White	Cement	Indigo	Light Sage

SECTION 1: Product details, Key dates, Messaging & Positioning

Product name	HP DeskJet Plus 4100e series	
Business Unit	Home Consumer Solutions	
Product Line	2N	
Code name	Taccola Plus	
Replaced product	HP DeskJet Plus 4120 /4122/4130/4110 All-in-One Printer	
Product number	**Product description**	**Color**
26Q91B (Derivative)	HP DeskJet Plus 4110e All-in-One Printer	White
26Q90B (Standard)	HP DeskJet Plus 4120e All-in-One Printer	Cement
26Q92B (Derivative)	HP DeskJet Plus 4122e All-in-One Printer	Light Sage
26Q93B (Derivative)	HP DeskJet Plus 4130e All-in-One Printer	Indigo
Functionality	Print, Scan and Copy	
Availability	UK&I, SE, NE, CE	
Estimated street price (incl. VAT)	£59.99	
Select advance availability (SA) Blind CPL	February 1st, 2021	
First Customer Shipment (FCS)	May 1st, 2021	
General market availability Live CPL	May 1st, 2021	
Pre-launch /Pre-ordering HP.com & AMZ	n/a	
EMU shipment (receipt)	TBC	
Press embargo / product announcement	TBD	

MESSAGING

Product description	**Simple multitasking** Multi-task with ease – set up with HP Smart app,[2] get worry-free wireless[1] and ink savings.[3]
Target audience	Home printer users who want reliable, easy-to-use technology solutions to give them everything they need to print, scan, and copy smarter and faster.
Key Selling Points	**KSP 1: Added extras so you can do more** • Work fast and hands-free—the 35-page auto feeder helps you complete scan and copy jobs quickly. • Easily print, scan, and copy everyday documents from your smartphone, using HP Smart app.[2] • Eliminate steps in repetitive tasks with customizable Shortcuts.[2] Scan to the cloud, email, and more.[2] • Organize documents 50% faster with Shortcuts in HP Smart app.[2,4] **KSP 2: Simple setup. Simple printing.** • Get started fast with simple setup that guides you through each step, using HP Smart app.[2] • Easily handle tasks and get a lot from one device – print, scan, and copy. • Get quick and easy printing directly at the control panel.

	• This printer is made from recycled printers and other electronics—more than 20% by weight of plastic.
	KSP 3: Worry-free wireless • Get better range and faster, more reliable connections using dual-band Wi-Fi® with self-reset.[1] • Get connected with Bluetooth® and start printing fast from your smartphone or tablet – easy setup.[6] • Access and print files on your network with wireless networking.[1]
	KSP 4: HP+ Printing made brilliantly simple • Easily print from any device - virtually anytime, anywhere.[2] • Enroll to get ink or toner, plus hassle-free delivery and recycling all starting at $0.99 a month. • Print on the go, scan multi-paged documents more easily, and save time with pre-programmed shortcuts.[2] • Print up to 1,500 pages per month for free and option to continue with flexible plans to meet your needs.[7]

Details & Footnotes

Taccola Plus
footnote.docx

POSITIONING	
HP PPS Assets	
Assets	**Availability Date**
General Availability	5/1/2021
Datasheets (GA -7 weeks)	6/3/2021
Product Presentation (GA -4 weeks)	4/5/2021
Battlecard (GA -2 weeks)	4/19/2021
Videos (GA -4 weeks)	4/5/2021
Etail Toolkit (GA -4 weeks)	4/5/2021
Co-Marketing Assets At GA	5/1/2021
Partner Launching Pages (GA +2 weeks)	5/14/2021
Sell-up from	HP DeskJet 2720 series
Sell-up to	HP ENVY 6000 series
Sell against	TBC

PRODUCT DETAILS					

Specifications	Function	- Wireless, Print, Scan, Copy			
	Print speed	- up to 8.5 ppm (black) and 5.5 ppm (color)			
	Duty Cycle	- Up to 1000 pages			
	Mobile printing	- Apple AirPrint™; Chrome OS; HP Smart app; Mopria-certified			
	RMPV	-100 – 300 pages			
	Wi-FI	- Dual-band Wi-Fi® with self-reset			
	Input capacity	- Up to 60 sheets			
	Output capacity	- Up to 25 sheets			
	ADF	- Up to 35 sheets			

Dimensions and weight		Product trays closed	Product trays opened	Box	Industrial pallet
	Width (mm)	428	428	475	1200
	Depth (mm)	332	445.6	242	1016
	Height (mm)	200	261	405	2162
	Weight (kg)	4.82		6.19	331
	Quantities	1			50

SECTION 2: Consumables, Accessories, Warranty

Ink Supplies (In box)	HP 305 Black Original Ink Cartridge; HP 305 Tri-Color Original Ink Cartridge									
Ink Supplies (In store)		**Product Number**	**Single Unit List Price EURO**	**Single Unit List Price USD**	**MRSP w/o VAT USD**	**MRSP w/o VAT EUR**	**MRSP with VAT EUR**	**FRANCE MRSP final**	**Yield**	**cpp**
	305 (CMY)	3YM60A	€ 11,22	$12,56	$11,60	€ 10,36	€ 12,33	€ 11,99	100	€ 0,120
	305 (K)	3YM61A	€ 11,22	$12,56	$11,60	€ 10,36	€ 12,33	€ 11,99	120	€ 0,100
	305 XL (CMY)	3YM63A	€ 18,40	$20,61	$19,03	€ 16,99	€ 20,22	€ 19,99	200	€ 0,100
	305 XL (K)	3YM62A	€ 20,57	$23,03	$21,27	€ 18,99	€ 22,60	€ 22,99	240	€ 0,096
	Combo Pack 305 XL saving 10%	6ZA94AE	€ 35,07	$39,28	$36,27	€ 32,38	€ 38,54	€ 38,99	240+200	€ 0,097
Instant Ink offer	DeskJet Plus 4110, 4120, 4122, 4130 with +6 months of ink included									
In-Box content:	HP DeskJet 412Xe All-in-One Printer; HP 305 Setup Black Cartridge; HP 305 Setup Tri-Color Cartridge; Regulatory flyer; Setup guide; Reference guide; Power cord									
Service and Support	**Warranty** One-year limited hardware warranty; 24-hour, 7 days a week support +1 year extra HP warranty for a total of 2years of HP warranty. The total warranty might vary depending on markets. To activate this benefit, one need to choose HP+ during printer setup.									

SECTION 3: Ordering information

Country of Origin: China
Localization options:

SKU #	UPC/EAN code	Product name	Countries of Shipment	Language
26Q90B#629	195161618154	HP DeskJet Plus 4120e All-in-One	Belgium, France, Italy, Spain, Portugal, Netherlands, Switzerland, Denmark, Finland, Norway, Sweden, Germany, Austria, Luxembourg, Estonia, Latvia, Lithuania	EN, DE, IT, FR, NL, ES, PT, SV, FI, NO, DA, ET, LV, LT
26Q90B#686	195161618161		Bulgaria, Croatia, Czech Republic, Greece, Hungary, Poland, Romania, Slovakia, Slovenia	CZ, HU, SK, BG, HR, RO, SI, GR, PL
26Q90B#687	195161618178		Cyprus, Malta, Republic of Ireland, United Kingdom	EN, EL
26Q90B#ABT	195161618185		Israel	HE
26Q91B#629	195161618208	HP DeskJet Plus 4110e All-in-One	Belgium, France, Italy, Spain, Portugal, Netherlands, Switzerland, Denmark, Finland, Norway, Sweden, Germany, Austria, Luxembourg, Estonia, Latvia, Lithuania	EN, DE, IT, FR, NL, ES, PT, SV, FI, NO, DA, ET, LV, LT
26Q91B#687	195161618215		Cyprus, Malta, Republic of Ireland, United Kingdom	EN, EL
26Q92B#629	195161618222	HP DeskJet Plus 4122e All-in-One	Belgium, France, Italy, Spain, Portugal, Netherlands, Switzerland, Denmark, Finland, Norway, Sweden, Germany, Austria, Luxembourg, Estonia, Latvia, Lithuania	EN, DE, IT, FR, NL, ES, PT, SV, FI, NO, DA, ET, LV, LT
26Q92B#686	195161618246		Bulgaria, Croatia, Czech Republic, Greece, Hungary, Poland, Romania, Slovakia, Slovenia	CZ, HU, SK, BG, HR, RO, SI, GR, PL
26Q92B#687	195161618260		Cyprus, Malta, Republic of Ireland, United Kingdom	EN, EL
26Q93B#629	195161618291	HP DeskJet Plus 4130e All-in-One	Belgium, France, Italy, Spain, Portugal, Netherlands, Switzerland, Denmark, Finland, Norway, Sweden, Germany, Austria, Luxembourg, Estonia, Latvia, Lithuania	EN, DE, IT, FR, NL, ES, PT, SV, FI, NO, DA, ET, LV, LT
26Q93B#686	195161618338		Bulgaria, Croatia, Czech Republic, Greece, Hungary, Poland, Romania, Slovakia, Slovenia	CZ, HU, SK, BG, HR, RO, SI, GR, PL
26Q93B#687	195161618345		Cyprus, Malta, Republic of Ireland, United Kingdom	EN, EL

Dimensions and weight		Product trays closed	Product trays opened	Box	Industrial pallet
	Width (mm)	428	428	475	1200
	Depth (mm)	332	445.6	242	1016
	Height (mm)	200	261	405	2162
	Weight (kg)	4.82		6.19	331
	Quantities	1			50

Pricing:

Country	DE	FR	IT	BE	NL	FI	BL	ES	PT	AT	GR	IE

NPI Plan HP DeskJet Plus 4100e series

Currency	EC	EC	EC	EC	EC	EC	EC	EC	EC	EC	EC	EC
LP	71.0	71.0	71.0	71.0	71.0	71.0	71.0	71.0	71.0	71.0	71.0	71.0
MSRP	79.9	69.9	69.9	69.9	69.9	69.9	69.9	69.9	69.9	79.9	69.9	69.9

Country	GB	CH	SE	NO	DK	PL	EM	SI	CZ	SK	HU	RO	BG	IL
Currency	BP	SF	SK	NK	DK	EC	EC	EC	EC	EC	EC	EC	EC	US
LP	63.0	81.0	771.0	729.0	531.0	71.0	71.0	71.0	71.0	71.0	71.0	71.0	71.0	80.0
MSRP	59.9	73.4	799.0	899.0	599.0	69.9	69.9	69.9	69.9	69.9	69.9	69.9	69.9	79.9