



"Pure • Traditional • Wholesome"

"100% Natural • Preservative-Free • Desi & Wholesome"

A women-led, DPIIT-recognized startup bringing you authentic Indian snacks, sweets, and staples — handcrafted with love, made with Desi Cow Ghee, Desi Khaand, and Ayurvedic goodness.



✨ Why Shree Shuddh Desi?

At Shree Shuddh Desi, we bring back the purity of traditional Indian foods — just the way our grandmothers made them. Every recipe is rooted in tradition, crafted with love, and made healthier for today's generation.

🌿 Our Promise

- 100% Natural & Preservative-Free
- No Palm Oil, No Refined Sugars, No Refined Flours
- Made with Desi Cow Ghee, Desi Khaand & Ayurvedic Herbs
- Low-Gluten & Millet-Based Options for Better Health
- Authentic Recipes, Rooted in Tradition
- Handcrafted by a Women-Led, DPIIT-Recognized Startup

📁 Our Product Categories

1. Snacks 🍿 – Crunchy, Fried & roasted traditional bites like Kurkuri Makki, Raagi Munch, Natkhat Chana.

2. Shuddh Desi Delights 🌸 – Ayurvedic sweets with low-gluten flours, desi khaand, desi cow ghee, dry fruits & herbs.

3. Staples 🌱 – Sattu, Sweeteners, Flours.

4. Sauces & Pickles 🍅 – Tangy & homely recipes like Khatta Meetha Nimbu Achaar, Tomato sauces and ketchup etc.

5. Gift Hampers 📁 – 2–3 predefined festive hampers + customizable options for festivals, weddings & corporate gifting.



Snacks



Kurkuri Makki peri-peri

70g - ₹50 | 300g - ₹165

- ✓ Fiery Peri-Peri Corn Snack – Crunchy roasted goodness
- ✓ Gluten-free, roasted, no additives
- ✓ Healthy alternative to fried snacks

Ingredients- Corn, Rock Salt, Desi Khand, Garlic Powder, Onion Powder, Red Chilli Powder.

Shelf Life: Best before 3 months from date of manufacture



Kurkuri Makki Tangy Tomato

70g - ₹50 | 300g - ₹165

- ✓ Bold tangy tomato flavor with a desi twist
- ✓ Gluten-free, roasted, no additives
- ✓ Healthy alternative to fried snacks

Ingredients- Corn, Rock Salt, Tomato Powder, Garlic Powder, Onion Powder, Red Chilli Powder.

Shelf Life: Best before 3 months from date of manufacture



Beetroot Jowar Chips

70g - ₹50 | 200g - ₹110

- ✓ Millet-powered, gluten-free snack
- ✓ Infused with natural beetroot for color & nutrition
- ✓ Gluten-free & preservative-free

Ingredients- Jowar flour, Beetroot juice, Besan, Arrowroot, potato flakes, Groundnut oil, onion powder, garlic powder, Spices

Shelf Life: Best before 3 months from date of manufacture

Snacks



Raagi Munch

70g - ₹50 | 300g - ₹165

- ✓ Millet-based (Finger Millet / Raagi)
- ✓ High in fiber, stress-reducing, weight-loss friendly
- ✓ Perfect spicy & crunchy snack

Ingredients- Raagi flour, Gram flour, Groundnut oil, Rice flour, Potato flour, Rock salt, Spices

Shelf Life: Best before 3 months from date of manufacture



Crunchy Corn

150g - ₹65

- ✓ Light seasoning – healthy snack option
- ✓ Corn ka Crunch, perfect for tea-time
- ✓ Gluten-free & preservative-free

Ingredients- Corn kernels, Groundnut oil, Rock salt

Shelf Life: Best before 3 months from date of manufacture



Diet Mix

120g - ₹70 | 225g - ₹110

- ✓ High-protein blend of chana, corn and rice
- ✓ Lightly spiced, oil-free roasted snack
- ✓ Perfect for calorie-conscious eaters

Ingredients- Rice flakes, Corn flakes, Roasted chana, Curry leaves, Rock salt, Spices

Shelf Life: Best before 3 months from date of manufacture

Snacks



Natkhat Chana

120g - ₹70

- ✓ Roasted chickpeas with a desi spicy punch
- ✓ Rich in protein & fiber
- ✓ Healthy tea-time or travel snack

Ingredients- Roasted chickpeas, Besan. Groundnut oil, Rock salt, Black salt, Spices

Shelf Life: Best before 3 months from date of manufacture



Potato Crispies

100gm - ₹80

- ✓ Crispy, crunchy potato chips
- ✓ Fried but free from palm oil
- ✓ Light & addictive tea-time snack

Ingredients- Potato, Groundnut oil, Rock Salt

Shelf Life: Best before 3 months from date of manufacture



Khatta Meetha Crunch Munch

160g - ₹150

- ✓ Tangy-sweet traditional mixture with a crunchy texture
- ✓ Balanced blend of potato sticks, groundnuts & mild spices
- ✓ Great for festive snacking or gifting

Ingredients- Potato, Sabudana, Groundnuts, Desi khaand, Rock Salt

Shelf Life: Best before 3 months from date of manufacture

Snacks



Atta Mathri

400g – ₹150

- ✓ Made from wholesome wheat flour (atta) and traditional spices for authentic flavor and crispy texture
- ✓ Ideal on-the-go snack, individually packed for convenience, easy storage, and consistent quality in every pack.

Ingredients- Wheat Flour, Ajwain, Black pepper, kasoori Methi, Groundnut oil, Rock salt

Shelf Life: Best before 1 months from date of manufacture



Atta Namakpara

350gm – ₹135

- ✓ Made from wholesome wheat flour (atta).
- ✓ Perfect as a tea-time or on-the-go snack, known for its addictive crunch and authentic North Indian flavors.

Ingredients- Wheat Flour, Ajwain, Black pepper, Groundnut oil, Rock salt

Shelf Life: Best before 1 months from date of manufacture



Gur Coated Ramdana

200g – ₹80

- ✓ High in dietary fiber, aiding digestion, gut health, and satiety.
- ✓ Jaggery and amaranth together provide quick, sustained energy with complex carbs and natural sugars

Ingredients- Puffed Amaranth, Jaggery.

Shelf Life: Best before 3 months from date of manufacture

Shree Shuddh Desi Delights



Energy Bite

150g - ₹150 | 500g - ₹500

- ✓ Quick energy boost for kids & adults
- ✓ Packed with dry fruits & Seeds
- ✓ Naturally sweetened by Dates.

Ingredients- Dates, Desi cow Ghee, Almonds, Cashewes, Melon Seeds and Pumpkin seeds.

Shelf Life: Best before 3 months from date of manufacture



Jowar Laddu

450gm - ₹375

- ✓ Low-gluten millet-based sweet
- ✓ Rich in fiber, good for digestion
- ✓ Made with Desi Cow Ghee & Khaand

Ingredients-Jowar flour, Desi cow Ghee, Desi Khaand, Gond(edible gum), Almonds, Cashews.

Shelf Life: Best before 2 months from date of manufacture



Sona Moti Shaktivardhak Laddu

450g - ₹500

- ✓ Made with Sonamoti Atta – high-protein, low-gluten flour
- ✓ Boosts strength & stamina with Ayurveda recipie
- ✓ Rich in Desi Cow Ghee & dry fruits

Ingredients- Sonamoti flour, Desi Cow Ghee, Desi Khaand, Almonds, Cashew, edible-Gum, Decicated Coconut, Melon seeds, Dry Dates, Makhana, Ashwagandha, Satawari, Safed Musli

Shelf Life: Best before 2 months from date of manufacture

Shree Shuddh Desi Delights



Roasted Chana Laddu

450g - ₹450

- ✓ Memory-boosting Ayurvedic recipe
- ✓ Rich in protein from Chana Sattu
- ✓ Supports concentration & brain health

Ingredients- Chana Sattu, Desi Cow Ghee, Desi Khaand, Almonds, Cashew, Edible Gum, Brahmi, Shankhpushpi

Shelf Life: Best before 2 months from date of manufacture



Kaju Katli

500gm - ₹600

- ✓ Made with Premium Cashews
- ✓ Perfect for Festive Gifting
- ✓ Made with Desi Cow Ghee & Khaand

Ingredients-Desi Khaand, Cashews.

Shelf Life: Best before 1 months from date of manufacture



Dodha Burfi

500g - ₹450

- ✓ Made with Sprouted wheat flour, Desi cow milk
- ✓ Boosts strength & stamina
- ✓ Rich in Desi Cow Ghee & dry fruits

Ingredients- Sprouted wheat Flour, Desi cow milk, Desi cow Ghee, Desi Khaand, Almonds, Cashew.

Shelf Life: Best before 1 months from date of manufacture

Sauces/ Pickles



Tomato Ketchup

350g - ₹150 | 550g-₹230

- ✓ 85% tomato and desi khand as sweetner
- ✓ No additives and chemical preservatives
- ✓ Guild free and loved by kids

Ingredients- Fresh Tomato, Onion, Garlic, Khaand, vinegar, Rock Salt, Red Pepper, Garam Masala.

Shelf Life: Best before 3 months from date of manufacture



Tomato Sauce (Vrat Special)

350g - ₹150 | 550g-₹230

- ✓ 85% tomato and desi khand as sweetner
- ✓ No additives and chemical preservatives
- ✓ No onion and Garlic. Safe for Fasting.

Ingredients- Fresh Tomato, Khaand, vinegar, Rock Salt, Red Pepper, Garam Masala.

Shelf Life: Best before 2 months from date of manufacture



Khatta Meetha Nimbu Achaar

400g - ₹230

- ✓ 100% Natural & Preservative-Free
- ✓ No Artificial Colors or Flavors
- ✓ Made in small batches for authentic taste

Ingredients- Naturally grown Lemon, Desi Khand, Rock Salt, Black Salt, Ajwain, Garam masala.

Shelf Life: Best before 12 months from date of manufacture

Sweetners



Natural Honey

400g - ₹225

- ✓ Naturally filtered to retain enzymes, antibacterial properties, and nutrients for better health support.
- ✓ Contains natural beeswax that adds beneficial long-chain fatty acids and antioxidants.
- ✓ Made from nectar of many wildflowers, rich in antioxidants and nutrients.

Shelf Life: Best before 36 months from date of manufacture



Desi Khandsari

1000g - ₹160

- ✓ Naturally refined cane sugar.
- ✓ No chemicals in production process.
- ✓ Made on firewood in iron Kadhais by hand. Plant based coagulant.

Ingredients- Sugarcane Juice

Shelf Life: Best before 12 months from date of manufacture

Gift Hampers

Our curated gift hampers bring together authentic clean-label products and elegant packaging, making every celebration memorable and meaningful.

🌸 Occasions We Serve

- **Festivals & Corporate Gifting** – Thoughtful hampers for Diwali, Holi, Navratri, and more
- **Pooja Prasadam** – Satvik, preservative-free offerings for temples, rituals, and family poojas
- **Weddings & Engagements** – A pure and graceful addition to life's most special milestones
- **Birthdays & Celebrations** – Wholesome gifts that delight with health and taste
- **Corporate Seminars, Summits & Events** – Elegant hampers that leave a lasting impression.

With Shree Shuddh Desi, every gift becomes a symbol of care, authenticity, and celebration



Gift Hampers

✦ A thoughtful blend of health + taste + tradition. Perfect for festive occasions, corporate gifting, or personal celebrations.



₹500 Hamper – Mini Festive Pack

- Beetroot Jowar Chips – 70g
- Raagi Munch – 70g
- Kurkuri Makki PP – 70g
- Natkhat Chana – 120g
- Energy Bite – 180g



₹700 Hamper – Celebration Delight

- Tomato Ketchup – 350g
- Atta Namakpara – 350g
- Raagi Munch – 70g
- Beetroot Jowar Chips – 70g
- Kurkuri Makki PP – 70g
- Energy Bite – 180g



₹900 Hamper – Family Festive Box

- Tomato Ketchup – 350g
- Natkhat Chana – 120g
- Raagi Munch – 70g
- Beetroot Jowar Chips – 70g
- Kurkuri Makki PP – 70g
- Energy Bite – 180g
- Khatta Meetha Nimbu Achaar – 400g



₹1200 Hamper – Premium Festive Glow

- Honey – 400g
- Tomato Ketchup – 350g
- Energy Bite – 180g
- Natkhat Chana – 120g
- Supercool Sattu (Ziplock) – 200g
- Khatta Meetha Nimbu Achaar – 400g
- Beetroot Jowar Chips – 70g
- Raagi Munch – 70g
- Kurkuri Makki PP – 70g

✨ We also offer customised hampers tailored to your needs—be it specific products, themes, or budgets—ensuring every gift is as personal and meaningful as the occasion itself.





A Women-led, DPIIT Recognized Startup

📞 **Contact: +91 9319333046 | +91 9312402484**

✉ **Email: support@shreeshuddhdesi.com**

🌐 **Website: www.shreeshuddhdesi.com**

➡️ **Connect with Us**

- Instagram: [@shree_shuddhdesi](https://www.instagram.com/shree_shuddhdesi)
- Facebook: [@shreeshuddhdesi](https://www.facebook.com/shreeshuddhdesi)
- LinkedIn: [Shree Shuddh Desi](https://www.linkedin.com/company/shree-shuddh-desi)
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♥️ **Our Promise**

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