

SONY

**Sony K50S35B.UKA TV 109.2 cm (43") 4K Ultra HD Smart TV Wi-Fi Black**

**Brand :** Sony

**Product code:** K50S35B.UKA

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- EVERY SCENE AT ITS BEST, POWERED BY AI: Triluminos Pro brings billions of bright colours home, complete with real-life texture. From fantasy epics to gritty documentaries, feel part of every world
- CRYSTAL-CLEAR DIALOGUE: The unique X-Balanced Speaker unit is shaped to reduce distortion, so you can hear clear dialogue and deep, atmospheric bass – perfect for movies, sports, games, and music
- COMPLETE PACKAGE FOR HOME CINEMA: Experience cinema technologies in your living room, including Dolby Vision, Dolby Atmos, and DTS:X. Movies are included on SONY PICTURES CORE(1)
- EASY TO USE AND FIND CONTENT: Access 400,000+ movies and TV episodes - and 10,000+ apps and games - on this Google TV(5). With Google Assistant, you can even take control using your voice(6)!
- PLAY WITH EASE – ANYWHERE - WITH PLAYSTATION REMOTE PLAY AND GAMING MENU: Game Menu puts your settings/assists in one place(2). Access remotely via PS Remote Play(4). ALLM/eARC ensure responsive play



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