



TCL S54 43S5400AK TV 109.2 cm (43") Full HD Smart TV Wi-Fi Black

Brand : TCL

Product family: S54

Product code: 43S5400AK

Product name : 43S5400AK

- FHD
- HDR 10
- Metallic Bezel-less
- Android TV
- Dolby Audio
- HDMI * 2
- WIFI
- Bluetooth 5.0

TCL 43S5400AK 43" Full HD HDR Smart TV, 60Hz, Black, F Rated

TCL S54 43S5400AK. Display diagonal: 109.2 cm (43"), Display resolution: 1920 x 1080 pixels, HD type:

Full HD, Display technology: LED, Screen shape: Flat, LED backlighting type: Direct-LED. Smart TV.

Motion interpolation technology: PPI (Picture Performance Index) 700, Contrast ratio (typical): 4000:1,

Native aspect ratio: 16:9. Digital signal format system: DVB-C, DVB-S2, DVB-T2. Wi-Fi, Ethernet LAN.

Product colour: Black



Display		Performance	
Display diagonal *	109.2 cm (43")	USB cloning	✓
HD type *	Full HD	DVD player	✗
Display technology *	LED	Ports & interfaces	
LED backlight	✓	HDMI version	1.4
LED backlighting type	Direct-LED	HDMI Quick Switch	✓
Screen shape *	Flat	Audio Return Channel (ARC)	✓
Native aspect ratio *	16:9	HDCP	✓
Motion interpolation technology *	PPI (Picture Performance Index) 700	HDCP version	1.4
Native refresh rate	60 Hz	PC in (D-Sub) *	✗
Display refresh rates supported	50 Hz, 60 Hz	Ethernet LAN (RJ-45) ports	1
Contrast ratio (typical) *	4000:1	USB 2.0 ports quantity *	1
Dynamic contrast ratio marketing name	Mega Contrast	Digital audio optical out	1
Display resolution *	1920 x 1080 pixels	Headphone outputs	1
Display diagonal (metric)	108 cm	RF ports quantity	2
Peak luminance ratio	79%	RF connector type	F, IEC
TV tuner		Common interface (CI) *	✓
Tuner type *	Analog & digital	Common interface Plus (CI+) *	✓
Analog signal format system *	NTSC, SECAM L, PAL I, SECAM B/G, PAL L, SECAM D/K, PAL BG, PAL DK	Common interface Plus (CI+) version	1.3
Digital signal format system *	DVB-C, DVB-S2, DVB-T2	HDMI ports quantity *	2
Auto channel search	✓	Consumer Electronics Control (CEC)	T-link
Smart TV		Management features	
Smart TV *	✓	Control type	Buttons, Wireless
Internet TV *	✓	Voice control	✓
Operating system installed *	Android TV	Electronic Programme Guide (EPG)	✓
Operating system version	11	Programming period	8 day(s)
Hybrid Broadcast Broadband TV (HbbTV)	✓	On Screen Display (OSD)	✓
Hybrid Broadcast Broadband TV (HbbTV) version	2.0.2	Number of OSD languages	29
Smart modes	Sports		
Built-in Chromecast	✓		
App distribution platform	Google Play		

Smart TV		Management features	
Video apps	Amazon Prime Video, Twitch, YouTube	On Screen Display (OSD) languages	ALB, Bulgarian, Croatian, Czech, Danish, German, Dutch, English, Spanish, Estonian, Finnish, French, Greek, Hungarian, Italian, LAT, Lithuanian, MAC, Norwegian, Polish, Portuguese, Romanian, Russian, SER, Slovak, Slovenian, Swedish, Turkish, Ukrainian
Music apps	Spotify		
Sports apps	Red Bull TV		
Audio			
Number of speakers *	2	Hotel mode	✓
RMS rated power *	16 W	Basic hotel mode	✓
Audio output channels	2.0 channels	Sleep timer	✓
Audio decoders	Dolby Audio, Dolby Digital Plus	Firmware upgradeable	✓
Auto volume leveller	✓	Firmware upgradeable via	Network, USB
Enhanced Audio Return Channel (eARC)	✓	Works with the Google Assistant	✓
Network		Power	
Wi-Fi *	✓	Power consumption (typical) *	75 W
Wi-Fi standards	802.11b, 802.11g, Wi-Fi 4 (802.11n)	Power consumption (standby) *	0.5 W
Bluetooth *	✓	Energy efficiency class (SDR) *	G
Bluetooth version	5.0	Energy efficiency class (HDR) *	F
Ethernet LAN *	✓	Energy consumption (SDR) per 1000 hours *	65 kWh
Bluetooth profiles	A2DP, HID	Energy consumption (HDR) per 1000 hours *	45 kWh
Web browser	✓	AC input voltage	220-240 V
Design		AC input frequency	50 Hz
Product colour *	Black	Energy efficiency scale	A to G
VESA mounting *	✓	Brand-specific features	
Panel mounting interface	100 x 100 mm	TCL technologies (AV/TV)	Android TV, Bluetooth, Dolby Audio®, HDMI ARC, HDMI eARC, HDR (High Dynamic Range), Micro Dimming
LED indicators	✓		
Frameless design	✓	Weight & dimensions	
Introduction year	2024	Width (with stand)	955 mm
Bezel type	3 Bezel-less	Depth (with stand)	184 mm
Performance		Height (with stand)	600 mm
High Dynamic Range (HDR) technology	High Dynamic Range 10 (HDR10)	Weight (with stand)	5.9 kg
Game mode	✓	Width (without stand)	955 mm
Subtitles function	✓	Depth (without stand)	84 mm
Video formats supported	AVI, H.264, H.265, MKV, MP4, MPG, OGM, TS, VP9, WMV	Height (without stand)	551 mm
Audio formats supported	MP3, WMA	Weight (without stand)	5.8 kg
Image formats supported	BMP, JPG, PNG	Stand width	85.8 cm
Ambient mode	Yes	Stand depth	18.4 cm
Backlight dimming technology	Micro Dimming	Packaging data	
Picture processing technology	TCL IPQ 2.0 Engine	Package width	1075 mm
Noise reduction *	✓	Package depth	128 mm
High Dynamic Range (HDR) supported *	✓	Package height	652 mm
Processor cores	4	Package weight	8 kg
Smartphone/tablet remote support	✓	Packaging content	
		Desktop stand	✓
		Remote control type	RC716
		Soundbar included	✗
		Other features	
		Doesn't contain	Cadmium
		Digital Living Network Alliance (DLNA) certified	✓
		Warranty period	2 year(s)



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Publication date: 11-OCT-2024. Prints or copies of Information are only valid on the printed Publication date