



# ***RugDoctor®***

## **70022 Carpet Fresh with Odour Remover**

Product Specification Sheet

UPDATED JANUARY 2024



**WOOL  
FRIENDLY**



**PET  
SAFE**

### Section (1) Item Details

1.a RD Product Code	70022
1.b EAN	5029706000225
1.c RRP	£4.99
1.d Vat Code	Standard
1.e Availability date	01/01/2024
1.f Country of Origin	United Kingdom
1.g Commodity code	N/A
1.h Warranty (Months)	0
1.i Warranty Type	N/A
1.j Colour	White / Clear
1.k Size (ML)	500



### Section (2) Merchandising Info

2.a Dimensions (Product Only)	Height (CM)	Length (CM)	Width (CM)
	30	10.5	3.5
2.b Weight (Product Only)	0.6	KG	
2.c Dimensions (Inc. Packaging)	Height (CM)	Length (CM)	Width (CM)
	21	15	30
2.d Weight (Inc. Packaging)	0.6	KG	
2.e Inner Box Qty	6	Units	

### Section (3) Recycling Information

Product Packaging weight total	0.05
Cardboard	N/A
EPS	N/A
Plastic	0.05
Outer Packaging weight total	0.1
Cardboard	0.1
EPS	n/a
Plastic	n/a

## **Section (4) Marketing Information**

Carpet Fresh with Odour Remover is Rug Doctor's innovative cleaning solution for foul-smelling carpets or upholstery. It can be used with a carpet cleaning machine or as an effective standalone cleaning solution. When stains settle deep within your carpet's pile, they produce bacteria which are the cause of any unpleasant odours. Our specially formulated enzymatic cleaning action attacks foul smells at the source, eliminating the bacteria. This deodorising process restores your carpets, upholstery or fabrics, leaving them smelling fresh and clean. Carpet Fresh with Odour Remover can also be used as an effective stain removal treatment for some old or dried-in stains. Carpet Fresh with Odour Remover is wool friendly and pet safe.

### **Key Marketing Strap Lines**

#### **Eliminate Foul Odours**

Introducing Carpet Fresh with Odour Remover, Rug Doctor's innovative solution for tackling unpleasant odours in carpets and upholstery. This versatile cleaner can be used with a carpet cleaning machine or as a standalone solution.

Embedded stains in your carpet can harbour bacteria, leading to unpleasant odours. Our specially formulated enzymatic cleaning action targets the source, eliminating bacteria and deodorizing your carpets, upholstery, or fabrics. Experience the rejuvenation as your surfaces are left smelling fresh and clean. Additionally, Carpet Fresh with Odour Remover proves effective in treating some old or dried-in stains.

One of its notable qualities is being wool friendly. Cleaning woollen carpets can be challenging due to their thicker fibres, but Odour Remover handles the task without causing damage. It is also rated as pet-safe, making it an ideal choice for tackling stains caused by accidents.

Carpet Fresh with Odour Remover provides a comprehensive solution to combat odours, restore freshness, and tackle stubborn stains. Say goodbye to unpleasant smells and welcome a revitalized home environment with this effective cleaner from Rug Doctor.

### **Bullet Point Features**

- Using a special enzymatic formula, these chemicals attack and eliminate foul odours at their source
- Perfect for the removal of food stains, smoke stains, animal waste odours and more
- Suitable for use on carpets, fabrics, upholstery, curtains and more
- Suitable for use as an independent solution as well as along-side a Rug Doctor machine as a pre-treatment solution
- The Carpet Fresh with Odour Remover is Wool Friendly & Pet Safe

**Section (5) Creative Imagery**

