

Cheez-it SNAP'D Double Cheese - 20 x 40g

Cheez-it Snap'd Double Cheese 20x40g

PRODUCT DESCRIPTION

Fun, bite sized pieces of cheesy goodness that turns from a crispy initial bite to an explosion of cheesiness.

Brand	Kellanova (previously Kellogg's)
Manufacturer Product Code	7017804000
Product Type	Food
Product Category	Crisps & Snacks
Storage Type	Ambient
Erudus ID	28c78afa99ed41c9a7da5d9068e67615
Specification Type	Generic



Inner Component GTIN 5053990177929

Outer Case GTIN 5053990178049



INGREDIENTS

Ingredient Declaration

WHEAT flour, sunflower oil, starch, dehydrated potatoes, cheese seasoning (whey permeate powder {**MILK**}, maltodextrin, salt, cheese powder {**MILK**} (0.5%), buttermilk powder {**MILK**}, onion powder, flavourings, acidity regulators {citric acid, lactic acid}, sugar, yeast extract, garlic powder, rapeseed oil, colour {paprika extract}, cheese {**MILK**} (4.2%), **OAT** fibre, sugar, salt, raising agents (ammonium carbonates), acids (citric acid, lactic acid), emulsifiers (lecithins), colours (curcumin, annatto norbixin, paprika extract).

Ingredient Statements

Contains OATS, MILK, WHEAT May contain gluten from other cereals, mustard, soy

ALLERGENS

Product Contains:

Celery/Celериac	No	Mustard	May Contain
Cereals Containing Gluten	Yes	Nuts (Tree)	No
Barley	No	Almond nuts	No
Oats	Yes	Brazil nuts	No
Rye	No	Cashew nuts	No
Wheat (including Spelt and Khorasan)	Yes	Hazelnuts	No
Crustacea	No	Macadamia (Queensland) nuts	No
Eggs	No	Pecan nuts	No
Fish	No	Pistachio nuts	No
Lupin	No	Walnuts	No
Milk	Yes	Peanuts	No
Molluscs	No	Sesame Seeds	No
		Soybeans	May Contain
		Sulphur Dioxide and Sulphites	No

Risk Source:

Mustard (Risk Source)

Factory

Soybeans (Risk Source)

Factory

Allergen Statement On Pack

Contains OATS, MILK, WHEAT May contain GLUTEN from other cereals, MUSTARD, SOY

SUPPLEMENTARY
INGREDIENT
INFORMATION

Palm Oil No

GM Protein/DNA No

ADDITIVES

Product Contains:

DIET
SUITABILITY

Vegan Diet No

Vegetarian Diet

Suitable for

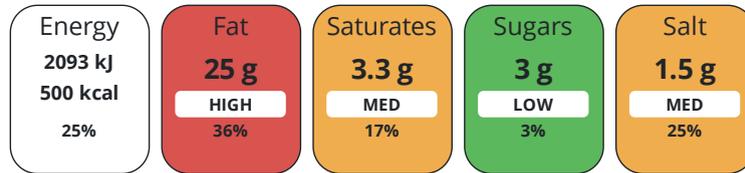
Halal Diet Suitable for

Kosher Diet

No

NUTRITIONAL
INFORMATION

Each 100g/ml portion contains:



of your reference intake.

Typical values per 100g/ml : Energy 500kcal / 2093kj

Nutrient	per 100g	RI per 100g	per 40g serving	RI per 40g serving
Energy (kJ)	2093 kJ	25%	837.2 kJ	10%
Energy (kcal)	500 kcal	25%	200 kcal	10%
Fat	25 g	36%	10 g	14%
of which Saturates	3.3 g	17%	1.3 g	7%
Carbohydrate	60 g	23%	24 g	9%
of which Sugars	3 g	3%	1.2 g	1%
Fibre	4.1 g		1.6 g	
Protein	6.8 g	14%	2.7 g	5%
Salt	1.5 g	25%	0.6 g	10%

Serving Size 40 g

SUPPLEMENTARY
NUTRITIONAL
INFORMATION

HFSS (HIGH IN
FAT, SALT AND
SUGAR)

HFSS Status Yes

HFSS Score 11

HANDLING &
STORAGE
INFORMATION

Directions For Use

Eat as directed

Storage Instructions

Store in a cool, dry place

Shelf Life from Time of Production 335 Days

ORIGIN

Product Country of Origin/Place of Spain

Provenance

PRODUCT
CHARACTERISTICS

Standards Testing

CONFIGURATION

Case Configuration

Inner Pack Configuration

Variable Inner Components in Outer Case	No
Total Quantity of Inner Components in Outer Case	20 Units
Is the Outer Case Splittable?	No

PRODUCT WEIGHTS

Inner Component	
Variable Weight Consumer Item	No
Inner Component Weight	40 g
Outer Case	
Outer Case Gross Weight	1.05 kg
Outer Case Net Weight	0.8 kg

PRODUCT DIMENSIONS

Inner Component	
Inner Component Depth	40 mm
Inner Component Width	140 mm
Inner Component Height	160 mm
Outer Case	
Outer Case Depth	392 mm
Outer Case Width	245 mm
Outer Case Height	160 mm

PALLET INFORMATION

Quantity of Cases Per Pallet Layer	168 Cases	Pallet Height	2.57 MTR
Quantity of Layers Per Pallet	14 Layers	Pallet Gross Weight	234 kg
Quantity of Cases Per Pallet	168 Cases		

MARKETING INFORMATION

Marketing Description
 Cheez-Its are created to max the joy of the moment, inspired by our obsession with cheese. Uniquely shaped, made with REAL cheese and a unique combination of wheat, corn and potatoes driving an irresistible and distinct crispiness. The success story of Cheez-It began in 1921 in Ohio, USA. Trusted by consumers for over 100 years, it has created exceptional brand loyalty and continues to satisfy with iconic and innovative cheesy baked snacks. Today, Cheez-It is Kellanova’s largest brand in the USA and recently expanded its huge success to Canada. Made with 100% real cheese in the food as well as in the flavour. We have been intentional about the recipe development, perfecting and tweaking the US food for European taste buds. The food is meeting our EU consumers needs, while having 30% less salt vs the US recipe.

OTHER INFORMATION

Commodity Code	19059080	Value Added Tax Rate	0%
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CONTACT INFORMATION

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