



RugDoctor®

70016 Carpet Detergent with Spotblok®

Product Specification Sheet

UPDATED JANUARY 2024



**WOOL
FRIENDLY**



**PET
SAFE**

Section (1) Item Details

1.a RD Product Code	70016
1.b EAN	5029706000164
1.d RRP	£10.99
1.e Vat Code	Standard
1.f Availability date	01/01/2024
1.g Country of Origin	United Kingdom
1.h Commodity code	70016
1.i Warranty (Months)	0
1.j Warranty Type	N/A
1.k Colour	Cream (Orange/Pink)
1.l Size	1 Litre


Section (2) Merchandising Info

2.a Dimensions (Product Only)		Height (CM)	Length (CM)	Width (CM)
		22.5	6.5	10.5
2.b Weight (Product Only)		1.15	KG	
2.c Dimensions (Inc. Packaging)		Height (CM)	Length (CM)	Width (CM)
Single		26.5	13	8
Case		22	21	24
2.d Weight (Inc. Packaging)				
Single		1.15	KG	
Case		6.9	KG	
2.e Inner Box Qty		6	Units / Case	

Section (3) Recycling Information

Product Packaging weight total	0.05
Cardboard	n/a
EPS	n/a
Plastic	0.05
Outer Packaging weight total	0.1
Cardboard	0.1
EPS	n/a
Plastic	n/a

Section (4) Marketing Information

Our Carpet Detergent with SpotBlok is the key to revitalising your carpets. Designed to work with Rug Doctor Carpet cleaning machines to provide spectacularly clean and stain-resistant carpets. Revive and revitalise tired-looking carpets, leaving them plush and smelling fresh. SpotBlok anti-stain solution works to keep your carpets appearing clean and fresh for longer. Protect your carpets from spills and stains even after cleaning.

Key Marketing Strap Lines

SpotBlok® Anti-Stain Formula

SpotBlok® is Rug Doctor's highly effective anti-stain formula specifically designed to provide exceptional carpet protection, ensuring your carpets stay clean and fresh for extended periods. This remarkable product works tirelessly to safeguard your carpets, creating a powerful barrier against accidental spills and stubborn stains long after the cleaning process is complete. With SpotBlok®, you can have peace of mind knowing that your carpets are shielded against everyday mishaps, maintaining their pristine appearance and preserving their longevity.

Professional-Grade Cleaning Results

Rug Doctor Carpet Detergent provides great value for money. Our highly concentrated mix provides up to twice the carpet cleaning coverage of competing brands. Bring fresh life to your worn and tired-looking carpets; you'll be amazed at how good they'll appear! Vacuuming simply removes surface filth from your carpet, however Rug Doctor's Carpet Detergent cleans deep into the pile. It will eliminate anything from food trash and dead skin cells to dust mite droppings and allergies like pollen.

Bullet Point Features

- Rug Doctor Carpet Detergent cleans, rejuvenates, deodorizes and protects your carpet.
- SpotBlok Carpet Shield; stain repellent formula that works to keep your carpets looking clean and fresh for longer.
- Our specially concentrated formula allows for up to twice the carpet cleaning coverage of other leading brands.
- This chemical is safe to use in all leading carpet washing machines. Use as directed.
- Works perfectly alongside Rug Doctor High Foot Traffic Cleaner Pre-Treatment formula.

Section (5a) Creative Imagery

