



## NPI Plan HP ENVY 6400e Series



White



Cement

### SECTION 1: Product details, Key dates, Messaging & Positioning

<b>Product name</b>	<b>HP ENVY 6400e series</b>	
<b>Business Unit</b>	Home Consumer Solutions	
<b>Product Line</b>	5M	
<b>Code name</b>	Vasari Plus	
<b>Replaced product</b>	HP ENVY 6400 series printer	
<b>Product number</b>	<b>Product description</b>	<b>Color</b>
223R4B (Base)	HP ENVY 6420e AiO Printer	Cement
223R2B (Derivative)	HP ENVY 6430e AiO Printer	White
223R3B (Derivative)	HP ENVY 6432e AiO Printer	Cement
<b>Functionality</b>	Print, copy, scan	
<b>Availability</b>	UK&I, SE, NE, CE	
<b>Estimated street price (incl. VAT)</b>	SRP £89.99	
<b>Select advance availability (SA) Blind CPL</b>	April 1st, 2021	
<b>First Customer Shipment (FCS)</b>	May 1 <sup>st</sup> , 2021	
<b>General market availability Live CPL</b>	May 1 <sup>st</sup> , 2021	
<b>Pre-launch / Pre-ordering HP.com &amp; Amazon</b>	n/a	
<b>EMU shipment (receipt)</b>	TBC	
<b>Press embargo / product announcement</b>	TBD	

### MESSAGING

<b>Product description</b>	<p><b>Keeping families productive</b> Get fast, multi-page scanning and ink savings [3], plus connect and print on any device.[1]</p>
<b>Target audience</b>	Families who want solutions to fit seamlessly into everything they have to do, and simplify the way they connect, print, and handle it all from home.
<b>Key Selling Points</b>	<p><b>KSP 1: Loaded with everything. Except complications.</b></p> <ul style="list-style-type: none"> <li>• Work fast and hands-free—the 35-page auto-feeder helps you complete scan and copy jobs quickly.</li> <li>• Get started fast with simple setup that guides you through each step to seamlessly connect on any device.[1]</li> <li>• Get quick and easy printing directly at the smart control panel – buttons appear only when needed.</li> </ul>



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	<p><b>KSP 2: Get everyone connected. Just like that.</b></p> <ul style="list-style-type: none"> <li>• Self-healing Wi-Fi™ automatically detects and resolves connectivity issues to help reduce interruptions.[2]</li> <li>• Get connected with Bluetooth® and start printing fast from your smartphone or tablet – easy setup.[6]</li> <li>• Access and print files on your network with wireless networking.[2]</li> </ul>
	<p><b>KSP 3: Print then and there. From anywhere.[1]</b></p> <ul style="list-style-type: none"> <li>• Easily print, scan, and copy everyday documents from your smartphone, using HP Smart app.[1]</li> <li>• Eliminate steps in repetitive tasks with customizable Shortcuts.[1] Scan to the cloud, email, and more.[1]</li> <li>• Organize documents 50% faster with Shortcuts in HP Smart app.[1,4]</li> </ul>
	<p><b>KSP 4: HP+ Printing made brilliantly simple</b></p> <ul style="list-style-type: none"> <li>• Easily print from any device - virtually anytime, anywhere.[1]</li> <li>• Enroll to get ink or toner, plus hassle-free delivery and recycling all starting at \$0.99 a month.</li> <li>• Print on the go, scan multi-paged documents more easily, and save time with pre-programmed shortcuts.[1]</li> <li>• Print up to 1,500 pages per month for free and option to continue with flexible plans to meet your needs.[7]</li> </ul>

### Details & Footnotes



Vasari Plus.docx

<b>POSITIONING</b>	
<b>HP PPS Assets (dates as per known service delivery dates)</b>	
<b>Assets</b>	<b>Availability Date</b>
General Availability	5/1/2021
Datasheets (GA -7 weeks)	3/13/2021
Product Presentation (GA -4 weeks)	4/5/2021
Battlecard (GA -2 weeks)	4/19/2021
Videos (GA -4 weeks)	4/5/2021
Etail Toolkit (GA -4 weeks)	4/5/2021
Co-Marketing Assets At GA	5/1/2021
Partner Launching Pages (GA +2 weeks)	5/14/2021
<b>Sell-up from</b>	HP ENVY 6000 series
<b>Sell-up to</b>	HP ENVY Photo 6200 series
<b>Sell against</b>	TBC



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PRODUCT DETAILS					
<b>Specifications</b>	Function - Wireless, Print, Scan, Copy Print speed - Print speed up to 10 ppm (black) and 7 ppm (color) Duty Cycle - Up to 1000 pages Mobile printing capability – Apple AirPrint™; Chrome OS; HP Smart app; Mopria-certified Recommended Monthly Page Volume – 100 – 400 pages Dual-band Wi-Fi® with self-reset Send Mobile Fax Input capacity - Up to 100 sheets Output capacity – Up to 25 sheets Automatic duplex print options Automatic Document Feeder – Up to 35 pages				
	<b>Dimensions and weight</b>				
		Product trays closed	Product trays opened	Box	Industrial pallet
	Width (mm)	432.5	432.5	474	1219
	Depth (mm)	361.1	491.5	172	1016
	Height (mm)	174	194	408	2585
	Weight (kg)	6.16		7.55	474
	Quantities	1			60

## SECTION 2: Consumables, Accessories, Warranty

Ink Supplies (In box)	HP 305 Black Original Ink Cartridge; HP 305 Tri-Color Original Ink Cartridge									
Ink Supplies (In store)		<b>Product Number</b>	<b>Single Unit List Price EURO</b>	<b>Single Unit List Price USD</b>	<b>MRSP w/o VAT USD</b>	<b>MRSP w/o VAT EUR</b>	<b>MRSP with VAT EUR</b>	<b>FRANCE MRSP final</b>	<b>Yield</b>	<b>cpp</b>
	305 (CMY)	3YM60A	€ 11,22	\$12,56	\$11,60	€ 10,36	€ 12,33	€ 11,99	100	€ 0,120
	305 (K)	3YM61A	€ 11,22	\$12,56	\$11,60	€ 10,36	€ 12,33	€ 11,99	120	€ 0,100
	305 XL (CMY)	3YM63A	€ 18,40	\$20,61	\$19,03	€ 16,99	€ 20,22	€ 19,99	200	€ 0,100
	305 XL (K)	3YM62A	€ 20,57	\$23,03	\$21,27	€ 18,99	€ 22,60	€ 22,99	240	€ 0,096
	Combo Pack 305 XL saving 10%	6ZA94AE	€ 35,07	\$39,28	\$36,27	€ 32,38	€ 38,54	€ 38,99	240+200	€ 0,097
	Instant Ink offer	<ul style="list-style-type: none"> <li>• HP ENVY 6420e AiO Printer with +6 months of free ink</li> <li>• HP ENVY 6430e AiO Printer with +6 months of free ink</li> <li>• HP ENVY 6032e AiO Printer with +9 months of free ink</li> </ul>								
In-Box content:	HP DeskJet 6400e All-in-One Printer; HP 305 Setup Black Cartridge; HP 305 Setup Tri-Color Cartridge; Regulatory flyer; Setup guide; Reference guide; Power cord									
Service and Support	<p><b>Warranty</b></p> <p>One-year limited hardware warranty; 24-hour, 7 days a week support</p> <p>+1 year extra HP warranty for a total of 2years of HP warranty. The total warranty might vary depending on markets. To activate this benefit, one need to choose HP+ during printer setup.</p>									

## SECTION 3: Ordering information



## NPI Plan HP ENVY 6400e Series

**Country of Origin:** China

**Localization options:**

SKU #	UPC/EAN code	Product name	Countries of Shipment	Language
223R4B#629	195161625183	HP ENVY 6420e AiO Printer	Belgium, France, Italy, Spain, Portugal, Netherlands, Switzerland, Denmark, Finland, Norway, Sweden, Germany, Austria, Luxembourg, Estonia, Latvia, Lithuania	EN, DE, IT, FR, NL, ES, PT, SV, FI, NO, DA, ET, LV, LT
223R4B#686	195161625206		Bulgaria, Croatia, Czech Republic, Greece, Hungary, Poland, Romania, Slovakia, Slovenia	CZ, HU, SK, BG, HR, RO, SI, GR, PL
223R4B#687	195161625213		Cyprus, Malta, Republic of Ireland, United Kingdom	EN, EL
223R4B#ABT	195161625237		Israel	HE
223R2B#629	195161625077	HP ENVY 6430e AiO Printer	Belgium, France, Italy, Spain, Portugal, Netherlands, Switzerland, Denmark, Finland, Norway, Sweden, Germany, Austria, Luxembourg, Estonia, Latvia, Lithuania	EN, DE, IT, FR, NL, ES, PT, SV, FI, NO, DA, ET, LV, LT
223R2B#687	195161625114		Cyprus, Malta, Republic of Ireland, United Kingdom	EN, EL
223R3B#687	195161625176	HP ENVY 6432e AiO Printer	Cyprus, Malta, Republic of Ireland, United Kingdom	EN, EL
223R3B#629	195161625145		Belgium, France, Italy, Spain, Portugal, Netherlands, Switzerland, Denmark, Finland, Norway, Sweden, Germany, Austria, Luxembourg, Estonia, Latvia, Lithuania	EN, DE, IT, FR, NL, ES, PT, SV, FI, NO, DA, ET, LV, LT

Dimensions and weight		Product trays closed	Product trays opened	Box	Industrial pallet
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	Weight (kg)	6.16		7.55	474
	Quantities	1			60

### Pricing: HP Envy 6420e

Country	DE	FR	IT	BE	NL	FI	BL	ES	PT	AT	GR	IE
Currency	EC	EC	EC	EC	EC	EC	EC	EC	EC	EC	EC	EC
LP	97.0	97.0	97.0	97.0	97.0	97.0	97.0	97.0	97.0	97.0		97.0
MSRP	119.9	99.9	99.9	99.9	99.9	99.9	99.9	99.9	99.9	119.9	0.0	99.9

Country	GB	CH	SE	NO	DK	PL	EM	SI	CZ	SK	HU	RO	BG	IL
Currency	BP	SF	SK	NK	DK	EC	EC	EC	EC	EC	EC	EC	EC	US
LP	86.0	110.0	1053.0	996.0	725.0	97.0	97.0	97.0	97.0	97.0	97.0	97.0	97.0	124
MSRP	89.9	110.5	1099.0	1199.0	799.0	99.9	99.9	99.9	99.9	99.9	99.9	99.9	99.9	124

### Pricing: HP Envy 6430e, 6432e

Country	DE	FR	IT	BE	NL	FI	BL	ES	PT	AT	GR	IE
Currency	EC	EC	EC	EC	EC	EC	EC	EC	EC	EC	EC	EC



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<b>LP</b>	<b>97.0</b>	<b>97.0</b>	<b>97.0</b>	<b>97.0</b>	<b>97.0</b>	<b>97.0</b>	<b>97.0</b>	<b>97.0</b>	<b>97.0</b>	<b>97.0</b>		<b>97.0</b>
<b>MSRP</b>	<b>119.9</b>	<b>99.9</b>	<b>99.9</b>	<b>99.9</b>	<b>99.9</b>	<b>99.9</b>	<b>99.9</b>	<b>99.9</b>	<b>99.9</b>	<b>119.9</b>	<b>0.0</b>	<b>99.9</b>

<b>Country</b>	<b>GB</b>	<b>CH</b>	<b>SE</b>	<b>NO</b>	<b>DK</b>	<b>PL</b>	<b>EM</b>	<b>SI</b>	<b>CZ</b>	<b>SK</b>	<b>HU</b>	<b>RO</b>	<b>BG</b>
<b>Currency</b>	<b>BP</b>	<b>SF</b>	<b>SK</b>	<b>NK</b>	<b>DK</b>	<b>EC</b>	<b>EC</b>	<b>EC</b>	<b>EC</b>	<b>EC</b>	<b>EC</b>	<b>EC</b>	<b>EC</b>
<b>LP</b>	<b>86.0</b>	<b>110.0</b>	<b>1053.0</b>	<b>996.0</b>	<b>725.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>MSRP</b>	<b>89.9</b>	<b>110.5</b>	<b>1099.0</b>	<b>1199.0</b>	<b>799.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>