# **OBED SAYYAD**

# React/Next Js Developer | Ui/Ux Designer | Team Leader

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## **SUMMARY**

Experienced React/Next JS developer proficient in building responsive applications and integrating with Node.js backend services and GoLang. Skilled in UI/UX design collaboration, secure authentication implementation, and optimizing application performance. A proactive leader with excellent team management skills, mentoring abilities, and a strategic mindset for driving projects to success. Passionate about innovating solutions for efficient data visualization and automation. Connect and let's engineer excellence together.

## **EXPERIENCE**

### **Co-Founder & President Engineering**

### DevelentCorp, Inc.

🛱 June 2018 - Present

- · led cross-functional teams of 15+ professionals, including engineers, developers, designers, and analysts, to successfully deliver telecom projects on schedule. by implementing agile practices, i helped cut project timelines by 20% and boosted team efficiency by 30%.
- drove service provisioning automation, guiding a team to create automated workflows that slashed activation time by 40%, significantly improving efficiency and customer satisfaction.
- managed system integration projects, seamlessly connecting oss with network elements and third-party systems. my leadership ensured zero downtime during the transition and enhanced overall system reliability.
- enhanced crm systems by leading a team to streamline customer data management and improve integration with oss and business tools. this effort led to a 15% increase in customer satisfaction.
- automated billing processes, reducing errors by 25% and ensuring accurate invoicing and payment reconciliation, which improved revenue management.
- collaborated closely with ui/ux designers to align backend functionalities with frontend design, delivering user-friendly solutions that strengthened the company's brand identity.
- · coordinated cross-functional teams across development, design, and marketing for a major product launch, ensuring alignment and delivering a successful project that exceeded customer expectations.
- integrated the golang vpn solution with existing workflows, ensuring compatibility with macos keychain and system network services, which enhanced security and improved user experience. and made app using react-

## **Software Developer - Frontend**

### **Batch System Inc.**

🛱 Sept 2023 - Dec 2024

- user-centric design: identified user roles and requirements to ensure the admin panel met the specific needs of administrators and customer
- · feature identification: determined essential features, including user management, analytics dashboards, content moderation, and reporting tools.
- · wireframing and prototyping: created wireframes and detailed ui components using figma, employing its prototyping capabilities to simulate and test user interactions.
- user testing and refinement: conducted user testing sessions to gather feedback and made iterative improvements to enhance usability and functionality.
- smooth implementation: prepared comprehensive assets and documentation for development handoff, ensuring efficient implementation.
- cms integration and website development: made a custom cms for developing and maintaining websites, ensuring seamless content management and ux.

## **KEY ACHIEVEMENTS**

### **Boosted Team Efficiency**

Increased team efficiency by 30% using agile practices.



### **Enhanced Customer Satisfaction**

Achieved 15% rise in customer satisfaction through CRM enhancement.

### **Seamless System Integration**

Managed OSS integrations with zero downtime, ensuring smooth transitions and improved system reliability.

## **Developed A Scalable CMS For Efficient Content Management**

Created a content management system and used it to develop and maintain websites, enabling seamless content updates and an improved user experience.

## **STRENGTHS**



### Inspirational Team Leader

Known for motivating and empowering cross-functional teams to achieve ambitious goals.



### Expert In UI/UX & Brand Design

Skilled in creating intuitive user experiences and strong brand identities that enhance engagement and market presence.

## **SKILLS**

React Redux Docker Git **Figma** 

HTML **CSS** CDN Leadership

**Prototyping** GoLang Collaboration

## INTERESTS



## Innovative Solutions Enthusiast

Passionate about innovating solutions for efficient data visualization, automation and UX experience.