

Philips 55BDL3550Q/00 Signage Display Interactive flat panel  
138.7 cm (54.6") IPS 400 cd/m² 4K Ultra HD Black Built-in  
processor Android 8.0

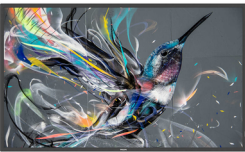
Brand : Philips

Product code: 55BDL3550Q/00

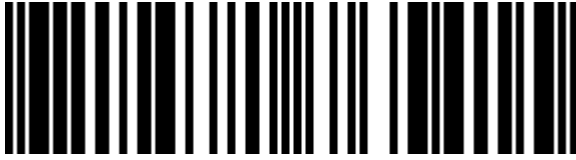
Product name : 55BDL3550Q/00

54.6", 3840 x 2160, IPS, 400 cd/m², DVI-D, 2x HDMI 2.0, 2x USB 2.0, VGA, Audio in/out, 2 x 10 W RMS, 400 mm x 400 mm, Android 8.0  
Philips 55BDL3550Q/00. Product design: Interactive flat panel. Display diagonal: 138.7 cm (54.6"), Display technology: IPS, Display resolution: 3840 x 2160 pixels, Display brightness: 400 cd/m², HD type: 4K Ultra HD. Operating system installed: Android 8.0. Product colour: Black

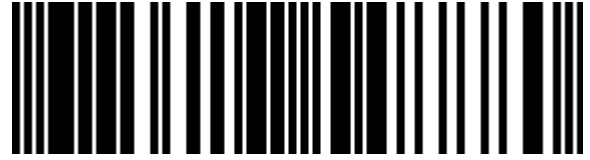
Display		Performance	
Display diagonal *	138.7 cm (54.6")	On Screen Display (OSD) languages	Arabic, Simplified Chinese, Traditional Chinese, German, English, Spanish, French, Italian, Japanese, Polish, Russian, Turkish
Display technology *	IPS		
Display resolution *	3840 x 2160 pixels		
Display brightness *	400 cd/m²	Mean time between failures (MTBF)	50000 h
HD type *	4K Ultra HD	Power	
Touchscreen *	✗	Power consumption (typical) *	125 W
Native aspect ratio	16:9	Power consumption (standby) *	0.5 W
Response time	8 ms	Energy efficiency class (SDR)	G
Contrast ratio (typical)	1300:1	Energy consumption (SDR) per 1000 hours	142 kWh
Contrast ratio (dynamic)	500000:1	AC input voltage	100 - 240 V
Viewing angle, horizontal	178°	AC input frequency	50 - 60 Hz
Viewing angle, vertical	178°	Energy efficiency scale	A to G
Display number of colours	1.073 billion colours	Computer system	
Pixel pitch	0.315 x 0.315 mm	Built-in processor *	✓
Display diagonal (metric)	138.7 cm	Processor family	ARM Cortex
Ports & interfaces		Processor model	A53
HDMI ports quantity *	2	Internal memory	2 GB
HDMI version	2.0	Internal storage capacity	8 GB
DVI port *	✓	Operating system installed	Android 8.0
DVI-D ports quantity	1	Video formats supported	H.263, H.264, H.265, MPEG, VP8
VGA (D-Sub) input ports	1	Audio formats supported	AAC, HE-AAC
USB port *	✓	Image formats supported	BMP, JPEG, PNG
USB ports quantity	2	Weight & dimensions	
Ethernet LAN *	✓	Width	1241.8 mm
RS-232C	✓	Depth	63.6 mm
Remote (IR) input	1	Height	712.6 mm
Remote (IR) output	1	Weight	16.6 kg
Audio		Packaging content	
Built-in speaker(s) *	✓	Remote control included	✓
Number of built-in speakers	2	Batteries included	✓
RMS rated power	20 W	Cables included	AC, HDMI, IR sensor, RS-232
Design		Operational conditions	
Product design *	Interactive flat panel	Operating temperature (T-T)	0 - 40 °C
Placement supported *	Indoor	Operating relative humidity (H-H)	20 - 80%
Orientation	Horizontal	Storage temperature (T-T)	-20 - 60 °C
Product colour *	Black	Storage relative humidity (H-H)	5 - 95%
VESA mounting *	✓	Certificates	
Panel mounting interface	400 x 400 mm	Certification	CE, CB, BSMI, CU, EPA, ETL, FCC, Class A, PSB, VCCI
Bezel width (bottom)	1.39 cm		
Bezel width (side)	1.39 cm		
Bezel width (top)	1.39 cm		



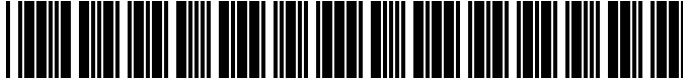
Performance		Logistics data	
Purpose *	Universal	Harmonized System (HS) code	85285210
On Screen Display (OSD)	✓		



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