

ASUS ProArt PA278CFRV computer monitor 68.6 cm (27") 2560 x 1440 pixels Quad HD LCD Black

Brand : ASUS

Product family: ProArt

Product code: 90LM06Q0-B01M70

Product name : PA278CFRV

- 27-inch QHD (2560 x 1440) LuxPixel™ AGLR display with IPS 178° wide viewing angle panel
 - International color standard 95% DCI-P3 and 100% sRGB wide color gamut
 - Calman Verified with factory calibrated for excellent Delta E < 2 color accuracy
 - Extensive connectivity including DP over USB-C™ with 96W Power Delivery, DisplayPort (MST), HDMI and USB hub
 - 100Hz variable refresh rate (VRR), providing creators smooth fast-rendering and comfortable viewing experience
 - Built-in Ambient Light Sensor synchronizes display brightness with environment light changes
 - Ergonomic design with tilt, swivel, pivot and height adjustments for a comfortable viewing experience
 - Green Sustainability: paper packaging and energy-efficient environmental standards
- ProArt Display PA278CFRV Professional Monitor – 27-inch, IPS, QHD (2560 x 1440), 95% DCI-P3, LuxPixel AGLR, 100Hz, Color Accuracy ΔE < 2, Calman Verified, USB-C PD 96W, Targeting VESA DisplayHDR 400 and VESA MediaSync, Ergonomic Stand, Green Sustainability



Display		Ports & interfaces	
Display diagonal *	68.6 cm (27")	HDMI ports quantity	1
Display resolution *	2560 x 1440 pixels	HDMI version	2.0
HD type *	Quad HD	DisplayPorts quantity	2
Native aspect ratio *	16:9	DisplayPort version	1.4
Display technology *	LCD	Headphone out *	✓
Panel type *	IPS	Headphone outputs	1
LED backlight	✓	HDCP	✓
Touchscreen *	✗	HDCP version	2.2
Display brightness (peak)	400 cd/m²	Ergonomics	
Display brightness (typical)	350 cd/m²	VESA mounting *	✓
Response time *	5 ms	Panel mounting interface	100 x 100 mm
Anti-glare screen	✓	Wall mountable	✓
Screen shape *	Flat	Cable lock slot *	✓
Contrast ratio (typical) *	1000:1	Cable lock slot type	Kensington
Contrast ratio (dynamic)	3000:1	Height adjustment *	✓
Maximum refresh rate *	100 Hz	Adjustable height (max)	13 cm
Viewing angle, horizontal	178°	Pivot	✓
Viewing angle, vertical	178°	Pivot angle	-90 - 90°
Display number of colours *	16.7 million colours	Swivelling	✓
Pixel pitch	0.2331 x 0.2331 mm	Swivel angle range	-30 - 30°
Pixel density	109 ppi	Tilt adjustment	✓
Viewable size, horizontal	59.7 cm	Tilt angle range	-5 - 23°
Viewable size, vertical	33.6 cm	Picture-in-Picture	✓
Digital horizontal frequency	15 - 155 kHz	Power	
Digital vertical frequency	48 - 100 Hz	Energy efficiency class (SDR) *	E
Display diagonal (metric)	69 cm	Energy efficiency class (HDR) *	G
High Dynamic Range (HDR) supported	✓		

Display		Power	
High Dynamic Range (HDR) technology	DisplayHDR 400, High Dynamic Range 10 (HDR10)	Energy consumption (SDR) per 1000 hours *	22 kWh
Colour gamut standard	DCI-P3	Energy consumption (HDR) per 1000 hours *	33 kWh
Colour gamut	95%	Power consumption (typical) *	16 W
sRGB coverage (typical)	100%	Power consumption (off)	0 W
Performance		Power consumption (PowerSave)	0.5 W
VESA Adaptive Sync support	✓	AC input voltage	100 - 240 V
Flicker-free technology	✓	AC input frequency	50/60 Hz
Low Blue Light technology	✓	Energy efficiency scale	A to G
Multimedia		European Product Registry for Energy Labelling (EPREL) code	1959477
Number of speakers	2	Weight & dimensions	
RMS rated power	4 W	Width (with stand)	613.3 mm
Built-in speaker(s) *	✓	Depth (with stand)	197.2 mm
Built-in camera *	✗	Height (with stand)	536.7 mm
Design		Weight (with stand)	6.6 kg
Market positioning *	Photo editing	Width (without stand)	613.3 mm
Product colour *	Black	Depth (without stand)	44.9 mm
Feet colour	Silver	Height (without stand)	363.4 mm
Ports & interfaces		Weight (without stand)	4.9 kg
Built-in USB hub *	✓	Packaging data	
USB hub version	3.2 Gen 1 (3.1 Gen 1)	Package width	695 mm
USB Type-A downstream ports quantity	3	Package depth	133 mm
USB Type-C downstream ports quantity	1	Package height	421 mm
USB Type-C DisplayPort Alternate Mode	✓	Package weight	9 kg
USB Power Delivery (USB PD)	✓	Package type	Box
USB Power Delivery up to	96 W	Sustainability	
HDMI *	✓	Sustainability certificates	ENERGY STAR, EPEAT Gold, Forest Stewardship Council (FSC) Mix, TCO



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