

Sony BRAVIA FW-98BZ53L 4K HDR Full Array LED Professional display, 780 cd/m², Deep Black Non-Glare 47% Haze, 24/7 & 5 years PrimeSupport

Brand : Sony

Product code: FW-98BZ53L

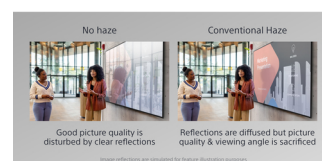
Product name : SONY BRAVIA FW-98BZ53L 4K HDR Full Array LED Professional display, 780 cd/m², Deep Black Non-Glare 47% Haze, 24/7 & 5 years PrimeSupport

- Deep Black Non-Glare Coating with 47% haze and low reflection filter
 - 780 cd/m² brightness & vibrant colour with XR Triluminos Pro
 - Incredible realism in 4K with the world's first Cognitive Processor XR™
 - Full Array LED with local dimming for stunning contrast & efficient power usage
 - Designed for installation - lighter weight, horizontal carry handles, slimmer bezel, portrait transportation*
 - Portrait/Tilt/Landscape Installation supported
 - 24/7 dependable operation for demanding applications
 - Pro Settings - fully customisable operating modes for all scenarios
 - Powerful S.o.C with expansive CMS/RMS platform support
 - 3 years PrimeSupport service package included as standard, 2 year extension for €1 T&Cs apply
- SONY BRAVIA FW-98BZ53L 4K HDR Full Array LED Professional display, 780 cd/m², Deep Black Non-Glare 47% Haze, 24/7 & 3 years PrimeSupport



Sony BZ53L with DEEP BLACK NON-GLARE

Combining anti-glare & low reflection technology for haze without compromise. Reflections are minimised while maintaining colour, clarity and viewing angle.



| Display | | Design | |
|-------------------------------------|---|---|---|
| Panel type | VA | Product colour * | Black |
| LED backlight | ✓ | Screen shape | Flat |
| LED backlighting type | Full-Array | VESA mounting * | ✓ |
| Display diagonal * | 2.49 m (98") | Panel mounting interface | 600 x 400 mm |
| Display technology * | LED | Performance | |
| Display resolution * | 3840 x 2160 pixels | Purpose * | Commercial |
| Display brightness * | 780 cd/m ² | Multicast support | ✓ |
| HD type * | 4K Ultra HD | Wi-Fi Direct | ✓ |
| Touchscreen * | ✗ | Apple AirPlay support | ✓ |
| Native aspect ratio | 16:9 | Operating hours (hours/days) | 24/7 |
| Response time | 6.5 ms | HDCP | ✓ |
| Contrast ratio (typical) | 5000:1 | HDCP version | 2.3 |
| Contrast ratio (dynamic) | 700000:1 | Global-IPTV support | ✓ |
| Viewing angle, horizontal | 178° | Power | |
| Viewing angle, vertical | 178° | Power consumption (typical) * | 505 W |
| Display diagonal (metric) | 248 cm | Power consumption (standby) * | 0.5 W |
| Motion interpolation technology | XR Motion Clarity | Energy efficiency class (SDR) | E |
| High Dynamic Range (HDR) supported | ✓ | Energy efficiency class (HDR) | G |
| High Dynamic Range (HDR) technology | Dolby Vision, High Dynamic Range 10 (HDR10), Hybrid Log-Gamma (HLG) | Energy consumption (SDR) per 1000 hours | 154 kWh |
| Haze rate | 47% | Energy consumption (HDR) per 1000 hours | 223 kWh |
| Ports & interfaces | | Energy efficiency scale | A to G |
| HDMI ports quantity * | 4 | Computer system | |
| DVI port * | ✗ | Internal storage capacity | 32 GB |
| USB port * | ✓ | Operating system installed | Android |
| USB ports quantity | 2 | Video formats supported | 3GPP, ASF, AVC, HEVC, MP4, MPEG1, MPEG2, MPEG2-PS, MPEG2-TS, VC-1, WEBM |
| Ethernet LAN * | ✓ | Audio formats supported | ASF, FLAC, LPCM, MP3, WAV, WMA |
| Ethernet LAN (RJ-45) ports | 1 | Image formats supported | JPEG, MJPEG |
| Wi-Fi * | ✓ | Google applications | Google Chromecast |
| Composite video in | 1 | | |

| Ports & interfaces | | Weight & dimensions | |
|-----------------------------|----------------------------|---------------------|---------|
| Audio (L/R) in | 1 | Display width | 2199 mm |
| Audio (L/R) out | 1 | Display depth | 85 mm |
| Audio | | Display height | 1255 mm |
| Built-in speaker(s) * | ✓ | Display weight | 67.2 kg |
| Number of built-in speakers | 4 | Packaging data | |
| RMS rated power | 40 W | Package width | 2330 mm |
| Design | | Package depth | 283 mm |
| Product design * | Digital signage flat panel | Package height | 1394 mm |
| Placement supported * | Indoor | Package weight | 91 kg |
| Orientation | Horizontal/Vertical | | |



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