

Samsung 2025 50" The Frame Art Mode QLED 4K HDR Smart TV
127 cm (50") 4K Ultra HD Wi-Fi Black

Brand : Samsung

Product code: QE50LS03FAUXXU

Product name : 2025 50" The Frame Art Mode QLED 4K HDR Smart TV

- A TV that blends seamlessly into your home, designed to look just like a picture frame
 - True-to-life colours for authentic art and striking TV viewing, with Quantum Dots
 - Watch TV and gaze at artwork in full glare-free¹¹ clarity
 - Switch from TV viewing to digital art gallery gazing in an instant
 - Get wrapped up in 8-speaker cinematic sound brought into your home
- 50" The Frame QLED 4K Vision AI Smart TV (2025)

Samsung 2025 50" The Frame Art Mode QLED 4K HDR Smart TV. Display diagonal: 127 cm (50"), Display resolution: 3840 x 2160 pixels, HD type: 4K Ultra HD, Display technology: Neo QLED, Screen shape: Flat. Smart TV. Motion interpolation technology: Motion Xcelerator. Wi-Fi, Ethernet LAN. Product colour: Black



Display		Ports & interfaces	
Display diagonal *	127 cm (50")	USB 3.2 Gen 1 (3.1 Gen 1) Type-C ports quantity	1
HD type *	4K Ultra HD	Digital audio optical out	1
Display technology *	Neo QLED	RF ports quantity	1
Screen shape *	Flat	Common interface (CI) *	✓
Motion interpolation technology *	Motion Xcelerator	Common interface Plus (CI+) *	✓
Native refresh rate	50 Hz	HDMI ports quantity *	4
Display resolution *	3840 x 2160 pixels	Consumer Electronics Control (CEC)	Anynet+
Anti-reflective	✓		
TV tuner		Management features	
Tuner type *	Analog & digital	Voice control	✓
Smart TV		Electronic Programme Guide (EPG)	✓
Smart TV *	✓	Auto power off	✓
Internet TV *	✓	Works with Amazon Alexa	✓
Operating system installed *	Tizen	Works with the Google Assistant	✓
Operating system version	Tizen	Works with Samsung Bixby	✓
Screen mirroring	✓		
Apple AirPlay 2 support	✓		
Far-field voice interaction	✗		
Video apps	Samsung TV Plus		
Audio		Power	
RMS rated power *	20 W	Power consumption (typical) *	69 W
Audio output channels	2.0 channels	Power consumption (standby) *	0.5 W
Sound modes	Adaptive Sound Pro, Surround	Power consumption (max)	120 W
Audio pre-selection descriptor	✓	Energy efficiency class (SDR) *	G
Adaptive sound	✓	Energy efficiency class (HDR) *	G
Q-Symphony	✓	Energy consumption (SDR) per 1000 hours *	69 kWh
		Energy consumption (HDR) per 1000 hours *	123 kWh
		Energy saving mode	✓

Audio		Brand-specific features	
Enhanced Audio Return Channel (eARC)	✓	4K AI Upscaling, 10 year Screen Burn Warranty, AI Customisation Mode, AI Sound Pro, Adaptive Sensor, Art Mode, Art Store, Art Store Streams, Auto Game Mode (ALLM), Auto HDR Remastering, Colour Booster Pro, Customisable Bezels, Dolby Atmos®, Dual LED, FreeSync Premium, Game Bar, Gaming Hub, Generative Wallpaper, Height adjustable stand, Matte Canvas, Matte Display, Mobile Mirroring, Modern Frame Design & Bezel, Motion Xcelerator 144Hz, Multiple Voice Assistants, My Photo, NQ4 AI Gen2 Processor, Object Tracking Sound, One Connect Box, PANTONE Validated, Quantum HDR, Real Depth Enhancer, Samsung Health, Samsung Knox Security, Samsung Multi View, Samsung Q-Symphony, Samsung SmartThings, Samsung TV Plus, Slim Fit Wall-Mount, Smart TV powered by Tizen, SmartThings Calibration, SolarCell Remote	
Audio system	Dolby Atmos		
Network			
Wi-Fi *	✓		
Bluetooth *	✓		
Bluetooth version	5.3		
Ethernet LAN *	✓		
Design		Samsung technologies (AV/TV)	
Product colour *	Black		
VESA mounting *	✓		
Panel mounting interface	200 x 200 mm		
Introduction year	2025		
Bezel type	VNB (Very Narrow Bezel)		
Mini wall mount support	✓		
Stand colour	Black		
Performance			
High Dynamic Range (HDR) technology	HDR 10+, High Dynamic Range 10+ Adaptive (HDR10 Plus Adaptive), Quantum HDR	Technical details	
Game mode	✓	Sound technology	Dolby Atmos, Q-Symphony, OTS Lite, 360 Audio, Surround Sound
Subtitles function	✓	Processor	NQ4 AI Gen2 Processor
Ambient mode	Yes	Weight & dimensions	
High Dynamic Range (HDR) supported *	✓	Width (with stand)	1124.1 mm
AMD FreeSync	✗	Depth (with stand)	227.8 mm
Game features	Auto Low Latency Mode (ALLM), Game Bar, Game Motion Plus, Gaming Hub, HGiG, Super Ultra Wide Game View	Height (with stand)	679.2 mm
		Weight (with stand)	12.2 kg
4K Ultra HD upscaling	✓	Width (without stand)	1124.1 mm
Auto standby	✓	Depth (without stand)	24.9 mm
SmartThings app support	✓	Height (without stand)	644.9 mm
Ports & interfaces		Weight (without stand)	11.8 kg
		Packaging data	
		Manual	✓
		Package weight	20.9 kg
		Package width	1251 mm
		Package depth	174 mm
		Package height	775 mm
		Package weight	20.9 kg
		Packaging content	
		Cables included	AC
Remote control included	✓		
Remote control type	TM2561E(UK,FR,GE,IT,SP)/TM2361E *Add TM1240A (UK, IT)		
Smart Remote included	✓		
Other features			
Annual energy consumption	96 kWh		
Aerial input	DVB-T2CS2		
HDMI	✓		
Country of origin	Slovakia		
Stand	SIMPLE		

Other features

Brand-specific features

Modern Frame Design & Bezel*, Pantone Validated Colour, with Real Quantum Dots, Matte Display, Art Mode, Dolby Atmos®*, One Connect Box, NQ4 AI Gen2 Processor, Art Store, Slim Fit Wall-Mount In-Box, Customisable Bezels*, Adaptive Sensors (Brightness & Motion), 4K AI Upscaling, Quantum HDR, My Photo, Art Store Streams, Object Tracking Sound*, AI Sound Pro, Matte Canvas, Gaming Hub, Smart TV powered by Tizen OS*, Samsung TV Plus, Auto HDR Remastering, AI Customisation Mode, Colour Booster Pro, Real Depth Enhancer, Dual LED, Motion Xcelerator 144Hz, Samsung Q-Symphony, Samsung Knox Security, Game Bar, SolarCell Remote, SmartThings, 10 Year Screen Burn Warranty, Height Adjustable Stand, Multiple Voice Assistants, Mobile Mirroring, Generative Wallpaper, Multi View, SmartThings Calibration, Samsung Health*, FreeSync Premium*, Auto Game Mode (ALLM)

One Connect box





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Catalog Object Cloud



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