



**"Pure • Traditional • Wholesome"**

**"100% Natural • Preservative-Free • Desi & Wholesome"**

A women-led, DPIIT-recognized startup bringing you authentic Indian snacks, sweets, and staples – handcrafted with love, made with Desi Cow Ghee, Desi Khaand, and Ayurvedic goodness.



## ★ Why Shree Shuddh Desi?

At Shree Shuddh Desi, we bring back the purity of traditional Indian foods – just the way our grandmothers made them. Every recipe is rooted in tradition, crafted with love, and made healthier for today's generation.

## ❖ Our Promise

- **100% Natural & Preservative-Free**
- **No Palm Oil, No Refined Sugars, No Refined Flours**
- **Made with Desi Cow Ghee, Desi Khaand & Ayurvedic Herbs**
- **Low-Gluten & Millet-Based Options for Better Health**
- **Authentic Recipes, Rooted in Tradition**
- **Handcrafted by a Women-Led, DPIIT-Recognized Startup**

## 📁 Our Product Categories

- 1. Snacks 🍿** – Crunchy, Fried & roasted traditional bites like Kurkuri Makki, Raagi Munch, Natkhat Chana.
- 2. Shuddh Desi Delights 🌸** – Ayurvedic sweets with low-gluten flours, desi khaand, desi cow ghee, dry fruits & herbs.
- 3. Staples 🌾** – Sattu, Sweeteners, Flours.
- 4. Sauces & Pickles 🍅** – Tangy & homely recipes like Khatta Meetha Nimbu Achaar, Tomato sauces and ketchup etc.
- 5. Gift Hampers 🎁** – 2-3 predefined festive hampers + customizable options for festivals, weddings & corporate gifting.



# Snacks



## Kurkuri Makki peri-peri

70g - ₹50 | 300g - ₹165

- ✓ Fiery Peri-Peri Corn Snack – Crunchy roasted goodness
- ✓ Gluten-free, roasted, no additives
- ✓ Healthy alternative to fried snacks

**Ingredients-** Corn, Rock Salt, Desi Khand, Garlic Powder, Onion Powder, Red Chilli Powder.

**Shelf Life:** Best before 3 months from date of manufacture



## Kurkuri Makki Tangy Tomato

70g - ₹50 | 300g - ₹165

- ✓ Bold tangy tomato flavor with a desi twist
- ✓ Gluten-free, roasted, no additives
- ✓ Healthy alternative to fried snacks

**Ingredients-** Corn, Rock Salt, Tomato Powder, Garlic Powder, Onion Powder, Red Chilli Powder.

**Shelf Life:** Best before 3 months from date of manufacture



## Beetroot Jowar Chips

70g - ₹50 | 200g - ₹110

- ✓ Millet-powered, gluten-free snack
- ✓ Infused with natural beetroot for color & nutrition
- ✓ Gluten-free & preservative-free

**Ingredients-** Jowar flour, Beetroot juice, Besan, Arrowroot, potato flakes, Groundnut oil, onion powder, garlic powder, Spices

**Shelf Life:** Best before 3 months from date of manufacture

# Snacks



## Raagi Munch

70g - ₹50 | 300g - ₹165

- ✓ Millet-based (Finger Millet / Raagi)
- ✓ High in fiber, stress-reducing, weight-loss friendly
- ✓ Perfect spicy & crunchy snack

**Ingredients-** Raagi flour, Gram flour, Groundnut oil, Rice flour, Potato flour, Rock salt, Spices

**Shelf Life:** Best before 3 months from date of manufacture



## Crunchy Corn

150g - ₹65

- ✓ Light seasoning – healthy snack option
- ✓ Corn ka Crunch, perfect for tea-time
- ✓ Gluten-free & preservative-free

**Ingredients-**Corn kernels, Groundnut oil, Rock salt

**Shelf Life:** Best before 3 months from date of manufacture



## Diet Mix

120g - ₹70 | 225g - ₹110

- ✓ High-protein blend of chana, corn and rice
- ✓ Lightly spiced, oil-free roasted snack
- ✓ Perfect for calorie-conscious eaters

**Ingredients-** Rice flakes, Corn flakes, Roasted chana, Curry leaves, Rock salt, Spices

**Shelf Life:** Best before 3 months from date of manufacture

# Snacks



## Natkhat Chana

**120g - ₹70**

- ✓ Roasted chickpeas with a desi spicy punch
- ✓ Rich in protein & fiber
- ✓ Healthy tea-time or travel snack

**Ingredients- Roasted chickpeas, Besan. Groundnut oil, Rock salt, Black salt, Spices**

**Shelf Life: Best before 3 months from date of manufacture**



## Potato Crispies

**100gm - ₹80**

- ✓ Crispy, crunchy potato chips
- ✓ Fried but free from palm oil
- ✓ Light & addictive tea-time snack

**Ingredients-Potato, Groundnut oil, Rock Salt**

**Shelf Life: Best before 3 months from date of manufacture**



## Khatta Meetha Crunch Munch

**160g - ₹150**

- ✓ Tangy-sweet traditional mixture with a crunchy texture
- ✓ Balanced blend of potato sticks, groundnuts & mild spices
- ✓ Great for festive snacking or gifting

**Ingredients- Potato, Sabudana, Groundnuts, Desi khaand, Rock Salt**

**Shelf Life: Best before 3 months from date of manufacture**

# Snacks



## Atta Mathri

**400g - ₹150**

- ✓ Made from wholesome wheat flour (atta) and traditional spices for authentic flavor and crispy texture
- ✓ Ideal on-the-go snack, individually packed for convenience, easy storage, and consistent quality in every pack.

**Ingredients- Wheat Flour, Ajwain, Black pepper, kasoori Methi, Groundnut oil, Rock salt**

**Shelf Life: Best before 1 months from date of manufacture**



## Atta Namakpara

**350gm - ₹135**

- ✓ Made from wholesome wheat flour (atta).
- ✓ Perfect as a tea-time or on-the-go snack, known for its addictive crunch and authentic North Indian flavors.

**Ingredients- Wheat Flour, Ajwain, Black pepper, Groundnut oil, Rock salt**

**Shelf Life: Best before 1 months from date of manufacture**



## Gur Coated Ramdana

**200g - ₹80**

- ✓ High in dietary fiber, aiding digestion, gut health, and satiety.
- ✓ Jaggery and amaranth together provide quick, sustained energy with complex carbs and natural sugars

**Ingredients- Puffed Amaranth, Jaggary.**

**Shelf Life: Best before 3 months from date of manufacture**

# Shree Shuddh Desi Delights



## Energy Bite

150g - ₹150 | 500g - ₹500

- ✓ Quick energy boost for kids & adults
- ✓ Packed with dry fruits & Seeds
- ✓ Naturally sweetened by Dates.

**Ingredients-** Dates, Desi cow Ghee, Almonds, Cashewes, Melon Seeds and Pumpkin seeds.

**Shelf Life:** Best before 3 months from date of manufacture

## Jowar Laddu

450gm - ₹375

- ✓ Low-gluten millet-based sweet
- ✓ Rich in fiber, good for digestion
- ✓ Made with Desi Cow Ghee & Khaand

**Ingredients-** Jowar flour, Desi cow Ghee, Desi Khaand, Gond(edible gum), Almonds, Cashews.

**Shelf Life:** Best before 2 months from date of manufacture

## Sona Moti Shaktivardhak Laddu

450g - ₹500

- ✓ Made with Sonamoti Atta – high-protein, low-gluten flour
- ✓ Boosts strength & stamina with Ayurveda recipie
- ✓ Rich in Desi Cow Ghee & dry fruits

**Ingredients-** Sonamoti flour, Desi Cow Ghee, Desi Khaand, Almonds, Cashew, edible-Gum, Decicated Coconut, Melon seeds, Dry Dates, Makhana, Ashwagandha, Satawari, Safed Musli

**Shelf Life:** Best before 2 months from date of manufacture



# Shree Shuddh Desi Delights



## Roasted Chana Laddu

450g - ₹450

- ✓ Memory-boosting Ayurvedic recipe
- ✓ Rich in protein from Chana Sattu
- ✓ Supports concentration & brain health

**Ingredients-** Chana Sattu, Desi Cow Ghee, Desi Khaand, Almonds, Cashew, Edible Gum, Brahmi, Shankhpushpi

**Shelf Life:** Best before 2 months from date of manufacture



## Kaju Katli

500gm - ₹600

- ✓ Made with Premium Cashews
- ✓ Perfect for Festive Gifting
- ✓ Made with Desi Cow Ghee & Khaand

**Ingredients-** Desi Khaand, Cashews.

**Shelf Life:** Best before 1 months from date of manufacture



## Dodha Burfi

500g - ₹450

- ✓ Made with Sprouted wheat flour, Desi cow milk
- ✓ Boosts strength & stamina
- ✓ Rich in Desi Cow Ghee & dry fruits

**Ingredients-** Sprouted wheat Flour, Desi cow milk, Desi cow Ghee, Desi Khaand, Almonds, Cashew.

**Shelf Life:** Best before 1 months from date of manufacture

# Sauces/Pickles



## Tomato Ketchup

350g - ₹150 | 550g-₹230

- ✓ 85% tomato and desi khand as sweetner
- ✓ No additives and chemical preservatives
- ✓ Guild free and loved by kids

**Ingredients-** Fresh Tomato, Onion, Garlic, Khaand, vinegar, Rock Salt, Red Pepper, Garam Masala.

**Shelf Life:** Best before 3 months from date of manufacture

## Tomato Sauce (Vrat Special)

350g - ₹150 | 550g-₹230

- ✓ 85% tomato and desi khand as sweetner
- ✓ No additives and chemical preservatives
- ✓ No onion and Garlic. Safe for Fasting.

**Ingredients-** Fresh Tomato, Khaand, vinegar, Rock Salt, Red Pepper, Garam Masala.

**Shelf Life:** Best before 2 months from date of manufacture

## Khatta Meetha Nimbu Achaar

400g - ₹230

- ✓ 100% Natural & Preservative-Free
- ✓ No Artificial Colors or Flavors
- ✓ Made in small batches for authentic taste

**Ingredients-** Naturally grown Lemon, Desi Khand, Rock Salt, Black Salt, Ajwain, Garam masala.

**Shelf Life:** Best before 12 months from date of manufacture



# Sweetners



## Natural Honey

400g - ₹225

- ✓ Naturally filtered to retain enzymes, antibacterial properties, and nutrients for better health support.
- ✓ Contains natural beeswax that adds beneficial long-chain fatty acids and antioxidants.
- ✓ Made from nectar of many wildflowers, rich in antioxidants and nutrients.

**Shelf Life:** Best before 36 months from date of manufacture

## Desi Khandsari

1000g - ₹160

- ✓ Naturally refined cane sugar.
- ✓ No chemicals in production process.
- ✓ Made on firewood in iron Kadhai by hand. Plant based coagulant.

**Ingredients-** Sugarcane Juice

**Shelf Life:** Best before 12 months from date of manufacture



# *Gift Hampers*

Our curated gift hampers bring together authentic clean-label products and elegant packaging, making every celebration memorable and meaningful.

## Occasions We Serve

- **Festivals & Corporate Gifting** – Thoughtful hampers for Diwali, Holi, Navratri, and more
- **Pooja Prasadam** – Satvik, preservative-free offerings for temples, rituals, and family poojas
- **Weddings & Engagements** – A pure and graceful addition to life's most special milestones
- **Birthdays & Celebrations** – Wholesome gifts that delight with health and taste
- **Corporate Seminars, Summits & Events** – Elegant hampers that leave a lasting impression.

With Shree Shuddh Desi, every gift becomes a symbol of care, authenticity, and celebration



# *Gift Hampers*

★ A thoughtful blend of health + taste + tradition. Perfect for festive occasions, corporate gifting, or personal celebrations.



## ₹500 Hamper – Mini Festive Pack

- Beetroot Jowar Chips – 70g
- Raagi Munch – 70g
- Kurkuri Makki PP – 70g
- Natkhat Chana – 120g
- Energy Bite – 180g

## ₹700 Hamper – Celebration Delight

- Tomato Ketchup – 350g
- Atta Namakpara – 350g
- Raagi Munch – 70g
- Beetroot Jowar Chips – 70g
- Kurkuri Makki PP – 70g
- Energy Bite – 180g

## ₹900 Hamper – Family Festive Box

- Tomato Ketchup – 350g
- Natkhat Chana – 120g
- Raagi Munch – 70g
- Beetroot Jowar Chips – 70g
- Kurkuri Makki PP – 70g
- Energy Bite – 180g
- Khatta Meetha Nimbu Achaar – 400g

## ₹1200 Hamper – Premium Festive Glow

- Honey – 400g
- Tomato Ketchup – 350g
- Energy Bite – 180g
- Natkhat Chana – 120g
- Supercool Sattu (Ziplock) – 200g
- Khatta Meetha Nimbu Achaar – 400g
- Beetroot Jowar Chips – 70g
- Raagi Munch – 70g
- Kurkuri Makki PP – 70g



★ We also offer customised hampers tailored to your needs—be it specific products, themes, or budgets—ensuring every gift is as personal and meaningful as the occasion itself.





**A Women-led, DPIIT Recognized Startup**

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### **Connect with Us**

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### **Our Promise**

**100% Natural | No Maida | No Refined Sugar | Preservative-Free**