



BRAINSTER

PROGRAM BROCHURE

● LIVE ONLINE / MACEDONIAN / 4 WEEKS

AI Fundamentals & Literacy

Enter the world of AI — with no prior experience. In 4 weeks, build a solid foundation for using AI confidently in your everyday work and life.

No experience needed

4 weeks

8 hands-on classes

Personal AI cheat sheet

STARTS

October 5

SCHEDULE

Tue & Thu

TUITION

280€

Enroll now →

The friendliest way to enter the world of AI

Four weeks, eight live classes, and a hands-on exercise in every single one. No theory marathons and no prerequisites — you leave each class having actually done something with AI: written, planned, created or fact-checked. By the end you have real confidence and a personal "AI cheat sheet" of go-to uses.

35–50%

higher pay for AI specialists
vs. peers without AI skills

7000+

people from the region
already made the switch
with us

97M

new AI-related jobs
opening worldwide (WEF)

4.9/5

average rating · #1 EdTech
centre in the region

WHAT YOU'LL BECOME · AI FUNDAMENTALS & LITERACY

A confident everyday AI user

Understand what AI, chatbots and LLMs actually are — in plain words. Learn to ask well, use AI for everyday writing, thinking and learning, try images and voice, and know when AI is confidently wrong. You finish with safe daily habits and your own toolkit.

Prompting basics**Everyday writing & learning****Images & voice****Trust & safety**

WHO IT'S FOR

Absolute beginners — people who just discovered AI and want a solid, safe foundation. No prerequisites, no technical background, no coding. Just curiosity.

HOW IT RUNS

Live online classes on Tuesdays and Thursdays, two hours each — 8 classes and 16 hours in total, over one month. Every class ends in a hands-on exercise.

22**AI
SOLUTIONS**

Learn from the team that shipped it in the real world.

We've implemented 22 AI solutions for businesses across Macedonia, Croatia and Slovenia. Your mentors teach the exact tools and methods they use on live client work — not theory.

Four weeks from "what is AI?" to your own AI toolkit

Two live classes per week, two hours each. Every class pairs plain-words explanation with a hands-on exercise you do in class — highlighted in yellow.

WK	CLASS	WHAT YOU LEARN	HANDS-ON
1	TUE Welcome to AI ChatGPT · Claude · Gemini · Copilot	What AI, chatbots and LLMs actually are, in plain words; what they can & can't do; meet the main assistants.	Hands-on Create accounts; have a first real conversation.
	THU Talking to AI — prompting basics	How to ask well: give context, a role, a format, examples; why the same question gives different answers.	Hands-on Turn weak prompts into strong ones for everyday tasks.
2	TUE AI for everyday writing	Emails, messages, rewriting, changing tone, fixing grammar, summarizing long text.	Hands-on Polish real messages & summarize a real document.
	THU AI as a thinking & learning partner Tokens · Temperature	Brainstorming, explaining hard things simply, planning, making lists, comparing options, learning a new topic.	Hands-on Use AI to plan or learn something personal.
3	TUE Beyond text: images & voice	Generating images, talking to AI by voice, having it read documents & photos (multimodal basics).	Hands-on Make an image; try a voice conversation.
	THU Trust, safety & responsibility	AI can be confidently wrong (hallucinations); how to verify; privacy — what not to share; bias & basic ethics.	Hands-on Spot AI mistakes; fact-check an answer.
4	TUE AI in daily life & at work	Real use-cases across life and common jobs; using AI on phone & browser; saving favourite prompts; custom instructions.	Hands-on Set up custom instructions + one reusable prompt.
	THU Your AI toolkit + what's next	Recap; build a personal "AI cheat sheet"; safe daily habits; where to go next.	Hands-on Present your favourite use-case to the group.

Every class is 2 hours, live online · Tuesdays & Thursdays · hands-on exercise highlighted in yellow

WEEK 1 · TUE — FOUNDATIONS

Welcome to AI

What AI, chatbots and LLMs actually are, explained in plain words — what they can and can't do — and a guided first meeting with the main assistants: ChatGPT, Claude, Gemini and Copilot.

HANDS-ON Create your accounts and have your first real conversation with AI.

WEEK 2 · TUE — WRITING

AI for everyday writing

Put AI to work on the writing you already do: emails and messages, rewriting and changing tone, fixing grammar, and summarizing long text in seconds.

HANDS-ON Polish real messages and summarize a real document.

WEEK 3 · TUE — MULTIMODAL

Beyond text: images & voice

AI is more than a chat box: generate images, talk to AI by voice, and have it read your documents and photos — the multimodal basics.

HANDS-ON Make an image and try a voice conversation.

WEEK 4 · TUE — IN PRACTICE

AI in daily life & at work

Real use-cases across life and common jobs, using AI on your phone and in the browser, saving favourite prompts, and setting up custom instructions so AI knows you.

HANDS-ON Set up custom instructions plus one reusable prompt.

WEEK 1 · THU — PROMPTING

Talking to AI

The basics of asking well: giving context, a role, a format and examples — and why the same question gives different answers each time you ask it.

HANDS-ON Turn weak prompts into strong ones for everyday tasks.

WEEK 2 · THU — THINKING

AI as a thinking & learning partner

Use AI to brainstorm, explain hard things simply, plan, make lists, compare options and learn a new topic — plus a peek under the hood at tokens and temperature.

HANDS-ON Use AI to plan or learn something personal.

WEEK 3 · THU — SAFETY

Trust, safety & responsibility

AI can be confidently wrong — learn to spot hallucinations and verify answers, protect your privacy by knowing what not to share, and understand bias and basic ethics.

HANDS-ON Spot AI mistakes and fact-check an answer.

WEEK 4 · THU — WRAP-UP

Your AI toolkit + what's next

A full recap, safe daily habits, and where to go next — while you build your personal "AI cheat sheet" of go-to uses that you take with you.

HANDS-ON Present your favourite use-case to the group.

YOUR OUTCOME

Confidence with AI + a personal "AI cheat sheet"

You leave with real, practiced confidence using AI day to day — and a personal cheat sheet of your go-to uses, prompts and habits, ready for everyday work and life.

Ready to meet AI?

A friendly, practical entry into AI with a clear structure — for people who just discovered AI and want a confident start, with zero prior experience.

FORMAT Online · live	LEVEL Absolute beginner
START October 5	SCHEDULE Tue & Thu · 2h
DURATION 4 weeks · 8 classes	TUITION 280€

YOU LEAVE WITH

IN 16 HOURS

+ Confidence with AI

Practiced, hands-on confidence using AI in everyday work and life.

+ Personal "AI cheat sheet"

Your go-to uses, prompts and safe daily habits — built in class.

YOURS

Frequently asked

What learning format is it?

Practical, interactive learning through live online classes.

Do I need prior knowledge?

No. The course is built for absolute beginners — there are no prerequisites, and we start from what AI actually is.

Will I get a certificate?

Yes. On successful completion you receive a certificate confirming your new knowledge and skills.

What are the payment options?

Several flexible options, including a one-off payment and installments.

What if I fall behind?

You get access to class recordings, extra materials and mentor support to catch up at your own pace.

Trusted by teams at

Siemens · NLB Banka · Sava · Triglav ·
Booking.com · Alkaloid · Telekom

"From a beginner, I am now a confident user and implementer of AI in my day-to-day work."

Glorija Janeva · Academy graduate

Finish your application now →

Only in the last 12 months, 7,000 people from the region joined our practical AI programs.

ai.brainster.co

● FREE 15-MIN CALL

Book a call with Petar.

Not sure this is the right fit? Talk it through with **Petar Ninovski** before you enroll. Fifteen minutes, no sales pitch — just straight answers about the course, your goals and whether it's the right move.

- Whether this course is the right fit for you
- What's next after AI Fundamentals?
- Payment options, schedule and start dates

Book your 15 minutes →

Petar Ninovski
CEO · Brainster

