

PRODUCT SHORT DESCRIPTION:

Lightweight portable easel

FEATURES AND BENEFITS:

- Portable easel with choice of magnetic or non-magnetic surface
- Light grey or black plastic framed
- Easy to assemble and height adjustable
- Adjustable flip pad clamp, for use with any flipchart pad
- Handy and lightweight
- Full length pen-tray

PRODUCT IMAGE:**MARKETING COPY:**

Adding portability to efficiency we came up with state of the art easels for professional presentations. From the most sophisticated to the simplest solutions, Bi-Office quality guarantees convenience and versatility in all its transportable presentation boards. Dynamic enterprises can boost efficiency and manage space according to the needs of the moment. Our surfaces are lightweight and extremely resilient, producing hardly any ghosting and being very easy to clean. The possibility to use our magnetic accessories and flipchart pads assures excellent results in combining different methods to make communication more efficient.

APPLICATION AND SALES PROPOSITION:

- Smart and economical solution for regular use

TARGET MARKET:

CHANNEL: Office products wholesalers, office products stores, decoration products wholesalers, decoration stores and other retailers

END USERS: conference centers, hotels, companies and organizations in general

ADDITIONAL NOTES:

Other information supports: our official websites, Youtube®, Facebook®, catalogue and online catalogue, demo videos and more.

PROMOTIONAL TIPS:

No specific timing, thus we recommend the occasional promotion like product and offering of cleaning kits or markers

RANGING TABLE:

Frame/Colour:	Surface/Colour:	Product Size:	Packed mm	N.W. kg	G.W. kg	Reference:	RRP:
Grey Plastic	Melamine	700X1000 (Euro)	1240x1060x100	6,25	8,25	EA2369315	---
Grey Plastic	Lacquered steel	700X1000 (Euro)	1240x1060x100	7,40	9,40	EA2370315	---
Black Plastic	Melamine	700X1000 (Euro)	1240x1060x100	6,25	8,25	EA2369475	---
Black Plastic	Lacquered steel	700X1000 (Euro)	1240x1060x100	7,40	9,40	EA2370475	---

TECHNICAL DETAILS**COMPOSITION:**

- Plastic frame
- Wooden based core with lacquered steel or melamine surface
- 2 year warranty

ASSEMBLY OVERVIEW:**CERTIFICATION AND LEGISLATION:**

n/a

ILLUSTRATION:

n/a

SUGGESTED ADVERT:**Basic Tripod Easel****Lightweight portable easel**

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WITHIN FAMILY:

- Easy Tripod Easel
- Frameless Classic Easel
- Economic Tripod Easel

QR CODE:

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Approval:



Revision: 01

Date: 04-09-2017