

Gen 7 Trade-Up Promotion

22% OFF

Get an additional 22% off when upgrading to a SonicWall Gen 7 NGFW.

For a limited time, SonicWall is offering existing customers and partners a 22% savings when they trade in their legacy SonicWall appliance for a new Gen 7 Next-Gen firewall appliance.

When your customers upgrade to SonicWall's Gen 7 NGFWs, they gain significantly improved performance, high port density, groundbreaking firewall inspection, DPI performance, IPSec VPN performance and more. Plus, they're powered by [SonicOS 7](#), which has been redeveloped from the ground up to be more advanced, agile and user-friendly than any of its predecessors.

Best of all, upgrading your customers' SonicWall firewall appliance is quick and seamless: Their existing subscription and support services transfer directly to the new appliance, so they can start enjoying the best firewalls SonicWall has to offer with little to no downtime.

ACT FAST: This promotion lasts through July 31 or while supplies last.

GEN 7 Trade Up Promotion SKUs — APPLIANCE ONLY	
02-SSC-8897	Existing SNWL Customer Tradeup NSa 2700
02-SSC-8898	Existing SNWL Customer Tradeup NSa 3700
02-SSC-9550	Existing SNWL Customer Tradeup NSa 4700
02-SSC-2084	Existing SNWL Customer Tradeup NSa 5700
02-SSC-9578	Existing SNWL Customer Tradeup NSa 6700
02-SSC-8443	Existing SNWL Customer Tradeup TZ270
02-SSC-8444	Existing SNWL Customer Tradeup TZ270 Wireless-AC
02-SSC-8441	Existing SNWL Customer Tradeup TZ370
02-SSC-8442	Existing SNWL Customer Tradeup TZ370 Wireless-AC
02-SSC-8438	Existing SNWL Customer Tradeup TZ470
02-SSC-8440	Existing SNWL Customer Tradeup TZ470 Wireless-AC
02-SSC-8436	Existing SNWL Customer Tradeup TZ570
02-SSC-8437	Existing SNWL Customer Tradeup TZ570p
02-SSC-8439	Existing SNWL Customer Tradeup TZ570 Wireless-AC
02-SSC-8435	Existing SNWL Customer Tradeup TZ670
02-SSC-2291	Existing SNWL Customer Tradeup NSsp 10700
02-SSC-2293	Existing SNWL Customer Tradeup NSsp 11700
02-SSC-9608	Existing SNWL Customer Tradeup NSsp 13700
02-SSC-8584	Existing SNWL Customer Tradeup NSv 270
02-SSC-8585	Existing SNWL Customer Tradeup NSv 470
02-SSC-8586	Existing SNWL Customer Tradeup NSv 870 Virtual

Eligible Products	Eligible Replacements
SOHO 250, TZ 300, TZ 350, TZ 400, TZ 500, TZ 600	TZ 270, TZ 370, TZ 470, TZ 570, TZ 670
TZ 400, TZ 470, TZ 500, TZ 570, TZ 600, TZ 670	TZ 570, TZ 670, NSa 2700
NSa 2600, NSa 2650	TZ 570, TZ 670, NSa 2700, NSa 3600, NSa 3700
NSa 3600, NSa 3650	NSa 2700, NSa 3700, NSa 4700
NSa 4600, NSa 4650	NSa 3700, NSa 4700, NSa 5700
NSa 5000, NSa 5600, NSa 5650	NSa 4700, NSa 5700, NSa 6700
NSa 6600, NSa 6650	NSa 5700, NSa 6700, NSsp 10700, NSsp 11700
SM 9200, NSa 9250, SM 9400, NSa 9450	NSa 6700, NSsp 10700, NSsp 11700
SM 9600, NSa 9650, SM 9800, SM E10200, SM E10400, SM E10800	NSsp 11700, NSsp 13700
NSv 10, NSv 25, NSv 50, NSv 100, NSv 200, SOHO, SOHO 250, TZ 300, TZ 350, TZ 400, TZ 500, TZ 600	NSv 270
NSv 200, NSv 300, NSv 400, NSa 2400, NSa 2600, NSa 2650, NSa 3600, NSa 3650	NSv 470
NSv 200, NSv 300, NSv 400, NSv 800, NSv 1600, NSv 800, NSa 6600, NSa 6650	NSv 870

This Gen 7 Upgrade Partner Promotion is a SonicWall replacement promotion. This is NOT for competitive replacement. PROMOTIONAL PRODUCTS CAN ONLY BE REGISTERED WITH SERIAL NUMBER ENTRY OF AN ELIGIBLE REPLACEMENT PRODUCT. Upgrades must fit within the existing Secure Upgrade Matrix. Any misuse of this promotion will require RMA.