanitary napkins

To be a solution – product which is most preferred in anti –bacterial category for health, quality, cost & comfort

We aim to create Red Revolution the country by reaching the 355 million menstruating young girls & women leading them on the path of better health, pollution free environment opening the vistas of a healthy women, healthy environment with reduced pollution and better productivity in the nation.

CHECKLIST FOR BANKABLE PROJECT REPORT

1	Name of Proprietor/Partner/Directors	Dr. Vishva Jeotsna, Ms Khyati Singh
2	Name of Firm/Company	VISHVA JYOTSNA ENTERPRISES PVT LTD
3	Plant/Unit Address	CC 52, AVANTIKA, GHAZIABAD
4	Registered Office Address	KOTWALI ROAD, PURANPUR, PILIBHIT UP, PIN 262122
5	Brief Profile of the Promoter/Company/Firm	<p>Our company Vishva Jyotsna Manufacturing Pvt Ltd is keen to bring 360 degree change to the women's sanitary hygiene scenario in the country. We want that every young girl and woman should have access to hygienic sanitary napkins, and it's her basic right. Therefore, our company is endeavouring to manufacture antibacterial sanitary napkins for every woman and girl to keep them away from bacterial and fungal infections and eventually protect them from Cervical cancer.</p> <p>We aim to reach every woman and offer natural plant fibers, anti-bacterial sanitary napkin Mi BLISS for health, quality, and cost & comfort which is easily accessible, affordable, and healthy solutions to young girls and women. And reach the 205 million women, who have no access, we aim to make Mi BLISS the MOST preferred brand for every Indian woman and increase the overall market share of anti- sanitary napkins</p> <p>To be a solution – product which is most preferred in anti – bacterial category for health, quality, cost & comfort</p>

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6	Email ID	hello.miibliss@gmail.com
7	Mobile Number	9523097048
8	Name of the Business Activity	Menstrual Hygiene Products
9	Name of the Product Manufactured/Service	Antibacterial, Biodegradable, pH balancing sanitary napkins, reusable antibacterial sanitary napkins, antibacterial panty liners, Antibacterail period panties
10	Production Capacity/hour/day(in units)	6000/hour, 48000/day 8 hours shift
11	No of working hours/day	8
12	Electricity connection required (In KW/HP)	15KW
13	Total Civil Work/Construction cost	5,00,000
14	Total Plant & Machinery Cost	51,33,000
15	Total Furniture & Fixture cost	500000
16	Raw Material Details: Name of of all raw material required : Quantity of all raw materials required in production of 1 unit of finished product:- Per unit price of of Raw material	26,40,000
17	Name of Finished Product: - Total Quantity of Finished product produced-Per unit selling price of finished product	2,00,000 50
18	Category of of Applicant	WOMEN
19	Subsidy scheme (CG/SG), IF Applicable please mention name	
20		
<p>NOTE: Quotations of Plant & Machineries/equipment will be required for preparation of Bankable project report.</p>		