



**Any idea who's looked  
at your computer today?**

**Vikuiti™ Privacy Filters**

Creating your own private space  
wherever your laptop or PC takes you

*Visually amazing*



**3M**

**GATE 5**  
 Departures  
 Destination Flt TI  
 ZURICH DG01 14:  
**NOW BOARDING**

Business and  
 Leisure Travel

Internet Cafés  
 Offices

Healthcare  
 Education

Coffee Shops  
 Public Libraries

Privacy Filters  
 How they work



Without  
 Vikuiti™ Privacy Filter:  
 Sensitive business  
 information easily visible



With  
 Vikuiti™ Privacy Filter:  
 Confidential memos  
 remain... confidential



Without  
 Vikuiti™ Privacy Filter:  
 Other passengers get  
 to see intimate emails



With  
 Vikuiti™ Privacy Filter:  
 So easy to keep emails  
 and other data 100%  
 personal

The email intended for 'Main Board Directors Only' was indeed shocking news.  
 To make matters worse, a few passengers on Flight DG01 to Zürich have just been added  
 to the copy list.

**Strictly confidential:**  
**It has come to our attention that a hostile bid  
 from The DCT Group is imminent**

For Tiger's eyes only - plus a couple of amused passengers  
 on the 10.17 to London Victoria.

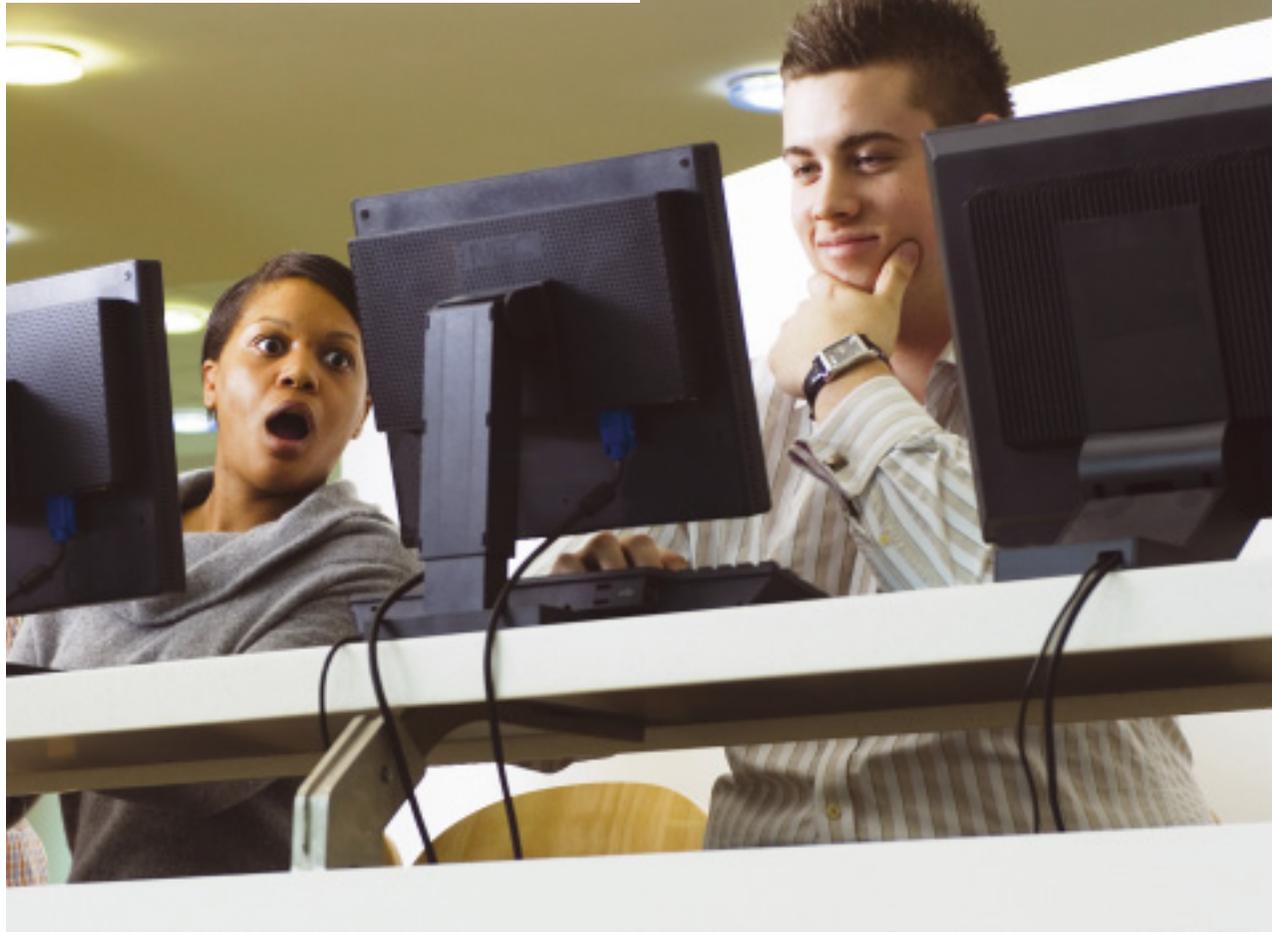
**Hi Tiger! Wicked weekend.  
 Missing you lots.  
 Hugs and XXXXs. Kittie.**

Internet Cafés  
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Privacy Filters  
How they work



Without Vikuiti™ Privacy Filter:  
Internet Cafés provide public access to the web in more ways than one



With Vikuiti™ Privacy Filter:  
Creating your very own personal space wherever you log on



Without Vikuiti™ Privacy Filter:  
Open plan working can lead to unwanted access



With Vikuiti™ Privacy Filter:  
Prying eyes no longer a problem

At his local cybercafé Steve is blissfully unaware that Isabelle has just discovered what went on last weekend.

[www.like2wearfancydress.com](http://www.like2wearfancydress.com)

In a few days time Bob will discover his days are numbered at Freeway Automotive. Seems Michael and Jane, who just happen to be passing, are already in the know.

**Memo to HR: Bob Newman hasn't been making his targets for the past three quarters. We're going to have to let him go.**



Without Vikuiti™ Privacy Filter: Mrs Donald's condition is on view to everyone



With Vikuiti™ Privacy Filter: Sarah's diagnosis remains strictly private



Without Vikuiti™ Privacy Filter: Katie's answer is clearly visible



With Vikuiti™ Privacy Filter: Cheating is now ruled out

Discovering the cause of her irritating itchy scalp was a huge embarrassment for Mrs Donald. It now appears Dr Blake's next patient has also found out about Sarah's head lice!

**Patient name: Mrs Sarah Donald**  
**Diagnosis: Pediculus humanus capitis**

Unlike Adam, Katie was breezing through the on-line geography assessment. He hadn't a clue what the answer was... until he happened to glance over her shoulder.

**The River Loire runs through which EU country?**  
**Germany? Poland? France?**



Without Vikuiti™ Privacy Filter: Personal photos become everyone's souvenirs



With Vikuiti™ Privacy Filter: Sharing your snapshots with everyone is not compulsory



Without Vikuiti™ Privacy Filter: Public internet access often offers little privacy



With Vikuiti™ Privacy Filter: Be private in public

On-screen honeymoon paradise.  
Hardly the kind of thing they'd want to share with coffee queue?

**Tim and Sasha's honeymoon pics:  
Secluded island beach. Crystal blue water.  
And a spot of skinny dipping.**

Charlotte's finance company has already repossessed her laptop and TV.  
The local public library is her only access to on-line help. If only it wasn't so public.

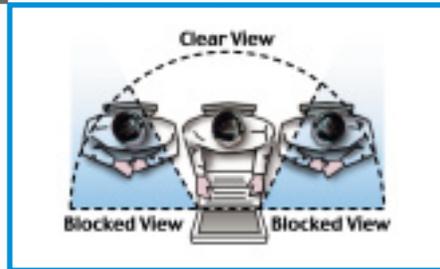
**Personal debt out of control?  
10 essential tips on how to get your finances  
back on track and into the black.**

# Vikuiti™ Privacy Filters

## How they work.



- Vikuiti Privacy Filters are flexible, hard-wearing films that **fit easily** over any PC or laptop screen.
- Featuring patented micro-louvre optical technology they **restrict the viewing angle** of the entire screen.
  - Unlike other systems, Vikuiti filters block out the view from either side of your computer screen **without blurring or distortion**.
  - Vikuiti filters enable you to safely continue viewing confidential data and personal files in public – all everyone else will see is **a black screen**.



## Frameless or Fixed?

The simplest, most effective way to protect your data, reduce glare and protect delicate screens from scratches and fingerprints... whichever filter style you choose

**Frameless** filters (below) can be used on laptops and PCs.

■ Ideal for laptops as you can close your computer with the filter still in place.

■ Filters are fixed to your computer by discrete tabs or self-adhesive pads – whatever suits your workstyle best.

■ But what if you want to show data to friends or colleagues?

Just slide the filter up to resume normal viewing.

It's that simple.



**Fixed** filters (above) cannot be removed, providing additional security against theft.

■ Ideal for desktop CRT or LCD monitors sited in busy, high-traffic offices and public access areas.

■ Available in a choice of black or beige to provide the perfect match to your PC.



Find out more, visit

[www.3m.com/uk/privacyfilters](http://www.3m.com/uk/privacyfilters)

or call the filter **hotline**  
**01234 229 695**

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