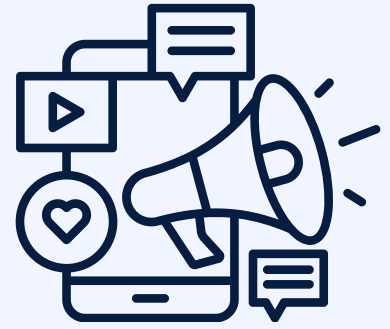


Social Media Management Packages



BUSINESS

Monthly Subscription

Platform Management \$600/month

- ✓ One Social Media Platform Page Creation
- ✓ Up To 30 Posts per Month
- ✓ Photography for Social Media, Yelp, etc.
- ✓ 2 Brochure/Advertisement Designs (2/month)
- ✓ Marketing Blueprint for Customer Traction

ENTERPRISE

2-week free trial

Platform Management+ \$1,000/month

- ✓ 2-3 Social Media Platform Pages
- ✓ Up To 30 Posts per Month per Platform
- ✓ Photography for Social Media, Yelp, etc.
- ✓ Menu Concept Analysis + Design
- ✓ Logo Design (4 Concepts, Unlimited Revisions)
- ✓ Brochure/Ad Design (Up to 4/month)
- ✓ Platform Management Training
- ✓ Marketing Blueprint for Customer Traction

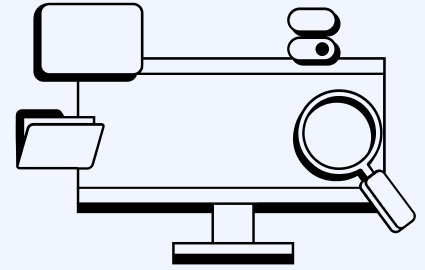
PLATINUM

2-week free trial

Comprehensive Marketing+ \$1,300/month

- ✓ 2-4 Social Media Platform Pages
- ✓ Up To 40 Posts per Month per Platform
- ✓ Logo Design (4 Concepts, Unlimited Revisions)
- ✓ App and/or Website Management (online ordering, reservations)
- ✓ Platform Management Training
- ✓ Comprehensive Marketing Management:
 - ✓ Menu/Catalog Updates 1-2x per month
 - ✓ Membership Database Management
 - ✓ Special Event Planning, Ad Design, etc.

Website + Brand Design Packages



All pricing are starting costs; book a Discovery Call for an exact quote

2 WEEKS

Website Improvement \$800

- ✓ Existing website design improvement
- ✓ Brand + design strategy development meetings
- ✓ SEO optimization
- ✓ Brand design improvements: logo suite, brand pattern, color palette
- ✓ Maximum 1 revision

2-3 WEEKS

One Page Website \$1,000

- ✓ 1 website landing page design
- ✓ Contact/Lead intake form integration
- ✓ Brand + design strategy development meetings
- ✓ Email List Integration + Template Design
- ✓ Brand design: logo suite, site Favicon, brand pattern, color palette
- ✓ Maximum 2 Revisions
- ✓ Includes Domain Registration

4-5 WEEKS

Multipage Website \$2,000

- ✓ Up to 5 website pages design
- ✓ Contact/Lead intake form integration
- ✓ Brand + design strategy development meetings
- ✓ SEO optimization
- ✓ Email List Integration + Template Design
- ✓ Brand design: logo suite, site Favicon, brand pattern, color palette, moodboard, font collection, Brand Style Guide
- ✓ Maximum 3 Revisions
- ✓ Includes Domain Registration

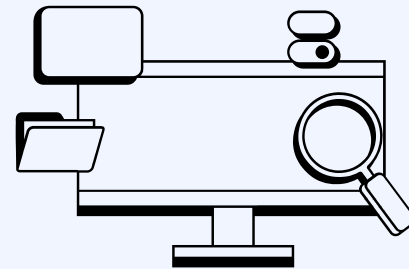
4-6 WEEKS

eCommerce Website \$3,000

- ✓ Up to 5 website pages + eCommerce pages
- ✓ Contact/Lead intake form integration
- ✓ Brand + design strategy development meetings
- ✓ SEO optimization
- ✓ Email List Integration + Template Design
- ✓ Brand design: logo suite, site Favicon, brand pattern, color palette, moodboard, font collection, Brand Style Guide
- ✓ Maximum 3 Revisions
- ✓ Includes Domain Registration
- ✓ Training meeting for managing your site

Recommended Industries: Technology, Retail, Healthcare

Strategy Blueprint Packages



All pricing are starting costs; book a Discovery Call for an exact quote

ESSENTIAL

Starter Blueprint \$200

- ✓ 3-5 actionable recommendations
- ✓ One 60-minute consultation
- ✓ Competitor & audience analysis
- ✓ Summary report PDF

PREMIUM

Growth Blueprint \$400

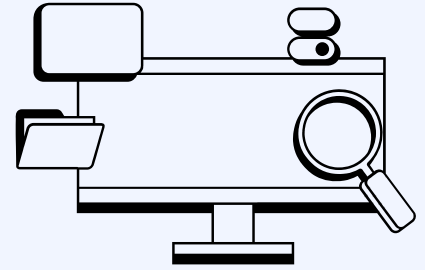
- ✓ Two 60-minute consultations
- ✓ Full market gap analysis
- ✓ 7-10 actionable recommendations
- ✓ Summary report PDF
- ✓ 30-day follow-up check-in
- ✓ Detailed customer persona development

PLATNIUM

Expansion Blueprint \$650

- ✓ Three strategy sessions (60 mins each)
- ✓ Full SWOT & competitive landscape analysis
- ✓ Multi-channel marketing roadmap (digital, retail, social)
- ✓ 12+ actionable recommendations
- ✓ Biweekly check-ins for 3 months

Retail Space Design Packages



All pricing are starting costs; book a Discovery Call for an exact quote

ESSENTIAL

Starter Layout \$200

- ✓ 1-hour consultation + mood board
- ✓ Basic floor plan redesign (up to 1,000 sq ft)
- ✓ Recommendations for signage & product placement
- ✓ Digital mock-up of new layout

PREMIUM

Growth Layout \$500

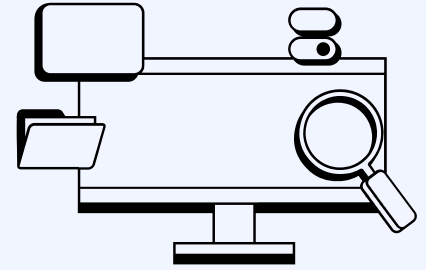
- ✓ In-depth layout redesign (up to 3,000 sq ft)
- ✓ Custom visual merchandising plan
- ✓ Lighting & color scheme recommendations
- ✓ Digital mock-up of new layout

PLATINUM

Growth Layout+ \$700

- ✓ Full retail experience redesign (3,000+ sq ft)
- ✓ Shopper flow & engagement strategy
- ✓ Custom visuals & immersive elements
- ✓ Two rounds of design revisions
- ✓ 60-day performance follow-up
- ✓ Digital mock-up of new layout

Digital Branding Revision Packages



All pricing are starting costs; book a Discovery Call for an exact quote

BASIC

Delivery in <1 week

Starter Refresh

\$130

- ✓ Logo touch-up (font/spacing/color refinements, not a full redesign)
- ✓ Updated color palette
- ✓ Simple brand mood board to set visual tone

PREMIUM

Delivery in 1-2 weeks

Growth Layout

\$230

- ✓ Refined logo or simple new logo concept
- ✓ Complete color palette
- ✓ Typography pairing (headline + body font suggestions)
- ✓ Mini brand sheet (logo, colors, fonts all in one reference PDF)

PLATINUM

Delivery in 2 weeks

Full Platform Design

\$430

- ✓ Full logo package (*primary + alternate versions in multiple file formats*)
- ✓ Expanded color palette with use guidelines
- ✓ Typography hierarchy
- ✓ Icon/graphic style recommendations
- ✓ 2 rounds of revisions
- ✓ Brand guidelines PDF (*a professional-style one-pager with all elements*)