



LG 75UR78006LK.AEK TV 190.5 cm (75") 4K Ultra HD Smart TV Wi-Fi

Brand : LG

Product code: 75UR78006LK.AEK

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LG LED UR78 75" 4K Smart TV, 2023

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4K Ultra HD & AI Sound

Experience vibrant picture quality in incredible detail with 4K clarity, powered by the smart α5 AI processor 4K Gen6, the brain of the TV. LG's AI Sound feature enhances your audio for a more immersive experience.

Sleek and slim design

A beautifully crafted TV to enhance any room.

LG's webOS smart platform

Access all of your must-have apps like Freeview Play, NOW, Netflix, Prime Video, Disney+, Twitch and more on LG's easy-to-use webOS smart platform. New Quick Cards make it easy to find what you want based on interest – be it Gaming, Sports, Music or even Home Office.

FILMMAKER Mode & HDR

Enjoy movies just as the director intended thanks to Filmmaker Mode and HDR.

Game Optimiser & ALLM

Tweak your settings with ease to ensure the best gaming experience with the Game Optimiser, and ensure the most responsive gameplay with ALLM – putting you into the best game mode automatically when powering up your console.



Display		Power	
Display diagonal *	190.5 cm (75")	Energy efficiency class (HDR) *	G
HD type *	4K Ultra HD	Energy consumption (SDR) per 1000 hours *	127 kWh
Display technology *	LED	Energy consumption (HDR) per 1000 hours *	190 kWh
Native aspect ratio *	16:9	Power consumption (sleep)	0.5 W
TV tuner		Energy saving mode	✓
Tuner type *	Analog & digital	Energy efficiency scale	A to G
Auto channel search	✓	Technical details	
Smart TV		Sound technology	AI Sound (Virtual 5.1 Up-mix)
Smart TV *	✓	Processor	α5 AI Processor 4K Gen6
Operating system installed *	WebOS	Weight & dimensions	
Operating system version	23	Width (with stand)	1678 mm
Screen mirroring	✓	Depth (with stand)	361 mm
Apple AirPlay 2 support	✓	Height (with stand)	1027 mm
Video apps	All 4, Amazon Prime Video, Apple TV, BBC iPlayer, BritBox, Chili, DAZN, Disney+, Freeview Play, ITV Hub, My5, NOW TV, Netflix, Rakuten TV, Twitch, YouTube	Weight (with stand)	31.8 kg
		Width (without stand)	1678 mm
		Depth (without stand)	59.9 mm
Music apps	Amazon Music, Apple Music, BBC Sounds, Deezer, Spotify, Tidal	Height (without stand)	964 mm
		Weight (without stand)	31.4 kg
Sports apps	DAZN	Stand width	134.4 cm
Audio		Stand depth	36.1 cm
Number of speakers *	2	Packaging data	
RMS rated power *	20 W	Screws included	✓
Sound modes	AI Sound, Clear Voice Pro	Quick installation guide	✓
Enhanced Audio Return Channel (eARC)	✓	Quick start guide	✓
		User guide	✓

Network		Packaging data	
Wi-Fi *	✔	Manual	✔
Bluetooth *	✔	Package width	1820 mm
Wi-Fi Direct	✘	Package depth	200 mm
Miracast	✔	Package height	1115 mm
Design		Package weight	40.7 kg
		Package type	Box
VESA mounting *	✔	Packaging content	
On/off switch	✘	Mounting kit	✘
Stand type	Legs stand	Cables included	AC
Performance		Remote control included	✔
		Remote control type	Standard Remote
High Dynamic Range (HDR) technology	High Dynamic Range 10 Pro (HDR10 Pro), Hybrid Log-Gamma (HLG)	Smart Remote included	✘
Game mode	✔	E-manual	✔
Subtitles function	✔	Other features	
Dolby Vision	✘	Hybrid Log-Gamma (HLG)	✔
Ambient light sensor	✔	3D	✘
High Dynamic Range (HDR) supported *	✔	Wall bracket	✘
Processor cores	4	Motion control	✘
Multi-screen	✘	Batteries included	✔
AMD FreeSync	✘	No gap wall-mount	✘
NVIDIA G-SYNC	✘	Near Field Communication (NFC)	✘
4K Ultra HD upscaling	✔	Apple HomeKit support	✔
Auto standby	✔	Cable management	✔
Parental control	✔	Built-in soundbar	✘
USB recording	✔	Twin tuner	✘
USB playback	✔	Instant Game Response	✔
DVD player	✘	One Connect port	✘
Ports & interfaces		Annual energy consumption	176.53 kWh
		HDMI	✔
HDMI version	2.0	Auto digital tuning	✔
Audio Return Channel (ARC)	✔	Country of origin	South Korea
Ethernet LAN (RJ-45) ports	1	Headphone connectivity	Bluetooth
Digital audio optical out	1	Mains power	✔
RF ports quantity	2	Picture mode	Vivid, Standard, Eco, Cinema, Sports, Game, Filmmaker, (ISF)Expert(Bright Room), (ISF)Expert(Dark Room)
RF input	2		
Common interface (CI) *	✔		
HDMI ports quantity *	3	Aerial input	2
Management features		DVB	DVB-T2/T, DVB-C, DVB-S2/S
Voice control	✘	Digital audio out	1
Electronic Programme Guide (EPG)	✔	Stand	Yes
Picture-in-Picture	✘	Smart TV applications	BBC iPlayer, ITV Player, All 4, My5, UKTV, Explore Freeview Play, Britbox, STV Player, RTE Player, NOW TV, Netflix, Amazon Prime Video, Rakuten TV, Disney+, Apple TV, YouTube, YouTube Kids, Sky Store, Twitch, Paramount+, Pluto TV, Chili, DAZN, Lionsgate+, Geforce Now, Utomik, Blacknut, Sky News, Peloton, TikTok TV, BBC Sounds, Spotify, Apple Music, Amazon Music, Deezer, Tidal
ECO mode	✔		
Auto power off	✔		
Sleep timer	✔	USB ports quantity	2
On/Off timer	✔		
Firmware upgradeable via	Auto upgrade wizard, Network, USB		
Works with Amazon Alexa	✔	Analogue tuner	✔
Works with the Google Assistant	✘	BRAVIA Sync	✘
Works with Samsung Bixby	✘	DVB-T2 tuner	✔
Power		S-Force Front Surround 3D	✘
		S-Master	✘
Power consumption (typical) *	127 W		
Power consumption (standby) *	0.5 W		
Energy efficiency class (SDR) *	F		

Other features	
Stereo sound	Yes
Surround modes	AI Sound (Virtual 5.1 Up-mix)
Wall mounting kit	✖
SmartFeatures	webOS UI, Quick Cards, Home Hub
App store	LG Content Store



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