



RugDoctor®

70039 Pet Detergent Carpet Detergent

Product Specification Sheet

UPDATED JANUARY 2024



**WOOL
FRIENDLY**



**PET
SAFE**

Section (1) Item Details

1.a RD Product Code	70039
1.b EAN	5029706999161
1.d RRP	£13.99
1.e Vat Code	Standard
1.f Availability date	01/01/2024
1.g Country of Origin	United Kingdom
1.h Commodity code	70039
1.i Warranty (Months)	0
1.j Warranty Type	N/A
1.k Colour	Clear/White
1.l Size	1 Litre


Section (2) Merchandising Info

2.a Dimensions (Product Only)		Height (CM)	Length (CM)	Width (CM)
		22.5	6.5	10.5
2.b Weight (Product Only)		1.2	KG	
2.c Dimensions (Inc. Packaging)		Height (CM)	Length (CM)	Width (CM)
Single		26.5	13	8
Case		22	21	24
2.d Weight (Inc. Packaging)				
Single		1.2	KG	
Case		7.2	KG	
2.e Inner Box Qty		6	Units / Case	

Section (3) Recycling Information

Product Packaging weight total	0.05
Cardboard	n/a
EPS	n/a
Plastic	0.05
Outer Packaging weight total	0.1
Cardboard	0.1
EPS	n/a
Plastic	n/a

Section (4) Marketing Information

Bring your carpets back to life with Rug Doctor Pet Formula Carpet Detergent. This chemical cleans, deodorises, protects, and rejuvenates your carpets with the help of a Rug Doctor carpet cleaning machine. This bio-enzymatic Pet Formula detergent may be used on carpets, textiles, and pet furnishings including pet beds and mattresses. This solution removes odours by dissolving hard pee crystals, faeces, pet vomit, and even the oil and odours left on the pet's fur and skin. It does not leave a sticky residue on carpets and is both Wool and Pet Friendly. Rug Doctor Pet Formula Carpet Detergent is compatible with all leading consumer deep cleaning machines.

Key Marketing Strap Lines

Refresh Your Home

To maintain a clean and fresh environment in pet-friendly homes, a deep carpet cleaning solution is essential. The accumulation of oils and odours from our beloved furry companions can cling to carpet fibres, often unnoticed by our senses. If you're in search of a solution to revive your carpets but are unsure about the best approach, look no further! Rug Doctor's Pet Formula Carpet Detergent is the ultimate answer. With its advanced pro-enzymatic technology, this remarkable detergent breathes new life into carpets, leaving them visually appealing and pleasantly fragrant. Furthermore, its versatility extends to rugs, upholstery, and even mattresses when paired with Rug Doctor's Upholstery Tool Attachments.

Tackle Pet Mess

Rug Doctor's Pet Formula Detergent is a remarkable solution that addresses the challenges pets bring into households. From tracking dirt and creating odorous puddles to triggering allergies, this detergent is specifically designed to tackle these concerns. It effectively dissolves urine crystals, eliminates lingering odours, removes oils, and tackles stubborn protein stains. It also proves highly effective against other unsightly messes like faeces, vomit, bile, and blood. By efficiently resolving these issues, it helps prevent pets from remarking the same areas. With its residue-free formula, it ensures a pristine, grime-free, and pleasantly odour-free home, providing a comprehensive solution to common pet-related problems.

Bullet Point Features

- Pro-Enzymatic technology deep cleans, dissolves urine crystals, eliminates odours and removes pet fur oil and protein stains
- This formula helps to prevent the re-marking of the pet's territory
- Can be used as a general-purpose cleaning solution for use all around the household
- Suitable for use with Rug Doctor machines
- The Pet Formula Carpet Detergent does not leave sticky residue on carpets and is Wool Friendly & Pet Safe

Section (5a) Creative Imagery

